Building Blocks children and staff with the La Salle Ambassadors outside St. Benilde Tower on Halloween
Helping Underprepared Students Succeed

“How to Influence Student Engagement, Learning, and Persistence”

This Innovative Educators webinar will identify the emotional, cognitive, and behavior barriers that hinder student learning, engagement, and success. In addition to the data about students who are underprepared for college, you will learn strategies for—

- Understanding the backgrounds, characteristics, challenges, and strengths of students who are academically, socially, or psychologically underprepared for college level work.
- Developing and utilizing appropriate and powerful interventions based on theory and best practices.

Tuesday
November 29, 2011
1:00 p.m. to 2:30 p.m.
Union Dunleavy

Facilitated by Thomas Brown, former Dean of Advising Services/Special Programs at Saint Mary’s College of California

Sponsored by
Academic and Learning Support Services and the Freshman Advising Office
New Emergency Management Plan

To: La Salle University Community
From: Arthur Grover, Assistant Vice President for Security and Safety
Date: November 4, 2011

I am pleased to announce that the new La Salle University Emergency Management Plan is now available. The plan may be found both on the Security and Safety Web site at www.lasalle.edu/security and on the University Portal (“Resources & Services” tab, “Documents and Forms” channel, type in “Emergency Management Plan”).

I encourage you to download and print copies as needed. In addition, a limited number of printed copies are available at two locations on Main Campus: Security and Safety Headquarters located in Good Shepherd Hall at the “The Shoppes at La Salle” or at the Parking Office located on Main Campus. They are also available at La Salle’s Bucks County Center and Montgomery County Center.
November Health Tip of the Month

Health Benefits of a Good Night’s Sleep

A typical night’s sleep happens in 90-minute cycles of REM & Non-REM sleep (REM = 25%, deep sleep & intense dreaming / Non-REM = 75% when the body recharges itself)

Sleep deprivation can cause irritability, cognitive impairment, impaired moral judgment and symptoms similar to ADHD.

Adequate sleep is as essential to health and peak performance as is exercise and good nutrition.

Sleeping tips:
- Get 7-9 hours of sleep
- Don’t consume heavy meals at night
- Exercise regularly
- Avoid exposure to bright light before bedtime
- Establish a relaxing bedtime routine.

The biggest “sleep stealers”

Stress: Job/school related pressures or a relationship problem
Environment: Distracting sleep environment
Lifestyle: Drinking alcohol (.06 BAC or above) or caffeine in the evening. Following an irregular morning and nighttime schedule
Medications: Decongestants, steroids, and some meds for high blood pressure.

Brought to you by SNAP and the Health Advisory Committee
Featured Photos

La Salle’s Field Hockey game with St. Louis, Oct. 28

Sig Phive K Memorial Run, Oct. 29

Diplomat-in-Residence Program “Greece and the Euro Crisis,” Nov. 3

Recruitment for the Blood Drive in the Food Court

A/ASIA candy sale in the Union Lobby, Nov. 3
Its not too late to sign up!

American Red Cross
La Salle University
2011 Fall Blood Drive
Tuesday, November 8 & Wednesday, November 9
8:30 a.m.– 7:30 p.m.
Union Ballroom

To set up an appointment online please log on to

You can also call the Student Counseling Center at 215.951.1355,
or look for sign-up tables in the Union, B & G, and Treetops.

Sponsored by the Health Advisory Committee
Why Aren’t We Healthy?
Thinking About Health Care Delivery in America

Jennifer Abraczinskas, Class of 2007
Medical Student, University of Pennsylvania

Wednesday, November 9, 3:00 p.m.
Holroyd Atrium. Free Food.

By using medical cases as a basis for discussion, we will explore issues of access to care and other determinants of health. Together we will think about solutions to these barriers to care with examples of solutions given from Jen’s experience with The Camden Coalition of Healthcare Providers and Power Up Gambia. Jen Abraczinskas is a graduate of La Salle, class of 2007. She is currently a medical student at the University of Pennsylvania.

Explorer Cafés are every Wednesday at 3:00 p.m. except for “First Tuesday” Cafés (4:00 p.m. on the first Tuesday of each month beginning in October).

Questions or comments? Contact Julianna Gwiszcz (gwiszczji@lasalle.edu)
Mon, Nov. 14
9:00 a.m. - 3:00 p.m.
Student Union Patio

Pink Fair!
for Breast Cancer Education

EVENTS:

• Komen on the Go Interactive Mobile Unit!
• FREE FOOD (Pink, of course) – Donated by Food Services
• FREE FUZE® BEVERAGES! – Donated by Coca-Cola
• Merchandise for Sale by Campus Store
  Proceeds go to Breast Cancer Foundations
• Displays by LEAN and SNAP Student Organizations

Komen Volunteers provided by: AASL, ATA, Circle K,
Community Development, LOCK, Peer Educators, & SWA

Event Sponsors: Counseling & Health Services, Food Services,
Barnes & Noble, FUZE®, Coca-Cola, Health Advisory Committee

©2011 The Coca-Cola Company.
©2011 FUZE Beverage, LLC. "FUZE® is a registered trademark of FUZE Beverage, LLC.
WHO AM I?

CLUE: “The cloth diaper gives a clue to my age; and while as a child I grew up near the beach, I’ve lived in eight states, generally moving from west to east. In each university, I have enjoyed my work with students and my colleagues. Some at La Salle might know me by my interest in basketball, which includes occasionally playing hoops with faculty and staff.”

Do you know who this person is? If so, send the name along with your name to campusnews@lasalle.edu. [His identity will be announced in the November 11 issue.]

If you have a photo of yourself from the past and would like to be featured, please send it along with a clue to the above e-mail address or to Campus News, Box 187. All prints of photos will be scanned and returned.
Discussion Forum Revival: Engaging Participants and Maximizing Learning Opportunities

November 10, 2011
12:30 to 1:30 p.m.
Online in Wimba Classroom

Discussion forums can be a source of frustration for learners as well as instructors. They are too often stagnant and void of meaningful interaction. There are specific ways however, to revive each discussion thread and engage participants in the learning process. The ultimate responsibility of facilitating the co-construction of knowledge via the discussion forum rests with the instructor. Participants of this session will explore questioning techniques and best practices to keep the conversation alive, motivate learners, keep their interest, and help them achieve course objectives.

Presented by
Yoany Beldarrain, Ph. D.
Adjunct Instructor, CPACS

To register, go to
http://www.lasalle.edu/schools/cpcs/content.php?section=prof_dev&page=fac_dev
November Training Tip

“Never bend your head. Always hold it high. Look the world straight in the eye.”—Helen Keller
American author, lecturer, and advocate for the deaf and blind

A message about training and life-long learning from the Human Resources Department

CALL FOR MILESTONES

(news about yourself, your children, or grandchildren: births/adoptions, graduations, marriages, and personal honors or awards—along with any photos you might have)

PLEASE SUBMIT THEM along with the date of the event or distinction, your name, department, and campus extension to lehr@lasalle.edu or CAMPUS NEWS, BOX 187.

Milestones from June through November will appear in the December 2 issue of Campus News.
Activities Funding Board Meeting
October 27, 2011

**Members Present:** Vinnie Arcana, Kyra Spoto, Chris Kazmierczak (co-chair), Marcelina Hollender, Adam Muhlenhaupt, Liz DiPlacido, Sandra Camomile, Shannon Ewing (meeting chair), Peter Lafferty (co-chair), Katie Owssianiecki

**Excused:** None; **Member(s) Not Present:** Peter Pierre-Louis, Kevin O’Neil, Luis Gomez

**Board Business 1/Peer Educators**
Members of the Peer Educators are requesting $2,550 to sponsor Stressbusters Week, scheduled for December 5-9, 2011.

**MOTION:** Liz DiPlacido to allot $2,550 for this request
**SECOND:** Adam Muhlenhaupt
**VOTE:** In favor: 7  
Opposed: 0  
Abstain: 1

**Board Business 2/Student Nurses Association of Pennsylvania (SNAP)**
Members of SNAP are requesting $822 to send three students to the annual convention, scheduled for November 16-18, 2011.

**MOTION:** Vinnie Arcana to allot $600 for this request
**SECOND:** Liz DiPlacido
**VOTE:** In favor: 7  
Opposed: 1  
Abstain: 0

**Board Business 3/Aids Outreach**
Members of Aids Outreach are requesting $3,809.25 to sponsor World Aids Week, scheduled for November 28-December 2, 2011.

**MOTION:** Kyra Spoto to allot $3,809.25 for this request
**SECOND:** Adam Muhlenhaupt
**VOTE:** In favor: 6  
Opposed: 0  
Abstain: 2

**Board Business 4/Students In Free Enterprise (SIFE)**
Members of SIFE are requesting $1,230.40 to send 20 students to the SIFE Regional competition, scheduled for April 3-4, 2012.

**MOTION:** Adam Muhlenhaupt to allot $1,230.40 for this request
**SECOND:** Sandra Camomile
**VOTE:** In favor: 8  
Opposed: 0  
Abstain: 0

**Board Business 5/Circle K**
Members of Circle K are appealing the Board’s decision to decline their request of $600 for annual dues.

**MOTION:** Marcelina Hollender to allot $0 for this request
**SECOND:** Sandra Camomile
**VOTE:** In favor: 7  
Opposed: 0  
Abstain: 1

Note: The Board encourages Circle K to apply for funds for other programs.

**Board Business 6/Activity Fee Discussion**
Members of the Board tabled a discussion regarding the Activity Fee until a later date.

**Board Business 7/Board Balance after allocations:** $67,505.75

Submitted by
Peter W. Lafferty, Co-Chair
Upcoming Home Events
November 4 – November 12

Men’s Basketball @ Gola Arena
Fri., Nov. 4  Carleton University  7:00 p.m.
Fri., Nov. 11 Lafayette  7:00 p.m.

Women’s Basketball @ Gola Arena
Fri., Nov. 11 Lehigh  3:00 p.m.

Volleyball @ Gola Arena
Sun., Nov. 6 Xavier  1:00 p.m.
Wed., Nov. 9 Coppin State  7:00 p.m.
Fri., Nov. 11 Dayton  11:00 p.m.
Sat., Nov. 12 Duquesne  2:00 p.m.

Men’s & Women’s Swimming/Diving @ Kirk
Sat., Nov. 12 Delaware/Rider  1:00 p.m.

GO EXPLORERS!
VETERANS

In celebration of Veterans Day...
Please join us in recognizing
Veterans and Military Personnel

Friday, November 11, 2011
La Salle Men’s Basketball vs. Lafayette
7 p.m.
Tom Gola Arena

Admission is FREE
with military or veteran identification

Any questions, contact Michelle at
215.951.1546 or delongm1@lasalle.edu
BASKETBALL IS BLUE AND GOLD

HOME OPENERS
Fri. November 11
GOLA ARENA

Men’s Basketball
vs. Lafayette
7 p.m.

Women’s Basketball
vs. Lehigh
3 p.m.
Administrative Assistant I

Administrative Services, a unit within the Division of Student Affairs at La Salle University, is currently seeking to fill the position of Administrative Assistant I. Responsibilities will have particular emphasis on supporting the operations of the student mailrooms, University housing services, and the Administrative Services student worker program. The successful candidate will assume general divisional and University duties, including serving as a member of teams and/or committees. Schedule will include evening and weekend hours at peak activity periods (e.g., semester openings and closings, housing selection process, and staff training).

Qualified applicants should possess excellent interpersonal, communication, time management, and organizational skills; have the ability to handle confidential information and work independently; and knowledge of word processing, spreadsheets and other desktop software systems. Knowledge of the SCT Banner program and/or housing issues within higher education setting is a plus.

Full benefits package includes health insurance and tuition remission.

To apply, submit a letter of application, résumé, and the names of and contact information for three references to the following:

Michael Nielsen
Associate Director
Administrative Services
La Salle University – Box835
1900 W. Olney Ave.
Philadelphia, PA, 19141-1199
nielsen@lasalle.edu

AA/EOE

La Salle University is a Roman Catholic university in the tradition of the De La Salle Christian Brothers and welcomes applicants from all backgrounds who can contribute to our unique educational mission. For a complete mission statement, please visit our website at www.lasalle.edu.
**Graduate Director of Professional & Business Communication**

The Communication Department is seeking qualified applicants for full-time Graduate Director of our Professional & Business Communication programs beginning August, 2012 (pending budget approval). We seek an outstanding teacher with an established record of scholarly and/or professional activity who will complement our dedicated and collaborative faculty. Applicants from all areas of the discipline are invited to apply, although preference will be given to applicants whose expertise matches our program’s focus on professional and business communication.

The Graduate Director works closely with the Department Chair, and is responsible for providing the academic direction for graduate studies in the Department. S/he supervises graduate student recruitment and retention, schedules courses, and monitors professional communication trends in an effort to maintain innovative and current curricula. The Graduate Director teaches two courses each semester at either the graduate or undergraduate level, and works on a 12-month schedule.

We offer our Master’s program at three sites – our main campus in Philadelphia, our suburban Bucks County campus, and Prague, Czech Republic. Programs include a part-time M.A. and certificates for working professionals, as well as a full-time (day) M.A. program. For a complete overview of the university & department, visit: [http://www.lasalle.edu/academ/commun/home.htm](http://www.lasalle.edu/academ/commun/home.htm).

The Department will consider two scenarios: (1) for an appointment at the associate professor level, the applicant must have a Ph.D. and a record of scholarly/professional activity commensurate with the rank; (2) for an administrative appointment, the individual must have a Master's Degree, significant professional experience in communication, and a record of effective teaching.

Applications should include a letter of application describing the candidate’s qualifications for the position and philosophy of professional graduate education, current vitae, academic transcripts, and three letters of recommendation, at least one of which should address the candidate’s effectiveness in teaching.

Applications will be reviewed starting on **December 9, 2011** and will continue until the position is filled. Please send applications to the following:

**Lynne A. Texter, Ph.D.**
Chair, Communication Department
La Salle University, Box 822
1900 W. Olney Ave.
Philadelphia, PA, 19141
texter@lasalle.edu

**AA/EOE**

*La Salle University is a Roman Catholic university in the tradition of the De La Salle Christian Brothers and welcomes applicants from all backgrounds who can contribute to our unique educational mission. For a complete mission statement, please visit our website at [www.lasalle.edu](http://www.lasalle.edu).*
Assistant Professor—Biology Department

The Department of Biology at La Salle University invites applications for the tenure track position of Assistant Professor. We seek a dynamic person to join a department serving undergraduate biology majors, science-education majors, and pre-health professional candidates. The department is housed in a new science and technology center.

The successful candidate is required to possess a doctorate in the Life Sciences and relevant post-doctoral experience. Teaching responsibilities include undergraduate courses in introductory biology and upper-division courses in the candidate’s area of expertise. The candidate will be expected to engage in scholarly activities that involve undergraduate students in research. Review of applications will begin immediately and continue until the position is filled. Subject to final budget approval the candidate filling the position is expected to begin Fall 2012.

Applicants should submit an application letter, curriculum vitae, evidence of professional accomplishments, teaching philosophy and evidence of teaching excellence, and the names and contact information of four references to the following:

Annette O’Connor, Ph.D.
Department of Biology
La Salle University, Box 846
1900 W. Olney Ave.
Philadelphia, PA 19141
oconnor@lasalle.edu

AA/EOE

La Salle University is a Roman Catholic university in the tradition of the De La Salle Christian Brothers and welcomes applicants from all backgrounds who can contribute to our unique educational mission. For a complete mission statement, please visit our website at www.lasalle.edu.
Procedures for Submitting Items for Inclusion in the Campus News

All information for the General, Academic, Minutes, or Athletic sections—with or without graphics and photos—must be submitted electronically either:

- via e-mail to the campusnews@lasalle.edu. (The article title must be included in the subject line of the e-mail), or
- via CD sent to Campus News, Box 187.

Submissions can be sent with graphics and photos laid out with the text or sent with the text and graphics separately. Please submit flyers and circulars as attachments in Microsoft Word or Publisher files. Please submit photos as JPEG files.

**NOTE:** If you need to submit flyers as PDF files, please follow the guidelines used for publication in University Communications. (You can request an abbreviated list of these guidelines by writing to campusnews@lasalle.edu.)

Letterhead or logos with submissions must conform to the approved standards explained and illustrated in the *Brand Book* published and distributed by University Communications.

All photos and graphics (clip art, logos other than La Salle’s) must have their owners’ permission to be reproduced. If you submit them with your information, you are responsible for gaining this permission.

All employment listings must be submitted first to Human Resources for approval (for more information, contact Human Resources at 215.951.1013).

---

**Deadlines for Submission**

- General News, Meeting Minutes, Events, and Other News: **Wednesday at 4 p.m.**
- New Positions of Employment at La Salle University: **Monday at 2 p.m.**