Benton Spruance’s Germantown—A Community Event, February 10, in the Art Museum
Studying for Science and Math Success

Learn study strategies for your science and problem-solving classes (Math, Accounting, Chemistry, Biology, Physics, etc.).

All students welcome!

Wed., Feb. 16 at 5:00 p.m.
Holroyd 257

Brought to you by La Salle University Academic and Learning Support Services.
Contact Melissa Hediger (hediger@lasalle.edu) or 215.951.5115 for more information.
Warning: Dates in calendar are closer than they appear. ~ Anonymous

Writing under Pressure

(or Procrastinating Wisely)

Workshop

Students will learn:

• Strategies for procrastinating wisely
• Tips for writing in class essays/tests

Tuesday, Feb. 15, 12:30 p.m.

Thursday, Feb. 17, 5:00 p.m.

Olney 209

Sponsored by the Sheekey Writing Center
Contact: Dr. Mary Robertson, robertso@lasalle.edu
http://www.lasalle.edu/portal/learningsupport
February Health Tip: Eating Disorders and A Healthy Body Image

*In the United States, as many as 10 million females and 1 million males are fighting a life and death battle with an eating disorder such as anorexia or bulimia.

Some Warning Signs:
* Odd behavior with food (example: denial of hunger)
* Person always saying he or she is on a diet
* Extreme weight loss
* Intense fear of weight gain
* Prolonged exercise despite fatigue and exhaustion

How to Get Help if Suspected:

* Help is available on campus through La Salle’s Student Counseling Center (215.951.1355) or the Student Health Center (215.951.1565).

** Off-Campus support is available through the NEDA Information and Referral Helpline available from 8:30 a.m. – 4:30 p.m.

Brought to you by SNAP and the Health Advisory Committee
Featured Photos

SNAP (Student Nurses Association of Pennsylvania) meeting with student officers

Students listening to tips about interviewing from Genevieve Carlton of Career Services

Dr. James Butler discussing undergraduate research as part of Dr. Margot Soven’s “Talking about Teaching” series

Melissa Hediger explaining reading strategies to students in the “There’s Too Much to Read” workshop
Please join us for the 8th Annual Auction benefitting the Lasallian Service Trips

**Friday, February 11**
(Snow date: Friday, February 18)

Dinner and Auction Event begins at 5 p.m.

* $15 per person • $5 per student
* Price includes dinner, refreshments, and dessert
* $10 extra for Happy Hour drinks and appetizers

All Proceeds from this event will benefit the communities served by Blackfeet Montana, Project Appalachia, Habitat for Humanity, Estudiantes Unidos, and Project Mapendo.
Critical Looking: Understanding Visual Perception

Carmen Vendelin, Interim Director and Assistant Curator of Art, La Salle Art Museum

Wednesday, February 16, 3:00 p.m. Holroyd Lobby (Free Food)

In what ways does culture impact our understanding of the visual? We may perceive vision as a purely biological process. However, our awareness and comprehension of the images before our eyes are also influenced by the ways that we learn to interpret the things we see.

Join us at this café for a discussion on the ways in which imagery can persuade, be constructed, and create illusions. What is it you see?

Explorer Cafés are every Wednesday at 3:00 p.m. Open to all.

Questions or comments?

Contact Julianna Gwiszcz (gwiszczj1@lasalle.edu)
The Project on Justice announces the 6th Annual
BROTHER ROUSSEAU JUSTICE AWARD

Each year, during Heritage Week, the Project on Justice honors a faculty or staff member for his/her commitment to creating a more just society. The honoree receives a Brother Rousseau plaque presented at a reception in the Chapel, open to the entire community.

Members of the La Salle community may nominate La Salle faculty or staff for this award. To nominate someone, please send a letter that details the reasons why this individual should be considered for this honor. The letter should specifically address how the individual:

- challenges societal structures, public attitudes, and/or policies that cause people to be excluded, impoverished or disempowered and,
- demonstrates respect for the dignity of all people but particularly those who suffer from poverty and injustice.

Nominations are due on February 11, 2011

Send them to Louise Giugliano, Chair of the Project on Justice, giuglian@lasalle.edu

Brother Rousseau
Brother Scubilion left France in 1833 to dedicate the remaining thirty-four years of his life to the enslaved natives on the island of Reunion in the Indian Ocean. Remembered as the “catechist of the slaves,” he inaugurated evening classes for them, which were well attended, even after a long day of exhausting labor. He devised special programs and techniques, suited to their needs and abilities, in order to teach them as effectively as possible. At his death he was venerated everywhere on the island as a saint.
WHO AM I?

The following Lasallians correctly identified Sister Betty McDonald:

- Gina Allen
- Josh Ash
- Eileen Barrett
- Kimberly Christidhis
- Rosemary Convery
- Dottie Currie
- Loretta Deeble
- Ana Flores
- Marianne Gauss
- Perry Golia
- Joanne Jones
- Rob Schickling

If you have a photo of yourself from the past and would like to be featured, please send it along with a clue to campusnews@lasalle.edu or to Campus News, Box 187. All prints of photos will be scanned and returned.

NEXT FRIDAY, February 18—ANOTHER “Who Am I?”
To: Members of the Day Division Faculty and Administration
From: Anna Melnyk Allen, Associate Dean of Students
Subject: Student Awards Nominations
Date: February 2011

Nominations for the awards described in detail below are hereby solicited and will be accepted from members of the faculty and administration through Monday, February 28, 2011. Please go to the following website: http://www.lasalle.edu/students/dean/awards/student/ and nominate a worthy graduating senior. Students nominated will also be asked to have written recommendations submitted on their behalf. Students may approach you at a later date, requesting a letter of recommendation to support this nomination. General letters of recommendation, while true, are often less helpful to the committee.

Methods of Designating Recipients
Any administrator or faculty member may nominate a senior for the awards. To compete for an award, a senior must be nominated by an administrator or faculty member. (Nominations for Flubacher Awards will be accepted from student organizations.) Any senior who deems himself/herself qualified may request a nomination for an award from an administrator or faculty member. The appropriate awards committees will have the authority to adjudicate recipients from those nominated.

The Joseph F. Flubacher Student Leadership Award is offered to a graduating student who has made a contribution to the quality of student life by demonstrating significant leadership in student organizations, university governance, and/or intercollegiate athletics.

Qualifications
The recipient shall be a graduating senior from the Day Division of the University. The student shall have demonstrated exceptional leadership skills throughout his/her university career. The student shall have significantly enhanced the membership, programs, and/or goals of a particular organization(s); made a contribution to the work of a university committee; and have had a positive impact on the general program of student life. The student’s record should be free from major disciplinary sanctions, i.e. probation. Academic standing will be a major consideration but will be given less weight than evidence of leadership skills and accomplishments.

The Brother Emery C. Mollenhauer Award is presented to that graduating senior who best exemplifies those Lasallian values to which Brother Emery was committed during his tenure as Provost, in particular the values of charity and justice which are hallmarks of St. John Baptist de La Salle’s pedagogy.
February Training Tip

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."
- Margaret Mead, American Anthropologist

A message about training and life-long learning from the Human Resources Department

Meet and Greet our Security and Safety staff

Tuesday, February 22 from 9 a.m. to 11 a.m.

Union Lobby near the Rodden Theater

Come and meet some of the Security and Safety staff.

*Drop by, have a cup of coffee, and say *Hi!*
Diplomat in Residence Program

presents

Egypt and Its People: Between Change and Stability

Featuring Manar Darwish
Tuesday, February 15, 2011
12:30–1:45 p.m., Music Room

Manar Darwish was born and raised in Cairo, Egypt. She graduated from the American University in Cairo in 1988, and she earned a master’s degree in art history from the University of Washington in 1990. She is currently teaching at The College of New Jersey in both the Modern Languages Department and the Philosophy, Religion, and Classics Department. In addition to Arabic and Islamic studies, she has taught a variety of subjects, including art history and the media culture of the Arab world and Egypt. Over the last 23 years, she has lectured and held crafts workshops for students of all ages in area schools as well as at the Museum of the University of Pennsylvania. She is a frequent lecturer on the art and architecture of ancient Egypt, Islamic art, the contemporary culture of Egypt, the religion of Islam, and women and their role in Islam. She also is active in interfaith dialogue.

Co-sponsored with the Multicultural and International Center

DRP
Event is free and open to the public.
For details, please contact Cornelia Tsakiridou at 215.951.1558, 215.951.1015, or tsakirid@lasalle.edu.
La Salle University
School of Nursing and Health Sciences

2011 Sweetheart Award

When: February 14, 2011
Where: SONHS, St. Benilde Tower, 1st Floor Atrium
Time: 11:30 a.m.
Location: 1st floor Atrium, St. Benilde Tower

Presented to
Facilities Management Staff

Every year the SONHS honors an individual that has gone above and beyond their duties to support our school, staff, and students. This year we wanted to honor the Facility Management Staff which consist of maintenance, housekeeping, carpenters, electricians, grounds keepers, support staff, and management. This department has done an extraordinary amount of work for SONHS, from the mammoth move into the St. Benilde Tower to the most recent DNP & MPH move to the 3rd floor. A fruit basket will be sent to each area of their departments, treat bags given out, and a BIG cake to celebrate this special award. The event date will be on Valentine’s Day, Monday, 2/14, at 11:30 a.m. All employees of the University are invited to come celebrate and enjoy cake with us.
MAKE A DATE TO SAVE A LIFE**

**Severe winter weather throughout much of the United States has caused the cancellation of more than 14,000 blood and platelet donations since January 1. There is a critical need for donors now. In fact, someone is counting on you at this very moment. Donations will help replenish the blood supply to ensure that blood continues to be available for patients with serious medical needs.

La Salle University’s

Spring Blood Drive

March 1 & 2
8:30 am. – 7:30 p.m.
BALLROOM

To set up an appointment online, go to http://www.membersforlife.org/pennj/schedule/login.php?sponsorcode=4085

Call the Student Counseling Center at 215.951.1355

Look for sign-up tables in the Union, B & G, and Tree Tops the week before the BLOOD DRIVE.

Sponsored by Health Advisory Committee
Health Advisory Committee
January 28, 2011

Present: Co-Chairs: Lane Neubauer & Dina Oleksiak; Members: Mark Badstubner, Lindsay Cicchino, Kate Cook, Br. John Crawford, Jeff Lyons
Guest: Meggin Forte
Absent: Marjorie Allen, Mike Gilbert, Matt Gionta, Chris Mickel, Lexi Major, Vanessa Ocasio, Mary Wilby

I. Chris Mickel will be taking Greg O’Shea’s place on the Health Advisory Committee. However, Meggin Forte was representing Chris Mickel (HR) at today’s meeting.

II. Handicap Accessibility Updates
   a. A request was forwarded to Safety and Security about having step stools available in the University shuttles. Mr. Grover, Director of Safety and Security, has ordered step stools for all of the shuttle vans.
   b. A suggestion was made to convert the three parking places in the Faculty Parking Lot facing 20th Street near the Library into Handicap parking spaces to allow for easier access to the Library. This request was forwarded on to Mr. Gallagher in Safety and Security who did not see a problem with this but suggested that this be brought to Physical Facilities attention for approval as it may entail some renovations such as curb cuts. A response from Physical Facilities is pending.

III. Health Tip for February will address eating disorders in support of National Eating Disorder Awareness Month. The students from SNAP will research and design the poster.

IV. Smoking Policy
   a. Written endorsements of the Health Advisory Committee’s proposal to limit smoking on campus to designated smoking areas have been received from RSA, CDAB, Faculty Senate, Security and Safety and School of Nursing and Health Sciences.
   b. SGA has given verbal approval but a written letter is still pending.
   c. Jeff Lyons will approach Food Services to get their feedback and endorsement.
   d. Matt Gionta will approach Athletics for their support.

V. Spring Blood Drive is scheduled for March 1 & 2. Donor recruitment will occur the week of February 21 – 25.

VI. Health Fair is scheduled for April 7.
   a. Committee assignments were reviewed.
   b. Health Fair’s theme will be “High on Health”.

VII. National Walk at Work Day is scheduled for April 27. The Health Advisory Committee will help support Human Resources efforts to encourage Lasallians to take part in this National initiative.

VIII. Katie Cook distributed to the Health Advisory Committee an updated protocol for International Students with specific requirements for medical insurance. She informed the HAC that health insurance is mandatory for international students and registration will be blocked if international students cannot show proof of medical insurance.

IX. The HAC meetings for this semester will be on the following dates: February 25, March 18, and April 29. All HAC meetings will be between 2:00 – 3:00 p.m. and will be held in the Lawrence Conference Room, Administration Building.

Respectfully submitted by
Lane B. Neubauer Ph.D., Co-Chair
Upcoming Home Events
February 12 – February 19

Women’s Basketball @ Tom Gola Arena
Wed., Feb. 16 Charlotte 7:00 p.m.

Men’s Basketball @ Tom Gola Arena
Sat., Feb. 19 George Washington 7:00 p.m.

Lacrosse @ McCarthy Stadium
Sat., Feb. 19 Delaware 1:00 p.m.

GO EXPLORERS!
Women’s Basketball vs. Charlotte

Wednesday, February 16
7 p.m.
Gola Arena

Pink Ribbons will be sold for $1 each.
All proceeds will benefit the Kay Yow Cancer Fund.
Administrative Assistant I  
Part-Time MBA Program in the School of Business

La Salle University’s Part-Time MBA Program seeks to fill an opening for a part-time Administrative Assistant I. The position provides support for a wide range of functions related to the operation of the MBA Program at the Plymouth Meeting location. Essential responsibilities include, communicating directly with prospective and current students, organizing and maintaining student files, and participating in marketing and recruiting activities along with the Assistant Director and Director of the program.

The successful candidate will possess excellent interpersonal and communication skills, will be customer service oriented, well organized and a self-starter, and enjoy a fast-paced, busy work environment. Excellent phone skills and proficiency with Microsoft Word, Access, and Excel required. Experience in marketing and/or student services a strong plus. Evening hours and occasional weekend work required.

Qualified applicants should submit a resume, cover letter, salary requirements and contact information for two professional references in a Word document to mba@lasalle.edu or mail to the following by **February 21, 2011**:

MBA Program – Administrative Assistant I Search  
La Salle University  
Box 807  
1900 W. Olney Ave.  
Philadelphia, PA 19141

AA/EOE

*La Salle University is a Roman Catholic university in the tradition of the De La Salle Christian Brothers and welcomes applicants from all backgrounds who can contribute to our unique educational mission. For a complete mission statement, please visit our website at [www.lasalle.edu](http://www.lasalle.edu).*
Accounting One-Year Faculty Appointment  
School of Business, Fall 2011

**POSTION:** A one-year, non-continuing position as Instructor starting August 2011 to teach undergraduate and graduate courses in areas of taxation and financial. Subject to budget approval.

**QUALIFICATIONS:** MBA or MS in Taxation; CPA preferred. The qualified candidate must show strong interest in teaching and student professional development. A minimum of eight years previous business experience in accounting is required.

**JOB RESPONSIBILITY:** The successful candidate is expected to teach a 4/4 load, and to participate in department, school and university service activities. The mission of the School of Business at La Salle University is to offer educational programs that prepare students for a purposeful life by integrating Lasallian values with current business management skills. The successful candidate must be committed to a pedagogy that combines theory and practice. Fit with department, mission and vision is particularly important.

**APPLICATION**  
Interested candidates are invited to send a letter of application, curriculum vitae, and the names, addresses and phone numbers of three references to the following:

**Dr. Mary Jeanne Welsh, Chair**  
Accounting Department  
La Salle University  
1900 W. Olney Ave.  
Philadelphia, PA 19141  
E-mail: welsh@lasalle.edu

Review of applications begins February 7, 2011 and will continue until the position is filled.

**AA/EOE**

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Connelly Library
Media/Digital Services Librarian
(Head, Media/Digital Services Department)

La Salle University seeks a technologically sophisticated and innovative Media/Digital Services Librarian (MDSL) to manage a full-service Audio-Visual department, to advance existing digital collections, and to spearhead the development of an institutional repository. This may include digitization of Special Collections and other library/faculty materials in text, image, and video formats. The MDSL provides leadership and coordination for new projects including collection identification, workflow management, metadata creation, web design, and preservation. The MDSL collaborates and coordinates with library staff, committees, and other University departments to shepherd digital projects from inception to completion. The MDSL must be able to coordinate relevant library systems and a variety of technologies in a team environment. This candidate will possess knowledge of digital content and service development as well as its delivery and promotion. The candidate will develop and implement all policies and systems in digital projects and digital preservation for the campus. The ability to creatively engage faculty and program directors in the development of the institution-wide institutional repository, while at the same time providing vision and leadership in the creation delivery of digital content, is a requirement.

The Media/Digital Services Librarian supervises a staff of 2 full time paraprofessionals and 12+ student-workers. The position reports directly to the Director of Library Services.

The successful candidate will have an ALA-accredited professional degree, or a Master’s degree in another field with appropriate work experience and demonstrated digital project management and supervisory skills. The candidate will also possess superior communication and interpersonal skills and the ability to work effectively with a wide-range of patrons and faculty. In addition, the MDSL will have significant experience with metadata standards and digital collection architectures and platforms such as ContentDM and BePress Digital Commons. The MDSL will have demonstrated knowledge of digital library content and metadata standards such as MODS, EAD, and Dublin Core along with digital preservation standards and practices. The MDSL will have web development experience (Adobe Creative Suite 5, XML, PHP, SQL) and working knowledge of relevant Web 2.0 technologies for digital content delivery. Preference will be given to candidates with a strong background in digital imaging, such as scanning or photography, and with experience handling a wide range of file types, including images, audio and video. Candidates with current knowledge of copyright laws/issues especially as they pertain to non-print formats will receive preference.

This position will remain open until a satisfactory candidate can be hired. Interested applicants should submit a cover letter, resume, and 3 employment reference contacts as soon as possible to the following:

John S. Baky
Director of Libraries
La Salle University
1900 W. Olney Ave.
Philadelphia, Pennsylvania 19141
E-mail: baky@lasalle.edu

AA/EOE

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Administrative Assistant II
R.N.-BSN and Graduate Nursing Program

La Salle University’s RN-BSN and Graduate Nursing Program seeks to fill an opening for an Administrative Assistant II. Essential responsibilities include, maintaining the program course materials and student files, handling mailing and duplication, assisting with committee minutes, and managing phone calls, e-mails and scheduling. Additional responsibilities include organizing and maintaining prospective student information, generating and distributing admission materials and letters, assisting students with the course registration process, assisting with program evaluations for the RN-BSN and graduate programs, preparation of data for grants, and planning program wide events.

The successful candidate will possess excellent interpersonal and communication skills, will be customer service oriented, well organized and a self-starter, and enjoy a fast-paced, busy work environment Excellent phone skills and proficiency with Microsoft Office.

Qualified applicants should submit a resume, cover letter, salary requirements and contact information for two professional references in a Word document to the following:

Kathleen Czekanski, Ph.D., R.N., CNE
La Salle University
Box 808
1900 W. Olney Ave.
Philadelphia, PA 19141
E-mail: czekanski@lasalle.edu

AA/EOE

La Salle University is a Roman Catholic university in the tradition of the De La Salle Christian Brothers and welcomes applicants from all backgrounds who can contribute to our unique educational mission. For a complete mission statement, please visit our website at www.lasalle.edu.
Procedures for Submitting Items for Inclusion in the Campus News

All information for the General, Academic, Minutes, or Athletic sections— with or without graphics and photos—must be submitted electronically either:

- via e-mail to the campusnews@lasalle.edu. (The article title must be included in the subject line of the e-mail), or
- via CD sent to Campus News, Box 187.

Submissions can be sent with graphics and photos laid out with the text or sent with the text and graphics separately. Please submit flyers and circulars as attachments in Microsoft® Word files. Please submit photos as JPEG files.

Letterhead or logos with submissions must conform to the approved standards explained and illustrated in the Brand Book published and distributed by University Communications.

All photos and graphics (clip art, logos other than La Salle’s) must have their owners’ permission to be reproduced. If you submit them with your information, you are responsible for gaining this permission.

All employment listings must be submitted first to Human Resources for approval (for more information, contact Chris Mickel at 215.951.1052).

Deadlines for Submission

- General News, Meeting Minutes, Events, and Other News: **Wednesday at 4 p.m.**
- New Positions of Employment at La Salle University: **Monday at 2 p.m.**