

DENNIS T. KENNEDY
Curriculum Vita
August 15, 2000

EDUCATION

Doctor of Philosophy, Accounting, Temple University, 1983
Master of Business Administration, Temple University, 1973
Bachelor of Science, Management, Pennsylvania State University, 1970

AWARDS and HONORS

National Consortium for Academics and Sports, Recognition for Positive Involvement, 1998
La Salle University Service Award for Twenty-five Years of Employment, 1998
Teaching Excellence Award, School of Business Administration, 1993
National Consortium for Academics and Sports, Recognition for Positive Involvement, 1993
LaSalle University Faculty Research Leave, Fall 1986
Du Pont Research Grant, 1983
Arthur Young Distinguished Scholar Award and Grant, Spring 1980
Beta Gamma Sigma, Temple University, 1973
Graduate Fellowship, Temple University, 1971 --1973
Graduate Fellowship, Pennsylvania State University, 1970
Beta Gamma Sigma, Pennsylvania State University, 1969
Phi Kappa Phi, Pennsylvania State University, 1969

POSITIONS HELD

La Salle University

Associate Professor, Department of Accounting, Fall 1984 -- Present
Assistant Professor, Department of Accounting, Fall 1978 -- Spring 1984
Assistant Professor, Department of Management, Fall 1977 -- Spring 1978
Instructor, Department of Management, Fall 1975 -- Spring 1977
Instructor, Department of Marketing, Fall 1973 -- Spring 1975

Temple University

Teaching and Research Assistant, Fall 1972 -- Spring 1973

Research Assistant, Fall 1971 -- Spring 1972

TEACHING

Undergraduate

MIS 201	Management Information Systems
ACC 380	Accounting Seminar
ACC 101	Accounting Principles
ACC 102	Accounting Principles
ACC 406	Advanced Accounting Theory
MGT 307	Organizational Analysis
MGT 306	Corporate Planning and Control
MGT 300	Production and Operations Management
MKT 304	Industrial Marketing
MKT 302	Sales Management
MKT 201	Principles of Marketing

Graduate

MBA 615	Financial Reporting: A Customer Focus
MBA 682	Seminar in Financial Reporting
MAF 513	Managerial Accounting and Finance

INTELLECTUAL CONTRIBUTIONS

Improving the Information Quality of Governmental Financial Reporting for Economic Decision Makers in Capital Markets, with M. Tavana, B. Leaby and J. Ugras, Association of Private Enterprise Education, 25th Annual Conference, Las Vegas, NV, April 2000 [105] [AA] [ICA].

Association of Private Enterprise Education, 25th Annual Conference, Las Vegas, NV, April 2000, discussant and session chair [305] [AA] [ICA].

An Investigation of Users', Preparers' and Auditor' Perceptions Regarding the Relative Importance of the Characteristics of Information in Governmental Financial Reporting with M. Tavana, B. Leaby and J. Ugras, International Academy of Business Disciplines, 12th Annual Conference, Las Vegas, NV, March 2000 [106] [AA] [ICA].

Sponsored Student Research with Lisa Butler and KelliAnn Gallagher, Capital Budgeting in a Hospital Environment, to be published in *Health Care Financial Management* [400] [AAP] [ICA]

Rho: A Decision Support System for Pricing in Law Firms, *Information and Management*, 33, 1998, 155-165 [101] [AAP] [ICA].

An Investigation of the Similarities and Differences Among Business Policy Journals Using Non-Metric Multi-Dimensional Scaling, with M. Tavana, and J. Rappaport, Decision Sciences Institute, 29th Annual Meeting, Las Vegas, NV, November 1998 *Proceedings* [105] [AA] [ICA].

Insurance Institute of the American College, curriculum development with Richard H. Viola Spring 1998 [400] [AAP] [ICI].

Insurance Institute of the American College, curriculum development with Richard H. Viola Fall 1997 [400] [AAP] [ICI].

An Applied Study Using the Analytic Hierarchy Process to Translate Common Verbal Phrases to Numerical Probabilities, with M. Tavana and B. Mohebbi, *Journal of Behavioral Decision Making*, 10(2), June 1997, 133-150 [101] [AAP] [ICA].

A Group Decision Support Framework for Consensus Ranking of Technical Manager Candidates, with M. Tavana and P. Joglekar, *Omega*, 24(5), October 1996, 523-538 [101] [AAP] [ICA].

American Accounting Association, Mid-Atlantic Regional Meeting, Philadelphia, PA, March 1996 [305] [AAP] [ICA].

Teaching Decision Support Systems, Association of Private Enterprise Education, Annual Meeting, Las Vegas NV, April 1996 [106] [AAP] [ICI].

Association of Private Enterprise Education, Annual Meeting, Las Vegas NV, April 1996 [305] [AAP] [ICI].

An Investigation of the Relative Importance Attached to the Qualitative Characteristics in the SFAC 2 Hierarchy, with J. Ugras, B. Leaby and M. Tavana, *Accounting Enquiries*, 4(2), February 1995, 249-288 [101] [AAP] [ICB].

An Investigation of the Relative Importance Attached to the Qualitative Characteristics in the SFAC 2 Hierarchy, American Accounting Association, Annual Meeting, New York, NY, August 1994 [106] [AA] [ICB].

An Empirical Investigation of Numerical Probabilities Associated with Common Verbal Phrases Using the Analytic Hierarchy Process, Academy of Business Administration, National Conference, Las Vegas, NV, February 1994 [106] [AAP] [ICB].

- An Investigation of Users', Preparers' and Attestors' Perceptions Regarding the Relative Importance of the Characteristics of Information in the SFAC 2 Hierarchy, La Salle University, 1994 [205] [AA] [ICB].
- An AHP-Delphi Group Decision Support System Applied to Conflict Resolution in Hiring Decisions, with M. Tavana, J. Rappaport and J. Ugras, *Journal of Management Systems*, 5(1), January 1993, 49-74 [101] [AAP] [ICA].
- Do RRA Earnings Improve the Usefulness of Reported Earnings in Reflecting the Performance of Oil and Gas Producing Firms? With Y. Hyon, *Journal of Accounting, Auditing and Finance*, 7(3), Summer 1992, 335-360 [101] [AAP] [ICB].
- A Comparison Between Full-Function and Limited-Function CASE Tools in Systems Analysis and Design, with M. Tavana and B. Mohebbi, *Interface*, 14(2), Summer 1992, 41-47 [101] [AAP][ICA].
- Using the Analytic Hierarchy Process to Evaluate the Hierarchy of Accounting Qualities, American Accounting Association, Ohio Region, 33rd Annual Meeting, Dublin, OH, May 1992 [106] [AA][ICB].
- Qualitative Accounting Decisions: An AHP-Delphi Group Decision Support System for Resolving Conflict, Academy of Business Administration, National Conference, Las Vegas, NV, February 1992 [106] [AAP] [ICA].
- An AHP-Delphi Approach to Achieving Consensus in Hiring Decisions, presentation at La Salle University, 1991 [205] [AA] [ICA].
- Computer Application of an AHP-Delphi Approach to Conflict Resolution in Hiring Accounting Faculty, American Accounting Association, National Meeting, Toronto, Canada, August 1990 [105] [AA] [ICA].
- Book review: *Financial Accounting, Principles and Issues*, Fourth Edition, Granof and Bell, Prentice Hall, March 1989 [204] [AA] [ICI].
- An Assessment of the Incremental Usefulness of the RRA Supplemental Earnings Summary, presentation at La Salle University, 1989 [205] [AA] [ICB].
- The FASB Conceptual Framework: An Accounting Renaissance, Fifth World Congress and Exhibition of Accounting Historians, Sydney, Australia, August 1988 [105, 106] [AA] [ICB].
- Effective Teaching Evaluation for Effective Accounting Education, International Conference on Accounting Education, Kyoto, Japan, October 1987 [105, 106] [AA] [ICA].

Using the Retranslation Method to Improve Accounting Education, American Accounting Association, Southeast Regional Meeting, Atlanta, GA, April 1987 [105, 106] [AA] [ICA].

Computer Application of an AHP-Delphi Approach to Faculty Decisions, with J. Rappaport, Decision Sciences Institute, Western Regional Meeting, Palm Springs, CA, March, 1987 [105, 106] [AA] [ICA].

Describing Economic Activity in the Extractive Petroleum Industry, American Accounting Association, Western Regional Meeting, Costa Mesa, CA, April, 1986 [106] [AAP] [ICB].

Theory of Signs: Objectives and Process for Accounting Policy Decisions, American Institute for Decision Sciences, National Meeting, Las Vegas, NV, November, 1985 [105, 106] [AA] [ICB].

Book review: *Financial Accounting, Principles and Issues*, Third Edition, Granof and Bell, Prentice Hall, 1985 [204] [AA] [ICI].

Accounting Theory and the Theory of Signs, American Accounting Association, Southeast Regional Meeting, Orlando, FL, April, 1984 [105, 106] [AA] [ICB].

An Assessment of the Incremental Usefulness of the RRA Supplemental Earnings Summary, with Y. Hyon, American Accounting Association, Southeast Regional Meeting, Biloxi, MS, April, 1984 [105, 106] [AAP] [ICB].

Product Review and Evaluation, presentation at Temple University, 1977 [205] [AA] [ICA].

Association of Information Decision Sciences, National Meeting, Philadelphia, PA, 1974 [305] [AAP].

Eastern Academy of Management, Regional Meeting, Philadelphia, PA, 1973 [305] [AAP].

Poensgn Seminar, Dusseldorf, Germany, 1973 program development[400] [AAP] [ICA].

PARTNERSHIP/PROFESSIONAL CONTRIBUTIONS

Chairman, Health Services Committee of the Concerned Alumni & Friends of La Salle University, Current

Juvenile Justice Services Committee, Catholic Social Services, appointment October 18, 1999

Board of Directors, Catholic Charities of the Archdiocese of Philadelphia, appointment October 18, 1999

Board of Directors, Divine Providence Village, appointment October 18, 1999

Board of Directors, Don Guanella Village, appointment October 18, 1999
Board of Directors, Saint Edmond's Home, appointment October 18, 1999
Member, American Accounting Association, Association of Government Accountants, American Association of University Professors
Group decision support system for hiring nurse managers, developed at Einstein Hospital, 1995
Founding Member, Concerned Alumni & Friends of La Salle University, 1993 -- Present
Finance Committee, St. Lawrence Parish, December 1992 -- Present
Pastoral Council, St. Lawrence Parish, December 1992 -- Present
Steering Committee, Parish Pastoral Council, September 1992 -- December 1992
Board of Directors, St. Francis Homes for Boys, 1987 -- 1999
Board of Directors, St. Gabriel's System, 1987 -- 1999
Board of Directors, St. Joseph Catholic Home for Children, 1987 -- 1999
Professional Services Committee, St. Francis Homes for Boys, 1992 -- 1999
Professional Services Committee, St. Gabriel's System, 1992 -- 1999
Professional Services Committee, St. Joseph Catholic Home for Children, 1992 -- 1999
Finance Committee, St. Francis Homes for Boys, 1987 -- 1992
Finance Committee, St. Gabriel's System, 1987 -- 1992
Finance Committee, St. Joseph Catholic Home for Children, 1987 -- 1992
Finance Committee, St. Timothy Parish, April 1984 -- June 1989
Representative of the Office of Public Affairs of the Archdiocese of Philadelphia, 1982 -- 1986
Cardinal's Commission on Human Relations and Urban Ministry, March 1984 -- June 1986
Extraordinary Minister of the Eucharist, St. Timothy Parish, 1979 -- 1985

SERVICE

University

Explorers for Life, participant Fall 1999
Board of Advisors for the minor in Catholic Studies, appointment August 1999
Task Force on Sponsored Student Research, Fall 1998 - Spring 1999
Library Committee, Fall 1995 - Spring 1998
Academic Affairs, Fall 1993 - Spring 1996
Faculty Senate, May 1984 - May 1987

Committee on Committees of the Faculty Senate, May 1986 - May 1987
Academic and Student Affairs Committee of Faculty Senate, May 1984 - May 1986
Instructional Computing Task Force, March 1983 - May 1986
Search Committee for Dean of School of Business Administration, March 1984
Curriculum Committee, Fall 1980 - Spring 1983
Moderator, Zeta Beta Tau Fraternity, September 1978 - May 1981
Academic Affairs Committee, Fall 1977 - Spring 1980
Organizer and Moderator, Weight Training Club, 1976 - 1980
Moderator, Marketing Honors Society, September 1975 - May 1978

School of Business Administration

Teaching Enhancement Awards Committee, April 5, 1993 - December 1993
Teaching Enhancement Committee, September 1991 - June 1992
Performance Compensation and Personnel Committee 1991 - 1993
SBA Curriculum Committee, January 1993 - December 1993
SBA Quality Committee, Fall 1992 - Fall 1993
International Business Committee - 1990 - 1991
SBA Curriculum Committee, Fall 1986 - Spring 1988
Business School Computing Committee, Inception - May 1986
Representative at Du Pont Conference for Accounting Educators, June 1982
Library Liaison for Management Department, Fall 1975 - Spring 1977