CELEBRATING THE 50TH ANNUAL ACCOUNTING AWARDS DINNER

On May 5, 2016 over 200 alumni, students, faculty, administrators and friends of the Accounting Department gathered for the 50th Annual Accounting Awards Dinner. The dinner was preceded by a reception for former DeAngelis awardees in the sixth-floor Board Room of Founders’ Hall. At the reception, former Dean Gary Giamartino announced that the patio at the entrance of Founders’ Hall would be named after the late Michael DeAngelis, the legendary professor of accounting in whose name the DeAngelis award is presented to distinguished accounting alumni. DeAngelis’s sons Dennis and Michael and his daughter Maryellen Bucci were in attendance for the announcement.

Faculty, staff and members of the DeAngelis family joined former DeAngelis awardees at a reception preceding the 50th Annual Accounting Awards Dinner

IN THIS ISSUE:

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MESSAGE FROM THE CHAIR

Greetings from Founders’ Hall! I hope you have had a chance to visit the new building. The numerous plaques outside of classrooms and offices are a daily reminder that the building would not have been possible without alumni support, and accounting alumni figure prominently on the list. I enter the building every day through the Edward J., ’63, and Darlene P. Fierko Atrium. The names of Tom Leonard, ’70, John Peel, ’89, and AmyLynn Flood, ’95, are outside the offices in my corner of the third floor, and I see the names of many other accounting alumni as I walk the halls.

2017 will be a time of transition for the School of Business. We begin the search for a new dean to take the place of Gary Giamartino, but that does not mean we are in a holding pattern. We continue to review courses and curricula to ensure currency and relevance. We are in the process of reviewing the one-year MBA curriculum to ensure that it is preparing our BS/MBA students for their professional careers. During 2017, the department will be examining our undergraduate program learning goals to identify points of alignment with the new University Institutional Learning Outcomes. In 2016, the School of Business joined the SAP Alliance Program. Membership in the Alliance Program will allow us to integrate SAP technology into undergraduate and graduate courses across the curriculum, not just in accounting courses. Professor Susan Borkowski has taken a lead role in our alliance with SAP. SAP is an integral component of her AIS/ERP graduate and undergraduate courses and she is helping faculty across the School of Business with SAP integration.

2016 was a busy year here at La Salle and in the School of Business. This issue of Inside Accounting highlights the achievements of alumni, faculty and students during 2016. I always have copies of the newsletter to give to prospective students and their parents. When parents ask about “outcomes,” I am proud to show them the list of firms that hire our students for co-ops and full-time positions and that attend Network Night. The list of recent promotions and alumni news are evidence of the success Explorers enjoy after graduation. As you celebrate milestones of your own in 2017, I hope you will share them with the accounting faculty. We love to hear from you.

Jeannie Welsh
Professor
Department Chair

ACCOUNTING DEPARTMENT STUDENT ORGANIZATION OFFICERS 2016–17

Our three student accounting organizations have been very active this year, bringing speakers to campus on a weekly basis. If you have an idea for a presentation, send it to welsh@lasalle.edu and the association officers will be contacted.

ACCOUNTING ASSOCIATION
Ryan Burns .................................................. President
Victoria Morford ........................................ Vice President of Programming
Kenya James .............................................. Vice President of Membership
Kevin Bui .................................................. Treasurer
Kristin Wentzel ......................................... Faculty Adviser

BETA ALPHA
Alicia Pszenickzy ....................................... President
Kelly Dotter .............................................. Vice President of Programming
Caroline Bauer ........................................ Vice President of Membership
Pat Scott .................................................. Treasurer
Francis Johnson ....................................... VP of Tutoring
Bruce A. Leauby ...................................... Faculty Adviser

NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS
A’naiya Cozart .......................................... President
Destiny Allen .......................................... Vice President
Mone’T Gist ............................................... Secretary
Dylan Marrindino ..................................... Treasurer
Camille Allen .......................................... SCREP Chair
Destiny Allen .......................................... Social Media Chair
Deasia Dell ............................................. Recruitment & Membership Chair
Brother Gerald Fitzgerald, FSC, C. Andrew Lafond ................................ Faculty Adviser

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NETWORK NIGHT FOR ACCOUNTING AND FINANCE

On September 7, 2016 the department hosted Network Night for accounting and finance students in conjunction with Career Services and the Finance Department. Network Night offers recruiters the opportunity to interact with students in a setting that is less formal than a job fair. Most of the students attending are juniors and seniors, but there are always some sophomores and freshmen, so the evening allows firms to make connections with students who are still several years away from the interview process.

This year, we held Network Night in the spacious Edward J., ’63, and Darlene P. Fierko Atrium in Founders’ Hall and were able to accommodate a record number of firms. The 2016 Network Night brought over 100 students to meet with representatives from 39 firms, including many La Salle alumni. If your firm would like to come to campus in 2017, contact Nicole Baily, Interim Director for Career Services, baileyn@lasalle.edu or 215.951.1075, for more information.

PARTICIPATING IN NETWORK NIGHT 2016:
1847 Financial
ARAMARK
AXA Advisors / Karr Barth Associates
Axalta Coating Systems
Baker Tilly
BBD, LLP
Becker Professional Education
CBIZ MHM, LLC
Centri Business Consulting
Citco Fund Services (Malvern) Inc.
CliftonLarsonAllen LLP
CLM Advisors, LLC
Columbus Life Insurance
Drucker & Scaccetti, PC

EisnerAmper LLP
Ernst & Young LLP
First Financial Group, a Member of the MassMutual Financial Group
Freedom Mortgage
Global Tax Management
Independant Tax & Financial Planners, P.C.
Isdaner & Company, LLC
Johnson & Johnson
Kreischer Miller
KPMG LLP
Marcum LLP
Mitchell & Titus LLP

Munich Reinsurance America, Inc.
Office of the Comptroller of the Currency
Protiviti
Prudential Financial
PwC, LLP
RSM US
Univest Bank and Trust Co.
Vanguard
Wells Fargo
Western & Southern Financial
Wipfli LLP
Zook Dinon PA

MEGAN A. COLEMAN, ’16, MBA ’16
SENIOR ACADEMIC EXCELLENCE AWARD

Megan Coleman first began to consider accounting as a career during her senior year of high school. Thanks to the help of her stepfather and a contact he had at PwC, she was able to explore work in a public accounting firm. Coleman was excited about the opportunities to travel to clients and to understand how a wide variety of businesses operate. She was accepted to La Salle as an accounting major and became part of the University Honors Program, the four-year BS/MBA program, and the Business Scholar’s Co-op Program.

During her years at La Salle, Coleman was engaged in activities both on and off campus. She became an active member of the Karate Club, took advantage of the Accounting Association’s many events, and assisted at the KPMG & Logan Elementary First Books program. Coleman participated in the PwC Case Competition, which involved working with a team to create sustainable solutions for a business problem. She also worked as a Supplemental Instructor for the course BUS 100 Business Perspectives. Coleman was inducted to the business honor society Beta Gamma Sigma at the undergraduate and graduate level.

Much of Coleman’s time outside of class was spent at her part-time internship with the City of Philadelphia Revenue Department. She also had a full-time summer internship with PwC in their Risk Assurance division where she audited internal controls for SOX compliance. Coleman joined PwC after completing her MBA in August 2016.
STUDENT AWARD WINNERS

REGIONAL SCHOLARSHIPS AND AWARDS

PENNSYLVANIA INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS SENIOR EXCELLENCE AWARD
Sarah Craig, ’16, MBA ’16

PENNSYLVANIA INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS MULTI-YEAR RENEWABLE SCHOLARSHIP, $4,000 LEVEL
Mathue Boutros, ’17

TAX EXECUTIVE INSTITUTE SCHOLARSHIP
2016 Serpil Ezik, ’16, MBA ’16
2017 Christina Ioannidis, ’17

BECKER CPA REVIEW SCHOLARSHIP
Nicole Percetti, ’16
Kathleen Sharaf, ’15, MBA ’16

CPAEXCEL REVIEW SCHOLARSHIP
Robin Thomas, ’16

DEPARTMENT SCHOLARSHIPS

Scholarships were awarded from endowed scholarships and unrestricted gifts to the the Accounting Department. Awards assist students with tuition during the 2016-17 academic year.

DANIELLE LEONARD MEMORIAL SCHOLARSHIP
Melissa Rizzo, ’17

JOHN T. ZOOK MEMORIAL SCHOLARSHIP
Jenna Leinenbach, ’18, MBA ’18  Victoria Morford, ’17, MBA ’17

JACK KEEN SCHOLARSHIP
Gina Nicoletti, ’17, MBA ’17  Christopher Morris, ’18, MBA ’18

MICHAEL A. DeANGELIS SCHOLARSHIP
Brooke Baston, ’18  Anthony Ciliberto, ’18, MBA ’18
A’naiya Cozart, ’18, MBA ’18  Genesis Vilella, ’17, MBA ’17

PETER J. KIERNAN SCHOLARSHIP
Camille Allen, ’18

ED AND DARLENE FIERKO BS/MBA SUMMER AWARDS

Class of 2018:
Melissa Blanco
Mason Kelly
Kenneth Roller
Joseph Patti
Jenna Leinenbach

ACCOUNTING FACULTY AWARDS

Class of 2017:
Ryan Burns
Fran Johnson
Victoria Morford

Class of 2018:
Brooke Baston
Mason Kelly
Jenna Marcinkowski

JACK REARDON YOUNG ALUMNI AWARD

JAMES GLENN, CPA, ’10
Senior Associate, PwC LLP

The Jack Reardon Young Alumni Award recognizes younger alumni for continuing involvement with the University and the Accounting Department. The award was presented at the 50th Annual Accounting Awards Dinner on May 5, 2016.

Jim Glenn is a senior associate in PwC’s asset management practice. He is originally from Northeast Philadelphia, and he credits his decision to attend La Salle to his father who convinced him to attend a La Salle Open House for prospective students. There he heard the then Dean Greg Bruce’s presentation on the School of Business and the Business Scholars’ Co-op Program. That convinced Glenn to become an Explorer. He received his bachelor’s degree in accounting in 2010 and was a member of the Business Scholars’ Co-op Program.

Glenn is a CPA in Pennsylvania, and at PwC his work focuses on mutual fund companies and other corporate asset managers. Most recently, Glenn went back to the audit practice to work on Vanguard, the Philadelphia asset management team’s largest client.

Glenn stays active in the La Salle alumni network and can often be found at Business School events such as Banker’s Day and PwC-La Salle recruiting events.

In his spare time, Glenn is an avid guitar player and traveler.
ALUMNI NEWS

Robert F. Graham, ‘85, has been appointed the Chief Risk Officer for Deloitte LLP where he is a Principal. In this role he is responsible for all Risk, Reputation and Non-Audit Regulatory Affairs for the firm.

Sean Daly, ‘94, assumed the role of Managing Partner, Consumer & Industrial Products Deloitte Advisory in June 2016. Daly is a Partner in Deloitte’s Advisory Practice. He has held a number of leadership roles including Deloitte’s Advisory Retail and Distribution Sector leader and is a member of the Deloitte Advisory Executive Committee. Daly also serves on the Board of Trustees of Liguori Academy. He and his wife Felicia and their son Bradley reside in Hoboken, NJ.

Brian Pressler, ‘97, was elected Senior Vice President, Controller and Chief Accounting Officer of Aramark, effective June 1, 2016. He was formerly Vice President, Finance, Aramark Education.

Luigi Corrado Jr., CPA, MT, ’01, is Director at Centri Business Consulting, LLC. He is a member of the PICPA and serves as Greater Philadelphia Chapter Treasurer, Executive Committee Member, Co-Chair of Schools and Colleges Committee. Corrado completed his master’s in taxation at Villanova in 2016.

Rosalind (Wilson) Sutch, ’02, committed to funding and fundraising to endow a scholarship in her parent’s memory in May 2016. The George and Rosalind A. Wilson Endowed Memorial Scholarship Fund, which will benefit a Philadelphia-native accounting major entering the junior year at La Salle, will be funded no later than May 2021 and was more than 40% funded less than six months after its formation. Sutch now expects the scholarship to be fully funded by the end of 2017.

Thomas Adams III, ’05, completed his doctoral degree in accounting at Temple University and has joined the faculty at the University of Connecticut as an assistant professor.

Christopher Jud, CPA, MT, ’06, has joined Marcum, LLP as a Manager in their Tax Services with a specialty in high-net-worth individuals. Jud serves on the Greater Philadelphia PICPA Executive Committee and is a co-chair of its Emerging CPAs Committee. He also serves on the Greater Philadelphia PICPA Community Involvement and Cooperation with the Bar Committees.

If you would like promotions of La Salle alumni at your firm to be included in the next newsletter, contact Jeannie Welsh (welsh@lasalle.edu).

RECENT PROMOTIONS

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<td>Joe Pellerite, ’04</td>
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<td>Shannon McEnroe, ’97</td>
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<td>Tom Ricchezza, ’08</td>
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<td>Dave DuBan, ’06</td>
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<td>Sean Hand, ’09</td>
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<td>Stephanie Vozzi, MBA ’08</td>
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<td>Nolan M. Fagnani, ’11</td>
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<td>Kelli Key, ’11</td>
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<td>Ken Cooper III, ’14</td>
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<td>Violet Kzanica, ’05</td>
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<td>Bernadette Dinan, ’07</td>
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<td>Timothy Snyder, ’10</td>
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<td>Hong Dong, ’12</td>
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<td>Joseph Kubicek, MBA ’12</td>
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<td>Susan Nespoli-Haggerty, ’02</td>
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<td>Anthony Santos, ’10</td>
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<td>Melissa O’Donnell, ’15</td>
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<td>Elda Kokuri, ’15</td>
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Peter L. DeAngelis Jr., ’79, MBA ’85
Executive Vice President and Chief Financial Officer, Thomas Jefferson University and Jefferson Health

Peter L. DeAngelis, Jr. was named Executive Vice President and Chief Financial Officer, Thomas Jefferson University and Jefferson Health in 2016. He is responsible for overseeing all financial functions throughout Jefferson and works closely with the Finance Committee of the Board of Trustees to maintain Jefferson’s financial stability and provide a platform for continued growth and adaptation to the changes affecting healthcare and higher education.

DeAngelis received both undergraduate and MBA degrees from La Salle. He joined Jefferson with over 30 years of experience in healthcare. Among his prior positions were Senior Vice President and CFO at the University of Pennsylvania Health System (UPHS), and Executive Vice President/CFO, and then Chief Operating Officer of Catholic Health East. As CFO at UPHS, DeAngelis led the financial planning and execution of a sustained financial turnaround. Under his leadership at Catholic Health East, he directed the merger with Trinity Health, creating one of the nation’s largest multi-institutional Catholic health care delivery systems. In that role, he helped lead a complex integration of the two multi-state healthcare systems and directed the system-wide strategic repositioning processes prior to and post implementation of the Affordable Care Act.

Immediately prior to joining Jefferson, DeAngelis served as Partner in the Strategic Execution practice of IMA Consulting. He serves on a number of non-profit boards including the national boards of the Healthcare Financial Management Association and Catholic Health Association of the United States. He is also on the board of Gwynedd Mercy University.

DeAngelis and his wife Patty reside in Lansdale, PA.

Susan M. (Nespola) Haggerty, ’02
CPA Director, Zook Dinon PA

Susan Haggerty was named a director at Zook Dinon PA in 2016, having been with the firm since 2002, most recently as a principal. She focuses her practice on fund administration and business assurance services.

Haggerty has taken the lead in developing and overseeing the firm’s fund administration practice, which has more than doubled in the last two years. She has extensive experience with private equity investment companies, including federally licensed small business investment companies.

In her practice, Haggerty oversees various assurance engagements including audits, reviews and compilations. She specializes in performing audits of employee benefit plans. In addition, she manages numerous controllership engagements, providing general accounting consulting, management reporting, and financial statement preparation services.

Haggerty is a licensed Certified Public Accountant in Pennsylvania and is a member of the American Institute of Certified Public Accountants. She graduated magna cum laude from La Salle University in 2002 with a bachelor of science degree in accounting.

Haggerty was an active member of the Central Bucks Chamber of Commerce (CBCC) and volunteered on the CBCC’s Women in Business scholarship committee. She has also presented on the Affordable Care Act in conjunction with the Chamber of Commerce of Southern New Jersey. She was awarded the Jack Reardon Young Alumni Award from La Salle University in recognition of her outstanding efforts for continued support of the University’s Accounting Department.

Haggerty lives with her husband Mike and two children in Bucks County, PA.
Fred Massanova is an audit partner serving the Philadelphia and New York markets of Baker Tilly Virchow Krause, LLP where he focuses on commercial, SEC and financial services practices. He leads the Philadelphia audit practice and is also the firm-wide leading specialist in ESOP-owned companies. Massanova has increased the firm’s expertise in the asset management and financial institutions group and is viewed as a national resource of the firm in these areas. Massanova has also worked extensively in merger and acquisitions through a number of different channels including, but not limited to, private equity, venture capital, and family offices.

Massanova believes passionately in the growth and success of Philadelphia’s business community. He served on the board of directors of the Economy League of Philadelphia, an organization that brings together regional leaders and organizations across all sectors to address the most pressing and challenging issues facing the Greater Philadelphia region. He currently sits on the board of directors for the Philadelphia Police Foundation which is an organization devoted to providing supplemental financing and benefits to the Philadelphia Police Department.

Massanova describes himself as a passionate Explorer for life. He enjoys speaking to La Salle students about their career paths and trends in the accounting profession, but his focus on education is not limited to college students. He has participated in firm events which are devoted to teaching fourth- and sixth-grade students an age-appropriate, holiday-themed economics lesson.

Massanova also feels strongly about organizations that help provide opportunities for members of the community with active roles in the Philadelphia office’s support of Back on My Feet Philadelphia and the Leukemia & Lymphoma Society’s Light the Night Walk.

Massanova and his wife Jessica have three children. His mother, Donna Massanova, ’00, received the DeAngelis award in 2011.

Rosalind Sutch began working for Drucker & Scaccetti, P.C. (D&S) in 2002 as an undergraduate intern, and in January 2009, she became the youngest shareholder ever at D&S. She provides business, tax and financial consulting services to a wide variety of clients, including professional athletes, artists and entertainers, high-net-worth individuals, entrepreneurs and closely held businesses. Sutch often works with successful young business professionals in varying industries, including real estate, insurance and professional services.

Sutch is a maxima cum laude honors graduate of La Salle University, with a Bachelor of Science in accounting and management information systems. She also holds a master’s of taxation degree from Villanova University. She is a member of the American Institute of Certified Public Accountants, the National Society of Accountants, and the Pennsylvania Institute of Certified Public Accountants (PICPA).

Sutch is a member of the Finance Committees of the Catholic Social Services and the Board of Directors and Finance Committee for Nutritional Development Services. Both charitable groups are affiliated with the Archdiocese of Philadelphia. Sutch is very active in the community with various volunteer efforts, and was awarded the Volunteer Service Award in 2006 from the Greater Philadelphia Chapter of the PICPA. She can often be found on campus as a volunteer alumna where she is a member of the Council of President’s Associates and a regular participant in School of Business events. She is a past recipient of the Jack Reardon Young Alumni Award in recognition of her continuing support of the Accounting Department.

Sutch is a native of Philadelphia and resides in Center City, Philadelphia with her husband, Jason.
SUSAN BORKOWSKI

Professor | borkowsk@lasalle.edu

PUBLICATIONS AND PRESENTATIONS
• Transfer pricing and FIN 48: How managers attempt to mitigate audit risk. (with M. A. Gaffney). Strategic Finance, 2014.
• Canada and the U.S. – Trading partners and transfer pricing opponents? (with M. A. Gaffney) Administrative Sciences Association of Canada 44th Annual Conference, MacEwan University, Edmonton AB Canada, June 2016.

ACTIVITIES
• SAP University Alliance faculty coordinator
• Faculty adviser, Beta Gamma Sigma Honors Society
• Faculty adviser and coordinator, undergraduate and MBA case competitions
• University Fellowship Committee
• School of Business Assurance of Learning Committee/MBA coordinator
• American Accounting Association, International Section: Outstanding Educator Committee
• Member, Editorial Review Board, Advances in Accounting, incorporating Advances in International Accounting (AAA journal)
• Member, Editorial Review Board, Journal of Business Ethics

PAUL R. BRAZINA
Assistant Professor | brazina@lasalle.edu

PUBLICATIONS AND PRESENTATIONS
• The Growth and Changes in Online Education (with J. Ugras) The Pennsylvania CPA Journal, Fall 2014.

ACTIVITIES
• Freshmen adviser
• School of Business Assurance of Learning Committee

BROTHER GERALD FITZGERALD, F.S.C.
Assistant Professor | fitzgera@lasalle.edu

PUBLICATIONS AND PRESENTATIONS
• PICPA Education Committee member
• PICPA Educator’s Conference Committee member
• University Prioritization Steering Committee
• University Mediation Committee

SHARON HUA
Assistant Professor | hua@lasalle.edu

PUBLICATIONS AND PRESENTATIONS
• Busy Audit Committee Members and Internal Control Deficiencies (with B. Leauby and Z. Liu). International Journal of Corporate Governance, 2016.

ACTIVITIES
• Freshman adviser
• Alpha Epsilon Alumni honors selection committee
• Board of Trustees – finance committee - Ligouri Academy, a developing school in Philadelphia for “at risk” high school students
• Moderator of the Rugby team and the Lacrosse team
• Introduced Cristo Rey High School students to Excel and Word
• Lasallian Navigator to assist new students to adjust to life at La Salle University
• Coordinated the Diocesan Scholars program, placing 180 talented high school students in the 12 Catholic colleges in the area
• Assisted with the “learning community” of the Business Scholars Co-op Program in the residence halls
C. ANDREW LAFOND
Assistant Professor  |  lafond@lasalle.edu

PUBLICATIONS AND PRESENTATIONS

• Hybrid Long-Term Care Policies and Tax Benefits (with B. Leaub) and K. Wentzel) Practical Tax Strategies, 2016.
• The Tax Implications of Long-Term Care Insurance (with B. Leaub and K. Wentzel) Practical Tax Strategies (2015).
• Lessons in Managerial Accounting from a Service Learning Project at a Local Soup Kitchen (with B. Leaub and K. Wentzel), National Meeting of the American Accounting Association, August, 2016.
• Soup Kitchen, Service Learning and Managerial Accounting (with B. Leaub) National Meeting of the American Accounting Association, August, 2015 and Mid-Atlantic Regional Meeting of the American Accounting Association, April 2015.

ACTIVITIES

• University Athletics Committee
• Chair, School of Business Undergraduate Curriculum Committee
• Taught the CPE Seminar Program, “The Ultimate Tax Research Course” for state CPA societies
• PICPA Greater Philadelphia Chapter Schools & Colleges Committee member
• Archbishop Wood High School Advisory Board member.
• St. Catherine of Siena Finance Council member
• Day One Freshmen adviser

BRUCE A. LEAUBY
Associate Professor  |  leauby@lasalle.edu

PUBLICATIONS AND PRESENTATIONS

• Busy Audit Committee Members and Internal Control Deficiencies (with S. Hua and Z. Liu). International Journal of Corporate Governance, 2016.
• 6 Ways to Address New Overtime Rules, School Bus Fleet 2016.
• Hybrid Long-Term Care Policies and Tax Benefits (with C.A. Lafond and K. Wentzel) Practical Tax Strategies, 2016.
• The Tax Implications of Long-Term Care Insurance (with C.A. Lafond and K. Wentzel) Practical Tax Strategies (2015).
• Lessons in Managerial Accounting from a Service Learning Project at a Local Soup Kitchen (with C.A. Lafond and K. Wentzel), National Meeting of the American Accounting Association, August, 2016.
• Soup Kitchen, Service Learning and Managerial Accounting (with C.A. Lafond) National Meeting of the American Accounting Association, August, 2015 and Mid-Atlantic Regional Meeting of the American Accounting Association, April 2015.

ACTIVITIES

• Member, School of Business Faculty Planning and Development Committee
• Freshman adviser
• Co-op and internship adviser
• Member, Business Scholars Co-op committee
• Faculty adviser, Beta Alpha Accounting Honors Society
• Member PICPA Forensic and Litigation Services Committee
• Member PICPA Business Valuation Committee
• Review Board Member - Journal of Forensic Accounting Research (AAA)
• Ad hoc reviewer for Accounting Education: An International Journal and Global Perspectives on Accounting Education

ALVINO MASSIMINI
Assistant Professor  |  massimin@lasalle.edu

ACTIVITIES

• Teaching half-time on partial retirement.
YUSUF JOSEPH UGRAS
Associate Professor | ugras@lasalle.edu

PUBLICATIONS AND PRESENTATIONS
• Post-Traditional Learner and Institutional Readiness The Evollution April 2015.
• The Growth and Changes in Online Education (with P. Brazina) The Pennsylvania CPA Journal, Fall 2014.
• Session Leader “Transparency in Financial Statements” 19th Annual Turkish Finance Symposium, Hitit University, Turkey, October 2015.
• Alignment of Online and Workforce Development with N. Baker, (Georgia Institute of Technology) and S. Muhammad, (Udacity) UPCEA 2015 Online Summit.
• Measuring Career Success of Adult Learner, with P. M. McNeil (Columbia University), M. Feuer (George Washington University) and K. DeJarnette (Syracuse University) UPCEA 2014 Annual Meeting and UPCEA Mid Atlantic 2013 Meeting (selected as the Best in Show session).

ACTIVITIES
• Freshman adviser
• International Student Orientation Collaborator – “Academic Expectations in US Universities”
• Taught CPE Programs in “Activity Based Costing” and “Balanced Scorecard” to Lawyers and Accounting Professionals (2016)
• Reviewer for Journal of Business Ethics (2016)
• Evaluator for the School of Liberal Studies and Continuing Education, SUNY – Purchase (2016)
• Program Reviewer for School of Professional Studies, Villanova University (2015)
• Symposium Lecturer at Moscow School of Economics – “Managerial Accounting for Strategic Decision Making”, March 2016
• Symposium Lecturer at Hitit University, Corum Turkey – “Features of the MBA Program for the Working Professional” October 2015

MARY JEANNE WELSH
Professor | welsh@lasalle.edu

PUBLICATIONS AND PRESENTATIONS
• Using Canvas for formative assessment; student reflections. La Salle University Teaching with Technology Workshop, May 2015.
• The Decision to Leave Public Accounting: Some Things Never Change (with S. Borkowski). Presented at the 2013 Mid-Atlantic Regional Meeting of the American Accounting Association, April 2013 and at the American Accounting Association Annual Meeting, August 2013.
• Flipped Classrooms: Easy, Inexpensive Ways to Get Started (with J. Morris and S. Place) Presented at the Effective Learning Strategies Forum, American Accounting Association Annual Meeting, August 2013.

ACTIVITIES
• Accounting Association faculty adviser
• Calendar Committee member
• Freshman adviser
• BUS 100 coordinator
• School of Business Graduate Curriculum Committee

KRISTIN WENTZEL
Associate Professor | wentzel@lasalle.edu

PUBLICATIONS AND PRESENTATIONS
• Hybrid Long-Term Care Policies and Tax Benefits (with C.A. Lafond and B. Leauby) Practical Tax Strategies, 2016.
• Enhancing the Link between Technology and Accounting in Introductory Courses: Evidence from Students (with C. A. Lafond and A. McAleer) Academy of Business Education Journal, 2015.
• The Tax Implications of Long-Term Care Insurance (with C.A. Lafond and B. Leauby) Practical Tax Strategies (2015).
• Lessons in Managerial Accounting from a Service Learning Project at a Local Soup Kitchen (with C.A. Lafond and B. Leauby), National Meeting of the American Accounting Association, August 2016.

ACTIVITIES
• PICPA Student Manuscript Competition Judge
• University Curriculum Committee
• University Prioritization Process Operations Task Force
• Freshman adviser
• Attended the PricewaterhouseCoopers Accounting Symposium and Tax Colloquium, New York City, August 2016
CLASS OF 2016

Congratulations to our newest alumni, the Class of 2016. Recent graduates are working at the following firms, among others:

- Advanced Recovery Services
- Atria Health Care
- AXA Advisors
- Baker Tilly Virchow Krause, LLP
- BBD LLP
- Berdon LLP, NYC
- BTG International Inc
- Century 21
- CliftonLarsonAllen LLP
- CORE Financial
- Deloitte Touche LLP
- EY LLP
- Frontage Laboratories
- G-Squared Partners, LLC
- Hay Group
- Kinon Surface Design
- KPMG LLP
- Marcum LLP
- PwC LLP
- RP Minich PC
- RSM
- SEI
- Sonepar USA
- TMNA Services LLC
- Trion Group
- United Phosphorous
- US Army
- Wipfli LLP
- Zodiac Aerospace

STUDENT CO-OPS AND INTERNSHIPS

During the past academic year, there were a record 59 placements in full-time and part-time positions, a 20 percent increase over the previous year. If your firm is interested in hiring an accounting student for full-time or part-time employment, contact Nicole Bailey in the Career Services Office (215.951.1075; baileyn@lasalle.edu) and Penny Grob, Director of the Business Scholars Co-op Program (215.951.5113; grob@lasalle.edu). Generally, firms conduct co-op interviews at least one semester before the scheduled work experience and interviews for summer co-ops can occur as early as the preceding September.

CO-OP PLACEMENTS 2015–16

- Advanced Recovery Services Inc.
- Aetna
- Amerisource Bergen
- ARAMARK Corporation
- BBD, LLP
- Centri Business Consulting, LLC
- Cigna
- Conrail
- Defense Logistics Agency
- Deloitte LLP
- Drucker & Scaccetti PC
- Eisner Amper LLP
- EY LLP
- Friedman LLP
- Fortis Partners, LLC
- Frontage Laboratories
- Global Tax Management
- Isdaner & Co LLC
- Johnson & Johnson
- Kemper Corporate Services
- KPMG LLP
- Kreisher Miller
- Marcum LLP
- Petroni & Associates
- Philadelphia Eagles
- Philadelphia Soul Arena Football
- PwC LLP
- Rittenhouse Realty Advisors
- RSM US LLP
- University of Pennsylvania
The Accounting Department publishes this newsletter annually to give you information about student and faculty activities, as well as about activities of your fellow alumni. We would like to publish information about your promotions, job changes, new family, awards, etc. Complete the simple form below and mail it to the address listed or send your information via e-mail to welsh@lasalle.edu. Information provided is used only in our newsletter unless otherwise noted by sender.

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**NAME**

**CLASS YEAR**

**HOME ADDRESS**

**EMPLOYER**

**POSITION TITLE**

**BUSINESS ADDRESS**

**E-MAIL**

**NEWS**

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La Salle University, Accounting Department, Box 332, 1900 West Olney Avenue, Philadelphia, PA 19141

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**SCHOOL OF BUSINESS 2017 SPRING EVENTS**

**Early Explorer Experience**
Saturday, January 21, 2017 | 9:30 a.m.
Founders’ Hall
Contact: Susan Mudrick | mudrick@lasalle.edu

**Sustainable Innovations Challenge**
La Salle Center for Entrepreneurship
Open Minds Competition
Friday, January 27 through Sunday, January 29, 2017
Founders’ Hall
Contact: Steve Melick | melick@lasalle.edu

**Network Night—Marketing, Business Systems and Analytics, and Management and Leadership Majors**
Monday, February 13, 2017 | 6 p.m.
Founders’ Hall Atrium
Contact: Dave Prisco | priscod1@lasalle.edu

**Beta Gamma Sigma Induction Ceremony**
Wednesday, March 29, 2017
6 p.m. Induction Ceremony | 6:45 p.m. Reception
Founders’ Hall Atrium
Contact: Susan Borkowski | borkowski@lasalle.edu

**Beta Gamma Sigma Meet the Leaders of Business**
Speaker: John K. Dugan, CPA, Partner, PwC
Tuesday, April 12, 2017 | 12:30–1:45 p.m.
Founders’ Hall
Contact: Susan Borkowski | borkowski@lasalle.edu

**Spring Job Fair**
Thursday, March 30, 2017 | 11 a.m. – 2 p.m.
Hayman Center
Contact: Dave Prisco | priscod1@lasalle.edu

**Marketing Awards Dinner**
Wednesday, April 19, 2017 | 6 p.m.
Founders’ Hall Atrium
Contact: Swee-Lim Chia | chia@lasalle.edu

**Finance Department Spring Recognition Dinner**
Thursday, April 20, 2017 | 6 p.m.
Founders’ Hall Atrium
Contact: Jan Ambrose | ambrose@lasalle.edu

**Business Scholars Co-Op/BS-MBA Program Senior Dinner**
Thursday, April 28, 2017 | 6 p.m.
Music Room, La Salle Union
Contact: Penelope Grob | grob@lasalle.edu

**Banker’s Day**
Friday, April 28, 2017 | Noon
Union Ballroom
Contact: Kristin Wentzel | wentzel@lasalle.edu

**51st Annual Accounting Awards Dinner**
Thursday, May 4, 2017 | 6 p.m.
Union Ballroom
Contact: Jeannie Welsh | welsh@lasalle.edu

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Thank you for your contributions of “time, talent and treasure” to the Accounting Department and School of Business during 2016. The events detailed in the newsletter could not happen without the support of alumni and friends.