“Think Pink” — October 21 Events for Breast Cancer Awareness in the Union Lobby
Advising Resources for You and Your Students
Tuesday, October 27, 2009
12:30 p.m. to 2:00 p.m.
Olney 101

The Freshman Advising Office has been working with others to develop a variety of tools and resources that will complement your work as an adviser. Join us to learn about the online and other resources available and bring along your suggestions for additional resources going forward. Included in the discussion will be:

WebCAPP—Thomas Blum, Ph.D.
The Adviser Menu & New Lasallians Personal Profile—Teri Ceraso
EARS & Tips—Melissa Hediger
THREADS—Mark Badstubner
Adviser Handbook, NEP/1st Year Student Web Blog—Phenix Frazier Badmus

Boxed Lunches will be served.

RSVP to Phenix Frazier Badmus, Coordinator of Freshman Advising at frazier@lasalle.edu or 215.951.5005

Brought to you by Academic and Learning Support Services and the Office of Freshman Advising
LA SALLE UNIVERSITY
Philosophy Department

presents

Daniel Touey
La Salle University

AIG, Bailouts, and Justice

Tuesday, October 27, 2009
Union, Music Room
12:30 – 2:00 p.m.

Light refreshments served for all who attend.
Mark your calendar for March 12!

Thanks for the support from the Departments of Education, IT, and Geology, Environmental Science & Physics as well as from the Offices of the Dean of Arts & Sciences, Provost, and Conference & Summer Programs. La Salle will be hosting a regional physics teaching conference during the 2010 Spring break.

The planning committee consists of section representatives from the New Jersey, the Central PA, and the Southeastern PA Sections of the American Association of Physics Teachers. Below is the conference program. A call for contributed papers will be issued in early January 2010.

**Theme: How we teach may be more important than WHAT we teach . .**

**Friday, March 12, 2010:**
9:00 a.m. – 4:00 p.m.: Pre-conference PTRA Workshop, Roland Holroyd Science Center, H 120
   Physics with Video Analysis, led by Pat Callahan and Dave McCachren
5:30 p.m. – 6:30 p.m.: Registration, Union Building, Lobby
6:30 p.m. – 7:30 p.m.: Social Hour & Dinner, Union Building, Ballroom.
6:00 p.m. – 7:40 p.m.: Posters presented by undergraduate physics students/high school students, Union Building, Ballroom.
8:00 p.m. – 9 p.m.: Lecture by Derrick Pitts, the Franklin’s Chief Astronomer, Union Building, Dan Rodden Theater.

**Saturday March 13, 2010:**
8:00 a.m. – 9:00 a.m.: Registration & Continental Breakfast, Roland Holroyd Science Center, Lobby
9:00 a.m. – 9:15 a.m.: Welcome and Introduction, Roland Holroyd Science Center, H 190
9:15 a.m. – 9:30 a.m.: AAPT speaker, Warren Hein, H 190
9:30 a.m. – 10:30 a.m.: Invited Speaker, Matt Greenwolfe, Modeling Instruction in Physics
10:45 a.m. – noon: Contributed talks by teachers & higher ed. faculty members (parallel if needed), each presentation 15 mins. max.
12:00 p.m. – 1:30 p.m.: Lunch break, meeting with vendors/publishers, Holroyd Science Center, Lobby
1:30 p.m. – 2:00 p.m.: Parallel Business Meeting by Section
2:00 p.m. – 3:30 p.m.: Great demos, led by Bill Berner at Penn and other colleagues, H 190 (or Dan Rodden Theater)

For further information, contact Dr. Ling Liang: ext. 1174; liang@lasalle.edu
Featured Photos
Northeast WebCT/Blackboard Users Group Conference, October 20
It’s Coming!

Career Expo will be Held on Thursday, October 29 12:00-3:00 in the Hayman Center!

Please inform your students that our expanded Career Expo will also include the Majors & Minors Fair and graduate school representatives!

Career Services Center
409 Administration Building
careers@lasalle.edu
215.951.1075
Learn how to stand out in a crowd …

Career Expo 2009

Please encourage your students to attend the

Career Expo Cram Session
Tuesday, October 27  5:00–6:00 p.m.

Come to get answers to the following:

• What should I wear to a job fair or an interview?
• How do I answer tough interview questions, like what are my weaknesses?
• What kind of questions should I be asking?
• How do I create my ‘60-second’ intro?
• Much more!

Refreshments will be served.

Location: Olney 100
Student Counseling Center
&
Alcohol and Other Drug Education Center

Roommate Problems
Eating Concerns
School Stress
Anxiety
We Are Here If You Want To Talk.
Depression
Homesick
Relationship Issues
Alcohol and Other Drug Concerns

215.951.1355 or 215.951.1357
McShain Hall, First Floor
Free and Confidential
On the Menu for October 28:

**THE NOT SO "GREEN" GREEN MOVEMENT: THE ECONOMICS OF CELL PHONES AND BIOFUELS**

*What:* Explorer Café featuring Michael Prushan, Ph.D., Dept. of Chemistry & Biochemistry

*When:* Wednesday, Oct. 28, at 3:00 pm-

*Where:* Holroyd Hall’s 1st floor atrium (FREE FOOD and GREAT COMPANY!)

*What effect does worldwide cell phone use have on the environment? Are biofuels just as harmful as fossil fuels?*

Join Dr. Michael Prushan in a discussion on how the Green Movement really impacts the environment. Are we doing more harm than good?

*Explorer Cafés are open to the entire La Salle community. Join the conversation!*

Explorer Café is brought to you by The Explorer Connection initiatives— the Essential Question and Celebration of Science.

Questions or comments? Contact Julianna Gwiszcz at gwiszczj1@lasalle.edu.
Taner Akçam, Ph.D., is an associate professor of history at Clark University in Worcester, Mass. Since 1990, he has focused his research on Turkish nationalism and the Armenian Genocide, with 11 books and numerous articles to his credit. With his first book, *Türkiye Kimliği ve Ermeni Sorunu* (The Armenian Question and Turkish National Identity), published in 1992, Akçam became the first scholar of Turkish origin to publish on the heretofore-taboo topic of the Armenian Genocide. Three years later, at the International Genocide Conference in Yerevan, Armenia, Akçam's presentation on Turkish nationalism and the Armenian Genocide marked the first public acknowledgment of the Armenian Genocide by a Turkish lecturer.

Akçam's life and work have been featured in four critically acclaimed documentary films. In 2007, the Armenian Bar Association honored him with the Hrant Dink Freedom Award, calling him “a champion of historical truth about the Armenian Genocide.” He has also been honored by the Harvard University Foundation for Intercultural and Race Relations and the Massachusetts State Legislature. He serves on the editorial board of *Genocide Studies & Prevention*, the official journal of the International Association of Genocide Scholars.

*We would like to thank Professor Vince Kling for his contribution to this program.*

**DRP**
Event is free and open to the public.
For details, please contact Cornelia Tsakiridou at 215.951.1558, 215.951.1015, or tsakirid@lasalle.edu.
Please join in saying thank you and good luck to

Frank Ault

as he enters the golden years of retirement

Today, Friday October 23

3:00 p.m. – 4:30 p.m.
Backstage (Union building)

Wanted: Photos of Phillies Fans for Campus News

Do you have photos of yourself, children, or grandchildren dressed in Phillies gear? If so, send them to be published in next week’s Campus News.

Send them with your name and phone number —the name(s) of family member(s) to lehr@lsalle.edu by 4 p.m., Wednesday, October 28.
October, 2009

There is a Mexican proverb that says that we die three deaths: the first when our bodies die, the second when our bodies are lowered into the earth out of sight, and the third when our loved ones forget us. Christians forestall that last death by believing that the dead are still with us, still members of the Church, alive in Christ. All Soul's Day (sometimes called the "Day of the Dead") is November 2. It is a Roman Catholic day of remembrance for friends and loved ones who have passed away. It is celebrated with masses and festivities in honor of the dead. The living pray on behalf of their family members and friends who have preceded them in the great journey of death.

Many customs are associated with The Day of the Dead celebration. In some homes an altar is made with pictures of loved ones who have died. Flowers, candles and incense help to remind us of the sanctity of life and of ultimate goal of eternal life that awaits all of us. This year at La Salle University we will begin a new tradition by building our own altar remembering our deceased family members, friends, and members of our community.

Beginning November 2, 2009 there will be a special altar set up in the De La Salle Chapel where members of the community can leave pictures of loved ones. The variety of pictures will remind us of diversity of our community and the webs, here at La Salle, in our own homes and in our communities that are part of who we are as Lasallians. Members of the community who would like to have a picture at the altar should bring or send it the UMAS office by the end of October. If you put your name and a campus mail address on the back, they will be returned to you at the end of the month. The altar will remain in place for the month of November as a special place of prayer and remembrance of the great cloud of family, friends and colleagues that surround us. The usual remembrance cards that are sent out by the Advancement office will also be placed at this altar.

On Monday, November 2, 2009 at the 1:00pm Liturgy there will be special prayers commemorating those whose pictures or names are at the altar.

Eternal rest grant unto them, O Lord;
and let perpetual light shine upon them.
May they rest in peace. Amen.
OCTOBER HEALTH TIP OF THE MONTH

SecondHand Smoke

What is secondhand smoke?

- Secondhand smoke is the smoke that comes from a burning cigarette, cigar, pipe tip, and exhaled smoke.
- It contains over 250 chemicals that are known to be toxic and more than 50 that have been identified as causing cancer.

Effects of secondhand smoke exposure

What Secondhand Smoke Can Cause:

- Lung cancer and heart disease
- Respiratory symptoms and slow lung growth
- Severe asthma attacks, ear problems and respiratory infections
- Sudden infant death syndrome (SIDS)
- Immediate harmful effects on the cardiovascular system
- Increased risk for heart attack

Brought to you by Student Nurses Association of Pennsylvania (S.N.A.P.) and the La Salle Health Advisory Committee
Presentation by Award-Winning Playwright, Kristoffer Diaz

When:  Oct. 29, 11:00 a.m.-12:15 p.m.
Where:  Dunleavy Room, 3rd floor, La Salle Union
(Reception to follow)

[Contact Julianna Gwiszcz (gwiszczj1@lasalle.edu) for more details.]

Playwright and educator Kristoffer Diaz will be coming to La Salle on October 29, 2009 for a special presentation and reading of his work. His play, *The Elaborate Entrance of Chad Deity*, runs from October 23-November 22 at the Philadelphia Shakespeare Theatre as part of InterAct Theatre Company’s new season (See below for more details).

***Brought to you by a generous subvention from the University Concert & Lecture Series and the Office of the Provost, Dr. Richard A. Nigro, with additional support from the Department of English and *The Explorer Connection’s Philadelphia Center* at La Salle.***

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*InterAct Theatre Company*  
*Presents...*

**THE PHILLY PREMIERE OF**

**The Elaborate Entrance of Chad Deity**

Written by  
**Kristoffer Diaz**  
Winner of the 2008 National Latino Playwriting Award

Directed by  
**Seth Rozin**

Oct. 23 - Nov. 22, 2009  
**PREVIEWS**  
Oct. 23, 24, 25, & 27  
**OPENING NIGHT**  
Wednesday, Oct. 28

Performances held at *The Philadelphia Shakespeare Theatre*, 2111 Sansom Street *(1 block west of InterAct’s home at The Adrienne)*
La Salle University's Alumni Association cordially invites you to our

Annual Awards Dinner and
Alpha Epsilon Induction

Honoring

**Dennis M. O’Brien, ’82**
State Representative, 169th Legislative District,
Pennsylvania House of Representatives
*Signum Fidei Medal Recipient*

**John J. Rooney, Ph.D., ’46**
Director, M.A. Program in Clinical-Counseling Psychology,
Professor Emeritus, La Salle University
*John J. Finley, ’24, Award Recipient*

**Friday, November 13, 2009**
Ballroom, Second Floor, La Salle Union
6 p.m. ~ Cocktails ★ 7 p.m. ~ Dinner
$50 per person

Please respond before November 6, 2009. Return the enclosed response card or call 215.951.1535.

This year’s Awards Dinner is part of La Salle’s Homecoming celebration. To see a complete list of Homecoming events and to view biographies of Rep. O’Brien and Dr. Rooney, please visit www.lasalle.edu/alumni.
SATURDAY, NOV. 14

Homecoming and Explorer Basketball
Two great events—One day!

- Alumni Party Tent featuring the Matt Gauss, ’03, Band
- Kidsfest including Build-an-Explorer-Bear
- Carnifal presented by the Resident Student Association (RSA)
- Conversation with La Salle’s President.
  Brother Michael J. McGinniss, F.S.C., Ph.D., ’70
- Community service projects for alumni, students, and the La Salle community

OTHER HOMECOMING WEEK EVENTS

- Thursday, Nov. 12, Information Technology Leadership Award and Presentation
- Friday Nov. 13, Alumni Association Awards Dinner
- Saturday night, Nov. 14, Class Reunions for ’84, ’89, ’94, ’99, and ’04

Visit the Homecoming Web site at www.lasalle.edu/homecoming for details about these and other Homecoming events including class Reunion information. Make sure La Salle has your preferred e-mail address for up-to-date Homecoming details and Reunion e-vites. Go to www.lasalle.edu/updateyourinfo.
I am pleased to announce that Lewis Hale III has joined the IT Department in the role of Manager of End User Support. Lewis has extensive professional experience with help desk management and technical support in his stints with the Department of Defense and Electronic Data Systems (EDS). Here at La Salle, he will similarly be responsible for management of help desk/technical support as well as hardware and software procurement. For those who want to contact him with a technical issue or just welcome him to the university, Lewis’ office is in College Hall 310, and he can be reached at x1802.

Ed Nickerson
CIO
Halloween is coming; Beware Vampires!

Your

BLOOD

is needed for

La Salle University

2009 Fall

AMERICAN RED CROSS

Blood Drive

November 10 & 11
9:00 a.m. – 7:00 p.m.
Union Ballroom

Stay tuned for more information to come!

Sponsored by the Health Advisory Committee.
Health Advisory Committee
October 7, 2009

Present: Co-Chairs: Lane Neubauer & Dina Oleksiak; Members: Steve Andrilli, Mark Badstubner, Jim Behr, Br. John Crawford, Matt Gionta, Karen Kostelny, Jeff Lyons, Vanessa Ocasio, Greg O'Shea, Mary Wilby
Guests: Megan Rossi, Elizabeth Smith

I. Introductions/ Welcome to new members and to guests.

II. Health Advisory Committee’s 2008-09 achievements were reviewed.
   a. Smoking Issues and Proposal
      i. Survey was conducted last year with over 1200 responses indicating strong support for limiting where smoking is permitted on campus.
      ii. A proposal based on the survey results was written with recommendations for limiting smoking to certain areas and was presented to the President’s Team this past summer. There was general support for the proposal’s recommendations; the Health Advisory Committee was asked to address some further issues in 2009-10 before a policy decision is made (i.e. signage, enforcement, etc.) (see “V. Smoking Issues” below).
   b. Relevant health issues and updates were communicated to the La Salle community.
      i. Health Tip of the Month was published monthly.
      ii. Portal announcements about salient health issues were posted when needed.
   c. Fitness and Nutrition, as part of Healthy Objective 2010 (a national initiative) was promoted by the HAC.
      i. A Weight Watchers group was attempted but unfortunately, not enough participants signed up.
      ii. Walk at Work event was sponsored by the HAC.
      iii. HAC helped co-sponsor program addressing eating issues.
   d. Two successful Blood Drives and a Platelet Collection Drive were completed
   e. The annual HAC Health Fair was a success.
   f. A Wellness and Recreation channel was created on the Portal.
   g. The Bed Bug Policy was approved.
   h. Change in Allergy Policy regarding the Student Health Center was approved.

III. Goals for 2009-10
   a. Gain approval for Smoking Policy recommendations, which address issues relevant to secondhand smoke.
   b. Address salient public health issues impacting the La Salle University community.
   c. Plan successful Blood Drives (Fall & Spring).
   d. Plan successful Health Fair.
   e. Continue publishing the Health Tip of the Month.
   f. Utilize the Portal Wellness and Recreation channel for disseminating relevant health information.
   i. Continue to address Healthy Objectives 2010 related to fitness and nutrition.

IV. Health Tip of the Month
   a. The HAC will continue to work with SNAP to publish a Health Tip of the Month.
   b. In support of the committee’s efforts to address secondhand smoke on campus, the first Health Tip will address this topic.

V. Smoking Issues
   c. The committee identified the area outside of the Science Building and the Benilde Bridge and Atrium as places to begin making changes regarding smoking as these are new areas and patterns have not yet been entrenched.
      i. It was suggested that areas be designated where smoking is permitted rather than stating where smoking is prohibited.
      ii. It was suggested that the ashtray on the Atrium be moved to the bottom of the foot bridge.
      iii. The sidewalk across from the Science building at the end of Olney was identified as an area where smoking could be permitted since it is not a walk way or near a building entrance. In this way, secondhand smoke could be avoided.
   d. It was brought to the committee’s attention that Food Services recently directed their staff members to restrict smoking to the loading docks behind the Food Service venues. This was in response to the Food Services administrators believing that negative perceptions of Food Services were being created by their employees smoking in public places. There has been no resistance from the Food Services staff since initiating this policy.
   e. The Health Advisory Committee recommends that until new policies can be put into place, Food Services can be a model for other departments to address the issue of smoking in places that impact the health of others and/or create negative images for the University.

VI. Next Meeting is scheduled for October 28, 2009 – 9 a.m. McShain Hall Seminar Room.

Respectfully submitted by
Lane B. Neubauer Ph.D.
Explore U
October 7, 2009

Present: Co-Chairs: Lane B. Neubauer & Lou Lamorte; Members: Mike Bachman, Jay Boney, Genevieve Carlton, Mary Dorr, Phenix Fraser, Nikki Giannini, Kathi McNichol, Susan Mudrick, Sara Reznor, Julie Valenti. Excused: Katie Bogle; Br. Ed Koronkewicz.

I. Explore U updates
   a. All FYO’s except for one section have had an Explore U presentation, and students in these sections have been introduced to their individualized career development checklist. Students in all FYO presentations were encouraged to make appointments at the Career Services Center for self-assessment and counseling if they were unsure about their current choice of major.
   b. The Exploring Liberal Arts (undecided A&S students) FYO’s have been administered the “Self Directed Search” self assessment with an assignment designed to help them explore interests, values, and skills as these relate to possible choices of majors with an assignment designed to help them identify potential major/minor choices and career paths. Career Services staff will be facilitating a follow-up session with these FYO students.
   c. An “Explore U” workshop was presented to all of the AEP students during their pre-session.

II. Career Expo – Majors and Minors Fair – October 29 – 12:00 – 3:00 p.m. – Hayman Center
   a. At the time of this meeting, 58 organizations have signed up to participate. This includes employers as well as Graduate Schools who offer programs of study not in competition with La Salle’s graduate offerings.
   b. Approximately 20 alumni have volunteered to come and help with the Expo. They will function as resources to help students navigate the Expo as well as staff the Explore U stations.
   c. This year, the Majors and Minors Fair will be a part of the Career Expo rather than a stand-alone event as in years past. It will be set up as a Majors and Minors section of the Expo. It is hoped that every Academic Department will have a display.

III. Stage III – Explore U- Experiential Education
   a. Most of the meeting centered on the topic of Experiential Education, the importance of it both from the value of how it relates to a Lasallian education as well as in ensuring that student is prepared and has relevant experience to be considered valuable to an employer or graduate school.
   b. The definition of “experiential education” was discussed. The Will to Excel notes the aspiration to have 75% of students participating in internships and co-ops within 5 years. The committee discussed that experiential education should be defined in a broader sense including experiences such as international study (study abroad), faculty-student research projects, and community service experiences if they meet certain criteria.
      i. It was suggested to involve others who have been addressing the issues of “theory and practice” and experiential education in future discussions.
      ii. Suggested partners in this discussion could be members of the “theory and practice” committee, study abroad coordinator, and the service learning coordinator.
   c. Ideas for how to track students’ involvement in “experiential education” were brainstormed. The difficulty in currently tracking how many students are presently involved in “experiential education” was discussed. Since not all students register these experiences with the registrar’s office and/or record it on Career Services Center’s ExploreNet or even notify their academic departments, it’s hard to get an accurate picture of the extent students are engaged in these types of learning experiences.
      i. A centralized master list could be set up to record when a student is involved in an approved Experiential Education experience.
      ii. It was suggested that the Explore U committee contact the Registrar’s office to run a report to see how many students are currently registered for internship and co-op courses and compare it to ExploreNet data.
   d. A long discussion ensued as to how to further build partnerships between the Academic Schools and Career Services Center in order to address the Will to Excel’s goals to emphasize practical experience as part of a Lasallian Education.
      i. It was suggested that Dr. Neubauer approach the committee that is currently examining the Core Curriculum to discuss how “experiential education” might be structured into the Core.
      ii. Additionally, attending a chair’s meeting with the Dean of Arts and Sciences would be valuable to inform them about these current discussions.
      iii. It was suggested that each Academic Department designate a faculty member in charge of “experiential education.” Although most Departments already have done so and those representatives partner with Career Services in arranging for Experiential Education opportunities for students, this should be consistent across the University. A student could access assistance in initiating an internship, co-op, practicum, and/or research experience either through the Academic contact person or the Career Services Center staff member with the latter working to assist the former.

IV. The Explore U committee will continue to meet twice a semester. The next meeting will be December 2, 2009 – 2:30 p.m. – McShain Seminar Room.

Respectfully submitted by
Lane B. Neubauer Ph.D.
You’re Invited: Faculty & Staff!

"Friends of Bill Raftery" Open Practice

Tom Gola Arena
Friday, October 23
5:30 p.m. - 8:30 p.m.
Reception to follow practice.
Cost: Free

To RSVP to this event, please contact the Athletic Advancement Office at explorerclub@lasalle.edu or 215.951.1524
Upcoming Home Games
Oct 23 – Oct 30

**Field Hockey @ DeVincent Field**
Fri. 23    Saint Joseph’s   3:00 p.m.

**Men’s Soccer @ McCarthy Stadium**
Fri. 30    Temple         7:00 p.m.

GO EXPLORERS!
Procedures for Submitting Items for Inclusion in the Campus News

All information for the General, Academic, Minutes, or Athletic sections— with or without graphics and photos—must be submitted electronically either:

- via the “Submit an item” form in the Media and Publications channel on the News and Media tab of the portal,
- via e-mail to the campusnews@lasalle.edu. (The article title must be included in the subject line of the e-mail), or
- via CD sent to Campus News, Box 187.

Submissions can be sent with graphics and photos laid out with the text or sent with the text and graphics separately. Please submit flyers and circulars as attachments in Microsoft ® Word or as PDF files. Please submit photos as JPEG files.

Letterhead or logos with submissions must conform to the approved standards explained and illustrated in the Brand Book published and distributed by University Communications.

All photos and graphics (clip art, logos other than La Salle’s) must have their owners’ permission to be reproduced. If you submit them with your information, you are responsible for gaining this permission.

All employment listings must be submitted first to Human Resources for approval (for more information, contact Gregory O’Shea at 215.951.1354).

Deadlines for Submission

- General News, Meeting Minutes, Events, and Other News: **Wednesday at 4 p.m.**
- New Positions of Employment at La Salle University: **Monday at 2 p.m.**