



THE NINTH ANNUAL PRESIDENT'S CUP GOLF TOURNAMENT

OVERVIEW

The President's Cup Golf Tournament

Monday, April 23, 2007

Blue Bell Country Club
Blue Bell, Pennsylvania

Held at Blue Bell Country Club, the exclusive President's Cup Golf Tournament brings together trustees, alumni, faculty, staff, corporate partners, and friends of La Salle University in an effort to raise funds for scholarship and financial resources for our students. And ... to have fun on the golf course.

About La Salle University—La Salle is an independent, coeducational university founded in 1863 by the Christian Brothers, a Catholic order dedicated to teaching and career preparation. It has been ranked among the country's top schools by *U.S. News & World Report*, *Barron's*, *Money Magazine*, and the *New York Times*.

The University's population now totals over 6,200 students, including 3,300 full-time undergraduates, 1,000 part-time undergraduates, and 1,900 graduate students. La Salle has more than 44,000 graduates. Most alumni continue to live in the Delaware Valley. The University offers majors and minors in nearly 60 academic areas, including several new and distinctive high-tech majors such as Digital Arts/Multimedia Design and Integrated Science, Business, and Technology. It also offers 13 graduate programs, including the University's first doctoral program in clinical psychology.

About Blue Bell Country Club—BBCC is a privately-owned country club offering an unparalleled golfing experience. BBCC's 18-hole Arnold Palmer Signature Course offers a rewarding golf experience—a challenging layout with rolling hills, water hazards, and strategically positioned bunkers. It is located in the heart of Blue Bell, Pa., directly adjacent to its sister facility, Normandy Farm, a full-service hotel and conference center.

Proceeds from the President's Cup will be utilized to enhance the University's Scholarship Fund, thereby benefiting today's students.



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EXCLUSIVE SPONSORSHIP LEVELS

\$25,000 Presenting Sponsor

EXCLUSIVE!

(\$20,150 is tax-deductible and will benefit scholarship and financial resources for students)

- **Two foursomes** invited to the President's Cup Golf Tournament
- Company name and logo printed on front of program and brochures
- Signage at holes #1 and #10
- Listed on top of all table tents
- Inside **front cover** full-page ad in program
- Banner displayed prominently during the awards banquet and cocktail reception
- Company name mentioned in all public service announcements
- Receive a courtesy round of golf for four at Blue Bell Country Club
- Invited to provide giveaway items for all participants
- Reserved seating for two foursomes at the awards dinner
- 15 chances to win the drawing for a free one-year membership to Blue Bell Country Club
- **Complimentary table at the Charter Dinner on March 24, 2007, at Normandy Farm**

\$15,000 All-Carts Sponsor

EXCLUSIVE!

(\$11,575 is tax-deductible and will benefit scholarship and financial resources for students)

- **Two foursomes** invited to the President's Cup Tournament
- Company name and logo printed on insert in every cart
- Listed on all table tents below presenting sponsor
- Full-page ad in program
- Company name and logo displayed prominently on sponsorship banners
- Company name mentioned in all public service announcements
- Receive a courtesy round of golf for four at Blue Bell Country Club
- Invited to provide giveaway items for all participants
- Reserved seating for two foursomes at the awards dinner
- 12 chances to win the drawing for a free one-year membership to Blue Bell Country Club
- **Four complimentary tickets to the Charter Dinner on March 24, 2007, at Normandy Farm**



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SPONSORSHIP LEVELS

The President's Cup Golf Tournament

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Blue Bell Country Club
Blue Bell, Pennsylvania

\$10,000 Course Sponsor

(\$7,275 is tax-deductible and will benefit scholarship and financial resources for students)

- **Two foursomes** invited to the President's Cup Tournament
- Company name and logo printed on front of program and brochures
- Signage at hole #18
- Listed on all table tents below Presenting Sponsor and All-Carts Sponsor
- Full-page ad in program
- Company name displayed on sponsorship banners
- Company name mentioned in all public service announcements
- Receive a courtesy round of golf for four at Blue Bell Country Club
- Invited to provide giveaway items for all participants
- Reserved seating for two foursomes at the awards dinner
- 10 chances to win the drawing for a free one-year membership to Blue Bell Country Club
- **Two complimentary tickets to the Charter Dinner on March 24, 2007, at Normandy Farm**

\$7,500 Eagle Sponsor

(\$5,475 is tax-deductible and will benefit scholarship & financial resources for students)

- **One platinum foursome** invited to the President's Cup Golf Tournament
- Company name printed inside program
- Signage at a hole
- Company name displayed on sponsorship banners
- Company name mentioned in all public service announcements
- Receive a courtesy round of golf for four at Blue Bell Country Club
- Reserved seating for one foursome at the awards dinner
- Eight chances to win the drawing for a free one-year membership to Blue Bell Country Club

\$5,000 Platinum Sponsor

(\$4,300 is tax-deductible and will benefit scholarship & financial resources for students)

- **One platinum foursome** invited to the President's Cup Tournament
- Company name printed inside program
- Signage at a hole
- Company name displayed on sponsorship banners
- Company name mentioned in all public service announcements
- Reserved seating for one foursome at the awards dinner
- Six chances to win the drawing for a free one-year membership to Blue Bell Country Club



THE NINTH ANNUAL PRESIDENT'S CUP GOLF TOURNAMENT PLEDGE FORM

The President's Cup Golf Tournament

Monday, April 23, 2007

Blue Bell Country Club
Blue Bell, Pennsylvania

Registration

and Event Contact

Felicia Gordon-Riehm
Director of Development
215.951.1880
gordon@lasalle.edu

CONTACT NAME

BUSINESS

FAX

E-MAIL

Please reserve a sponsorship level for the President's Cup Golf Tournament:

Golf Sponsorships

- Presenting Sponsor \$25,000 (\$20,150 is tax-deductible)
- All-Carts Sponsor \$15,000 (\$11,575 is tax-deductible)
- Course Sponsor \$10,000 (\$7,275 is tax-deductible)
- Eagle Sponsor \$7,500 (\$5,475 is tax-deductible)
- Platinum Sponsor \$5,000 (\$4,300 is tax-deductible)
- Foursome Sponsor \$2,500 (\$1,800 is tax-deductible)
- Individual Entry Sponsor \$650 (\$475 is tax-deductible)

Club House Sponsorships

- Registration Sponsor \$2,500 (\$2,500 is tax-deductible)
- Lunch Sponsor \$2,500 (\$2,500 is tax-deductible)
- Cocktail Reception Sponsor \$2,500 (\$2,500 is tax-deductible)
- Dinner Sponsor \$2,500 (\$2,500 is tax-deductible)

On-Course Sponsorships

- Men's and Women's Longest Drive Sponsor \$1,000 (\$1,000 is tax-deductible)
- Straightest Drive Sponsor \$1,000 (\$1,000 is tax-deductible)
- Closest to the Pin Sponsor \$1,000 (\$1,000 is tax-deductible)
- Driving Range Sponsor \$1,000 (\$1,000 is tax-deductible)
- Green/Tee Sponsor \$500 (\$500 is tax-deductible)

Individual entries for golf can be purchased in advance of registration for \$650 per entry, and tickets for the awards dinner only can be purchased for \$100 each.

Please specify how you would like to process your sponsorship by enclosing your payment in the response envelope or faxing your invoice request to 215.951.1542.

- Enclosed is a check for my/our sponsorship
- Enclosed is a MasterCard, Visa, or American Express credit card number for my/our sponsorship
- Send us an invoice

ACCOUNT NUMBER

EXPIRATION

SIGNATURE

DATE