La Salle University
Class of 2013
First Destination Survey Report
Full-time Day Undergraduates

12 Months Post-Graduation

September 16, 2014
La Salle University
Class of 2013
First Destination Survey Report

733 members of the Class of 2013 – Full-time Day Undergraduates

540 Survey Participants (73.7% of Total Class) … compares to 367 Survey Participants (57.9% of Total Class) in the Class of 2012 Survey
• 131 Responded via online survey (24.3% of Survey Participants) … compares to 114 online survey respondents (31.1%) in the Class of 2012 Survey
• 409 participated via Career and Employment Services Outreach (75.7% of Survey Participants) … compares to 253 participating via Outreach (68.9%) in the Class of 2012 Survey
  (the following numbers total 456, which represents entries from multiple sources to enhance the completeness of 47 of the 409 participant profiles)
  – 110 resulted from 797 telephone calls … data provided by alumnus/a or parent
     o 24.1% of Career and Employment Services Outreach results
  – 233 resulted from approximately 1,200 searches for LinkedIn profiles for all prior non-respondents
     o 51.1% of Career and Employment Services Outreach results
  – 50 resulted from input by faculty, staff or prior notifications by students to Career and Employment Services
     o 11.0% of Career and Employment Services Outreach results
  – 61 resulted from data collected from the National Student Clearinghouse
     o 13.4% of Career and Employment Services Outreach results
  – 2 resulted from a review of Facebook profiles to augment data collected from other sources listed above
     o 0.4% of Career and Employment Services Outreach results

193 Non-participants (26.3% of Total Class) … there were 267 non-participants (42.1%) of the Class of 2012
First Destination Outcomes - Class of 2013

<table>
<thead>
<tr>
<th>Category</th>
<th>Class of 2011</th>
<th>Class of 2012</th>
<th>Class of 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full-time</td>
<td>206 70.3%</td>
<td>222 63.1%</td>
<td>323 64.6%</td>
</tr>
<tr>
<td>Employed part-time</td>
<td>29 9.9%</td>
<td>29 8.2%</td>
<td>27 5.4%</td>
</tr>
<tr>
<td>Long-term volunteer</td>
<td>2 0.7%</td>
<td>6 1.7%</td>
<td>8 1.6%</td>
</tr>
<tr>
<td>Military</td>
<td>0 0.0%</td>
<td>2 0.6%</td>
<td>2 0.4%</td>
</tr>
<tr>
<td>Attending school full-time</td>
<td>31 10.6%</td>
<td>63 17.9%</td>
<td>100 20.0%</td>
</tr>
<tr>
<td>Total</td>
<td>268 91.5%</td>
<td>322 91.5%</td>
<td>460 92.0%</td>
</tr>
<tr>
<td>Unemployed, actively seeking employment</td>
<td>22 7.5%</td>
<td>29 8.2%</td>
<td>37 7.4%</td>
</tr>
<tr>
<td>Unemployed, not actively seeking employment</td>
<td>3 1.0%</td>
<td>1 0.3%</td>
<td>3 0.6%</td>
</tr>
<tr>
<td>Total</td>
<td>293 100.0%</td>
<td>352 100.0%</td>
<td>500 100.0%</td>
</tr>
</tbody>
</table>
Outcomes by Category since 2008

- Unemployed - Not Seeking
- Unemployed - Seeking
- Attending school Full-time
- Military
- Long-term Volunteer
- Employed Part-time
- Employed Full-time

Year:
- 2008
- 2009
- 2010*
- 2011
- 2012
- 2013

Percentage:
- 0.0%
- 10.0%
- 20.0%
- 30.0%
- 40.0%
- 50.0%
- 60.0%
- 70.0%
- 80.0%
- 90.0%
- 100.0%
## Salary Distribution by School

### Salary Distribution By School & Total Class

*(Full-time Employed Only)*

<table>
<thead>
<tr>
<th>Salary Range</th>
<th>Arts</th>
<th>Sciences</th>
<th>Business</th>
<th>SONHS</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>under $20,000</td>
<td>-</td>
<td>0.0%</td>
<td>1</td>
<td>2.7%</td>
<td>11.1%</td>
</tr>
<tr>
<td>$20,000-24,999</td>
<td>4</td>
<td>13.3%</td>
<td>-</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>$25,000-29,999</td>
<td>6</td>
<td>20.0%</td>
<td>2</td>
<td>13.3%</td>
<td>2.7%</td>
</tr>
<tr>
<td>$30,000-34,999</td>
<td>5</td>
<td>16.7%</td>
<td>1</td>
<td>6.7%</td>
<td>10.8%</td>
</tr>
<tr>
<td>$35,000-39,999</td>
<td>9</td>
<td>30.0%</td>
<td>1</td>
<td>6.7%</td>
<td>16.2%</td>
</tr>
<tr>
<td>$40,000-44,999</td>
<td>4</td>
<td>13.3%</td>
<td>2</td>
<td>13.3%</td>
<td>16.2%</td>
</tr>
<tr>
<td>$45,000-49,999</td>
<td>1</td>
<td>3.3%</td>
<td>2</td>
<td>13.3%</td>
<td>5.4%</td>
</tr>
<tr>
<td>$50,000-54,999</td>
<td>1</td>
<td>3.3%</td>
<td>2</td>
<td>13.3%</td>
<td>27.0%</td>
</tr>
<tr>
<td>$55,000-59,999</td>
<td>-</td>
<td>0.0%</td>
<td>3</td>
<td>20.0%</td>
<td>10.8%</td>
</tr>
<tr>
<td>$60,000-64,999</td>
<td>-</td>
<td>0.0%</td>
<td>1</td>
<td>6.7%</td>
<td>5.4%</td>
</tr>
<tr>
<td>$65,000-69,999</td>
<td>-</td>
<td>0.0%</td>
<td>-</td>
<td>0.0%</td>
<td>1.0%</td>
</tr>
<tr>
<td>$70,000-74,999</td>
<td>-</td>
<td>0.0%</td>
<td>-</td>
<td>0.0%</td>
<td>2.7%</td>
</tr>
<tr>
<td>$75,000-79,999</td>
<td>-</td>
<td>0.0%</td>
<td>-</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>$90,000-94,999</td>
<td>-</td>
<td>0.0%</td>
<td>-</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>$100,000 plus</td>
<td>-</td>
<td>0.0%</td>
<td>-</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>30</td>
<td>100.0%</td>
<td>15</td>
<td>100.0%</td>
<td>37</td>
</tr>
</tbody>
</table>

**Median Salary**

- Arts: $35,000
- Sciences: $47,500
- Business: $47,500
- SONHS: $52,500
- Total: $42,500
Do you have plans for further schooling after graduation from La Salle?

- Yes: 52.3% (n = 442)
- No: 47.7% (n = 442)

Type of Program

- Full-time: 38.4% (n = 211)
- Part-time: 6.2% (n = 211)
- Unspecified: 55.5% (n = 211)

- Undergrad: 76.3% (n = 211)
- Grad School: 9.0% (n = 211)
- Prof School: 9.5% (n = 211)
Job Status and Satisfaction

- **Self-Employed**: 3.0% Yes, 0.6% No, 94.4% Not Sure
  - Sample size: n=162

- **Job Related to Major?**: 19.4% Yes, 2.6% No, 78.1% Not Sure
  - Sample size: n=155

- **Is job appropriate to level of education?**: 78.9% Yes, 13.2% Not Sure, 7.9% No
  - Sample size: n=152

- **Satisfied with job responsibilities & functions?**: 85.1% Yes, 6.8% Not Sure, 8.1% No
  - Sample size: n=130
Job Status and Satisfaction

Satisfied with working conditions?

- Yes: 84.9%
- Not Sure: 6.2%
- No: 8.9%

Satisfied with pay?

- Yes: 71.9%
- Not Sure: 19.2%
- No: 8.9%

Searching for other employment?

- Yes: 65.1%
- Not Sure: 29.6%
- No: 5.3%

n=146

n=152
Did you have an internship or co-op?

- Yes: 66.8% (n=56)
- No: 33.2% (n=56)

How many Internships?

- 1 internship: 33.0% (n=73)
- 2 internships: 18.1% (n=18)
- 3 internships: 8.1% (n=8)
- 4 internships: 3.6% (n=4)
- 5 internships: 1.4% (n=3)
- 8 internships: 0.5% (n=1)

n=221

How many Internships for credit?

- 1 internship: 53.4% (n=31)
- 2 internships: 20.0% (n=20)
- 3 internships: 18.1% (n=3)
- 4 internships: 3.6% (n=2)
- 5 internships: 1.8% (n=1)

n=56

n=331
Impacts of Internships or Co-ops

More focus & value in subsequent coursework: 56.6% Unsure, 27.6% Low Impact, 6.6% Moderate Impact, 3.9% High Impact, 5.3% No Impact.

Career Preparation: 73.7% Unsure, 19.7% Low Impact, 2.6% Moderate Impact, 2.6% High Impact, 1.3% No Impact.

Job Offer in Chosen Career: 61.3% Unsure, 17.3% Low Impact, 6.7% Moderate Impact, 5.3% High Impact, 9.3% No Impact.

n=76 for More focus & value in subsequent coursework, n=76 for Career Preparation, n=75 for Job Offer in Chosen Career.
Readiness/Preparation Levels

- Resume Preparation: 81 respondents
- Cover Letter Preparation: 78 respondents
- Interviewing Skills: 79 respondents
- Networking Skills: 77 respondents
- Overall Job Search Process: 77 respondents

Legend:
- Very Unprepared
- Somewhat Unprepared
- Not Sure
- Somewhat Prepared
- Very Prepared
Overall Satisfaction

Overall Satisfaction with La Salle

- Extremely Satisfied: 2%
- Satisfied: 41%
- Neither Satisfied nor Dissatisfied: 50%
- Somewhat Dissatisfied: 3%
- Extremely Dissatisfied: 4%

If you had it to do all over again, would you still attend La Salle?

- Yes: 90%
- No: 10%

n=201

n=202
Overall Satisfaction

Would you recommend La Salle to prospective students?

- Yes: 93%
- No: 7%

If you had it to do all over again, would you still select the same major?

- Yes: 76%
- No: 24%

n=202

n=200
Hired Multiple Members of the Class of 2012

- Accenture
- ADP
- Albert Einstein Health System
- American Independent Insurance Company
- Aria Health
- AXA Advisors/Karr Barth Associates
- Bank of America
- Bayada Home Health Care
- BNY Mellon
- Burlington Coat Factory
- Center City Film and Video
- Comcast
- Enterprise Holdings

- Fesnak & Associates
- GlaxoSmithKline
- Hahnemann University Hospital
- Hibu
- Johns Hopkins University & Hospital
- Johnson & Johnson
- JP Morgan
- KPMG
- Kreischer Miller
- La Salle University
- Monmouth Medical Center
- New York Presbyterian Hospital
- ParenteBeard LLC

- Philadelphia Police Department
- PriceWaterhouseCoopers LLP
- Prudential Financial
- RE/MAX Platinum Properties
- Robert Wooler Co.
- SEI Investments
- St. Joseph's Villa
- The Vanguard Group
- Thomas Jefferson University & Hospital
- University of Pennsylvania Health System
  - Hospital of the University of Pennsylvania
  - Penn Medicine
  - Pennsylvania Hospital
  - Penn Presbyterian Hospital
Additional Employers of Members of the Class of 2013

- 97.5 The Fanatic
- abc27-WHTM Television
- Academy of Natural Sciences of Drexel University
- Acero Precision
- ACTS Retirement-Life Communities
- Advanced Recovery Chiropractic Center
- Al duPont Hospital for Children
- AIMCO
- Allied Integrated Marketing
- American Board of Podiatry
- American Eagle Outfitters
- American Recycling and Manufacturing
- American Red Cross
- Americorps
- AmerisourceBergen
- Applied Bank
- Aramark
- Archdiocese of Philadelphia
- Astrazeneca
- Auto Lens
- AvalonBay Communities
- Aviation Institute of Maintenance
- Balfour Beatty
- Bankers Life and Casualty Company
- Barry Callebaut
- Beaufort Memorial Hospital
- Beechwood Neuro-Rehab
- Belmont Behavioral Health - Northeast
- Berkshire Hathaway Homesale Realty
- Bernards Township Board of Education
- Best Buy
- Born to Run
- Bowman & Company
- Brandeis Bookstore
- Broad Street Hooligans
- Broad Street Media LLC
- Cancer Treatment Centers of America
- Cape Counseling Services
- Caron Treatment Centers
- Carrier Clinic
- Catapult Marketing Group
- Cathedral Village
- Catholic Social Services
- CBS Radio
- CCI Communications
- Challenge Nation
- Chapman Ford
- Chestnut Hill Hospital
- Children's Hospital of Philadelphia
- Children's Hospital of Wisconsin
- Church & Dwight
- Churchville Inn
- Clarkston Consulting
- Commercial Utility Consultants
- Compassionate Care Foundation
- Computer Aid
- Conestoga Bank
- Congreso de Latinos Unidos
- Connexin Software Inc.
- Contour Logistics, Inc.
- Country Life Vitamins
Additional Employers of Members of the Class of 2013

- CVS
- David Yurman
- Deerfield Agency
- dELiA*s
- Deloitte
- Derick Associates
- District Attorney of Philadelphia
- Dorman Products
- Dranoff Properties
- Duffield Associates
- EF Education First
- Electric Tweed
- Enviro Trac Ltd.
- Episcopal Diocese of Pennsylvania
- Ernst & Young
- ESPN
- Essent Guaranty
- Fair Acres Geriatric Center
- Fairview Care Center
- FedBid, Inc.
- First Data
- First Judicial District
- Free Library of Philadelphia
- Fusion Logistics
- Galfand Berger, LLP
- Gardner Webb University
- Georgetown University
- Good Samaritan Hospital
- Google Inc.
- Grandscapes llc
- Grant Thornton LLP
- Green Living Organics
- Green St. Consignment
- Havas Media
- Health Center 4
- Hirtle, Callaghan & Co
- Holy Ghost Prep
- ICON PLC
- i-g creative
- Ikea
- Imageone Industries
- Independence Mission Schools
- Industry Weapon
- Infotech Solutions
- Isdaner & Co. LLC
- ISS Solutions
- J.S. Paluch Company, Inc.
- Joseph A Cuzzupe, Inc.
- JP Morgan Chase
- Just Children
- KASL AM 1240
- KM Construction
- KRHD-TV
- KYW Newsradio 1060AM
- LA Fitness
- Lampire Biological
- LearnQuest
- Lehigh Valley Hospital
- Let's Camp, S.A.
- LifeSpan Childcare
- Lifetouch Portrait Studios
- LimorGoodman, PC
- LMC
- Longstreth Sporting Goods
- Mainfreight USA
- Mangos Inc.
Additional Employers of Members of the Class of 2013

- Marlin Leasing
- Massachusetts Awning Co.
- McKesson
- McNeil
- Medifast Weight Control Center
- MedRisk Inc.
- Meli Melo
- Mercy Medical Center
- Merrill Lynch
- Methodist Hospital
- MetLife
- Miles Technologies
- Monell Chemical Senses Center
- Montgomery County Sheriff's Department
- Muhlenhaupt + Company
- New Jersey Consulting Group, Inc.
- New York Post
- Nex Level Fitness LLC
- Nike
- Northeast Treatment Center
- Northeastern Washington Education Service District 101
- Northern Westchester Hospital
- Novapeutics LLC
- NutriSystem
- Ocwen Financial
- Old Castle
- Omni Cable
- OPKO
- PA CareerLink
- Patriot Land Transfer
- Paul Reed Smith Guitars
- Paul's Run Retirement Community
- Pediatric Specialty Care, P.C
- PESTED.COM
- Pet Plan USA
- Philadelphia Credit Union
- Philadelphia Parks and Recreation
- Power Home Remodeling
- Quad Cities River Bandits
- RadandKel - Band
- Reimbursement Technologies, Inc.
- REMED
- Robert Packer Hospital
- Roberts Event Group
- Rutgers University
- Ryland Homes
- SAP America
- Sentient Medical Monitoring
- Sherwin Williams
- SIC Cruisers
- Sicom Systems
- Signarama
- Silver Spring Mining Company
- SIX22
- SmartCEO
- SMG
- Soliant Consulting
- Sonepar USA
- Source One Management Services
- SourceOne
- Speech Pathology Consultants
- Star Pediatric Home Care
- Stifel Financial Corp
- Strategic BCP
- SunGard
Additional Employers of Members of the Class of 2013

- Swift Capital
- T. Rowe Price
- Target Systems Inc.
- TD Bank
- Teach for America
- Tegra Analytics, LLC
- Tez Direnzo Montessori School
- The Amerihealth Caritas Family of Companies
- The Children's Place
- The Fulbright Program
- The Parts Authority
- The Restaurant Store
- The Walt Disney Company
- The Wharton School of the University of Pennsylvania
- The Whiting-Turner Contracting Company
- Think Brownstone
- Transitional Services of New York for Long Island, Inc. (TSLI) and Haven House/Bridges, Inc. (HHB)
- Transplace
- UCLA
- UCONN Health Center
- Uniqlo
- United Health Group
- Universal Health Services, Inc
- University of Maryland
- University of Pittsburgh Medical Center
- Upper MainLine YMCA
- URS Corporation
- USDA Food and Nutrition Service - WIC
- U.S. Department of Defense
- Veeva Systems
- Virtua Health
- Visitation BCM School Aftercare
- Visual Arts Center of NJ
- webuyanycar.com
- Westin Philadelphia
- Winslow Township Public Schools
- YMCA
- Youth Consultation Service
- Zurich Insurance