Father Jim Dever speaking before blessing Nutrition’s new food laboratory in St. Benilde Tower, February 10
The Engaging Learners
with Powerful Technology Tools Series

Emerging Trends in Decision Support Systems:
From Excel to D-code and D-cide
Facilitator: Madjid Tavana (Management)

Use **D-code** for natural language programming and representing spreadsheet models with a list of readable language-based equations.
Use **D-cide** for influence diagramming and representing spreadsheet models in a visual environment.

Technology Tools Showcase:
An Online Gallery of Student Exemplars
Facilitators: Patricia Bicknell and Kathleen Czekanski (Nursing)

Use **Wikis** for student debates. Conduct student presentations with **Wimba**. Hold virtual office hours with **Archive**. Capture lectures with **Tegrity** and much more!

Thursday, February 23, 2012
12:30 p.m. – 2 p.m., Holroyd 190

*Co-Sponsored by the Faculty Development & Arts and Sciences Technology Committees*
*Boxed lunches will be provided for the first 25 registrants.*

Plan to attend?
E-mail Greer Richardson via richards@lasalle.edu by February 17, 2012
Beyond Thesis Statements

Thursday, Feb. 23, 5:00 p.m., Olney 125

Beyond Thesis Statements: Learning to Pose Problems in Academic Writing

In this workshop, you will learn the benefits of effective argumentation strategies and how to turn a good paper into a great paper. All students welcome!

For more information, contact Dr. Jaime Longo at longoj@lasalle.edu or 215.951.1228.

Brought to you by Academic and Learning Support Services.
Spring 2012 Tutoring Subjects
Meet in Connelly Library

ART
BUSINESS
COMMUNICATION

BIOLOGY
CRIMINAL JUSTICE

COMPUTER SCIENCE

DIGITAL ARTS & MULTIMEDIA DESIGN

FRENCH

ENGLISH

CHEMISTRY

ECONOMICS

GEOLOGY

POLITICAL SCIENCE

GERMAN

PHILOSOPHY

ITALIAN

PSYCHOLOGY

HISTORY

SOCIOLGY

JAPANESE

SPANISH

Academic and Learning Support Services
Tutoring Support Services 215.951.1822
kaar@lasalle.edu
Kitty Kaar, Manager

Go to GradesFirst on your MyLaSalle portal
Click on SCHEDULE A TUTOR!
Featured Photos

SNHS faculty and staff posing for a photo at the blessing of the new food lab

Jule Anne Henstenburg, Director of Nutrition, speaking at the blessing ceremony

Display of refreshments at the presentation of the SNHS’s Sweetheart Award, February 10

Karen Rossi, recipient of the 2012 Sweetheart Award, with Valerie Bradley, presenter, and Dean Zane Wolf

Presentation by Apple’s Dr. Jon Landis on mobile learning, February 13

L.E.A.N. students distributing chocolate and information about its nutritional value on Valentine’s Day
Video Recommendations from Connelly Library

This week’s recommendations are inspired by February’s many observances, such as Black History Month, Groundhog Day, and, of course, Valentine’s Day. Visit us in the AV department on the lower level of Connelly Library or call 215.951.1295 with questions or video suggestions. (All plot summaries are from the Connelly Library catalog.)

All the President’s Men (1976)
CAST: Robert Redford, Dustin Hoffman, Jack Warden, Martin Balsam, Hal Holbrook, Jason Robards
“A dramatic reconstruction of the true story of the discovery of the White House link with the Watergate affair by two young reporters from the Washington Post.”

Groundhog Day (1993)
CAST: Bill Murray, Andie MacDowell, Chris Elliott, Stephen Tobolowsky, Brian Doyle-Murray
“A romantic comedy about a weatherman caught in a personal time warp on the worst day of his life. Teamed with a relentlessly cheery producer and a smart-aleck cameraman, TV weatherman Phil Connors is sent to Punxsutawney, Pa. to cover the annual Groundhog Day festivities. But on his way out of town, Phil is caught in a blizzard - which he failed to predict - and finds himself stuck in small town hell.”

It’s Complicated (2010)
CAST: Meryl Streep, Alec Baldwin, Steve Martin, John Krasinski, Lake Bell
“A hilarious look at marriage, divorce, and everything in between. With a thriving Santa Barbara bakery, a new romance heating up, and her divorce finally behind her, Jane Adler has her life all figured out, until she finds herself trapped between the perfect new beau and her philandering ex-husband who’s determined to win her back. When opposites attract all over again, will love be sweeter the second time around? It’s... complicated!”

Flag Wars (2003 Documentary)
“A cinema verite documentary that follows the conflicts that arise when gay white professionals move into a black working-class neighborhood, that was filmed in Columbus, Ohio over a period of four years.”

Ruby Bridges (1998 Television)
CAST: Penelope Ann Miller, Kevin Pollak, Michael Beach, Jean Louisa Kelly, Peter Francis James, Patrika Darbo, Chaz Monet, Diana Scarwid, Lela Rochon
“When bright six year old Ruby is chosen to be the first African-American to integrate her local New Orleans elementary school, she is subjected to the true ugliness of racism for the very first time.”
Ten African Heroes: The Sweep of Independence in Black Africa

Ambassador Thomas Patrick Melady and Margaret Badum Melady, Ph.D.

Thursday, Feb. 23, 2012 • 12:30–2 p.m.

Dan Rodden Theatre, first floor of La Salle Union

Organized in association with the Office of the President and the History Department.

DRP
Event is free and open to the public. For details, please contact Cornelia Tsakiridou at 215.951.1558, 215.951.1015, or tsakirid@lasalle.edu.
MAKE A DATE to SAVE A LIFE!

La Salle University
2012
Spring Blood Drive
February 29 & March 1
8:30 a.m. – 7:30 p.m.
BALLROOM

To set up an appointment,
Call the Student Counseling Center at 215.951.1355
or
Look for sign-up tables between February 20—27
In the Food Court, B & G, and Treetops.

or go online* at
http://www.redcrossblood.org/make-donation-sponsor?date%5Bmin%5D%5Bdate%5D=&date%5Bmax%5D%5Bdate%5D=&field_sponsor_code_value=0224085&distance%5Bsearch_units%5D=mile

*Please note that this is a new online system, so you will need to create a new user name and password.

Let’s make this the best Blood Drive yet!

Sponsored by Health Advisory Committee
WHO AM I?

CLUE: "The year this picture was taken I was nearly swept overboard crossing the English Channel on a trip to visit the grave of my uncle who was killed in the Battle of the Bulge. I was seven then—and didn’t know about La Salle University. Eventually, I would work here and spend much of 31 years preserving rare books and developing special collections."

Do you know who this person is? Send the name along with your name to campusnews@lasalle.edu. [His identity will be announced in the next issue.]

If you have a photo of yourself from the past and would like to be featured, please send it along with a clue to the above e-mail address or to Campus News, Box 187. All prints of photos will be scanned and returned.
To: Campus Community  
From: Administrative Services  
Date: February 3, 2012  
Re: 2012 Spring Break Closing Procedures

All University residences will close on Friday, March 2, 2012, at 6:00 p.m. and will re-open on Sunday, March 11, 2012, at 9:00 a.m. All students must vacate University housing by 6:00 p.m. on Friday, March 2, 2012, unless they have an approved housing extension.

Housing extensions for students living in the resident halls will be granted only for students who need temporary housing for University reasons or to assist with travel arrangements. Students requesting a housing extension must submit their request no later than February 17, 2012. No exceptions will be made after this date without incurring additional late fees.

To request a housing extension for this or any University break period (Thanksgiving, Winter Break, Spring Break or End-of-the-Year Closing), students can submit requests on-line through the MyLaSalle Portal on the Life at La Salle tab in the Living channel.

Academic, department and program chairs/coaches/supervisors should submit a list of approved students participating in academic or other University related events. The list of students should contain the student's name, ID #, and their purpose for staying beyond the deadline date for any applicable periods. Your list is for reference purpose only and does not mean a student has been submitted for an extension request. As many students stay for various reasons and needs, each student must submit their own requests. We use the information you provide to verify specific requests.

A list of on-call emergency personnel will be available for Spring Break on the “Residential Living” portal group for the on-call Administrative Services, Security and Community Development staff.
Please join us for the 9th Annual Auction benefitting the

Friday, February 17
(Snow date: Friday, February 24)
Dinner and Auction Event begins at 5 p.m.
Union Ballroom

$15 per person • $5 per student
Price includes dinner, refreshments, and dessert
$10 extra for Happy Hour—drinks and appetizers

All Proceeds from this event will benefit the communities served by Blackfeet Montana, Project Appalachia, Habitat for Humanity, Dominican Republic, and Project Mapendo.
SPEECHES ARE DUE MARCH 14, 2012

Student Speaker Commencement 2012

Graduating seniors from the day and evening divisions are encouraged to apply for selection as the student speaker for the Commencement 2012 Ceremony. A committee of students, faculty, and administrators will choose the speaker. The content and style of presentation of the speech will be the primary criteria used by the selection committee. The delivery time of the speech must be no longer than five (5) to eight (8) minutes. A suggested norm is one typed (double-spaced) page per speaking minute.

Go to the following link: http://so-media.lasalle.edu/commencement/ and follow the directions to submit a speech by **Wednesday, March 14, 2012**. Members of the selection committee will then review unidentified copies of the speeches and they will determine the final pool of students to be invited for in-person auditions which will take place on Wednesday, April 11, 2012 in the Dan Rodden Theater. Students will be notified as early as possible if they are among those selected for auditions.

This year, for the first time, students finishing graduate programs will have a similar opportunity to compete for the honor of delivering an address during the Graduate Program Commencement Ceremony to be held on Friday, May 18, 2012. Use the same link: http://so-media.lasalle.edu/commencement/ and follow the directions for graduate students and submit a speech by **Wednesday, March 14, 2012**. Members of the selection committee will then review unidentified copies of the speeches and they will determine the final pool of students to be invited for in-person auditions which will take place on Tuesday, April 10 and Thursday, April 12 from 6-7:30 p.m. in the Dan Rodden Theater. Students will be notified as early as possible if they are among those selected for auditions.

Thank you for your attention and response to this invitation. Writing a commencement speech is a challenging and rewarding task. If you have additional questions or concerns about appropriate content or the selection process, please do not hesitate to contact University Life @ ext. 1374.
How to Get Fired in 140 Characters or Less

Facilitated by
MarySheila McDonald, Esq., Associate Dean, School of Business; and Ed Nickerson, Chief Information Officer

Wednesday, February 22, 3:00 p.m.
Holroyd Atrium. Free Food.

As the use of social media tools such as Facebook and Twitter has increased, so have the number of adverse employment actions including terminations and reprimands. Job recruiters and universities routinely eliminate applicants with on-line activity, which, in their view, raises questions about the person’s maturity, integrity and judgment. Student postings may reveal information that creates ethical quandaries for faculty and administrators. Facebook and Twitter can be useful and entertaining, but the potential impact of one’s posts can be difficult to anticipate.

Using both actual and hypothetical scenarios, we will take a closer look at the legal and ethical landscape of social networking as well as the Do’s and Don’ts to ensure a prudent use of these popular technologies.

Explorer Cafés are every Wednesday at 3:00 p.m.

Questions or comments? Contact Julianna Gwisycz (gwisycz1@lasalle.edu).
Problem-Based Learning
February 23, 2012
12:30 to 1:30 p.m.
Online in Wimba Classroom

You can’t solve the problem if you don’t ask the right question. What do pharmaceutical companies, police departments; emergency rooms, NASA, and the SEC have in common? They all use PBL. Problem-based learning (PBL) is a student-centered strategy in which students learn about a subject in the context of complex, multifaceted, and realistic problems. PBL is a totally interactive and immersive experience. Participants will be given a problem based learning (PBL) package and will discover, design and present solutions. The methods used here can be carried forth to the design of any course in any content area.

Presented by
Bobbe Baggio, Ph. D.
Director of the Graduate Program in
Instructional Technology Management
College of Professional and Continuing Studies

To register, go to
http://www.lasalle.edu/schools/cpcs/content.php?section=prof_dev&page=fac_dev
JUST A REMINDER!

HUMAN RESOURCES IS PLEASED TO ANNOUNCE INDIVIDUAL COUNSELING SESSIONS WITH TIAA-CREF.

TIAA-CREF will be offering Individual Counseling Sessions on

- March 16, 2012 – Union 308
- May 18, 2012 – Union 308

At these sessions, you can discuss your personal retirement options with a TIAA-CREF consultant on a confidential basis.

To schedule your counseling session, please call TIAA at 800.732.8353.
National Eating Disorder Awareness Week**
“Everybody Knows Somebody”
February 27 – March 2, 2012

Monday, February 27:  Union Lobby 12:30 – 2:00 p.m.
   - Decorate Purple Butterflies with Positive ‘Body’ Messages to be hung in the
     Food Venues – (Monday—Thursday)
   - **Hair Extensions** - fundraiser for ANAD

Tuesday, February 28: Hayman Gym, 9:00—11:00 p.m. $30/team
   - **Volleyball tournament** - sponsored by DPhiE - Hayman Center

Wednesday, February 29:
   **Mindful Eating**—Music Room, 12:30—2:00 p.m.
   - Join the meditation club for a new insight on how to eat food and feel
     good about doing it (co-sponsored by the Mindfulness Meditation club)

   **Candlelight Vigil**—Main Quad, 9:15 p.m.
   - to honor those who have suffered from, are currently battling or have passed on
     from an Eating Disorder (Co-sponsored by DPhiE & ATA)

Thursday, March 1:
   **Killing us Softly 4** Dan Rodden Theater, 12:30—2:00 p.m.
   - Film and Panel Discussion about popular culture and its relationship to sexism, body
     image, and gender violence - Co-sponsored by the Women’s
     Studies Program

   - “Beauty comes in all Sizes” Fashion Show
     Dan Rodden Theater, 5:00—6:00 p.m.

**Proceeds from NEDAW Tee Shirts and Support Ribbons sales as well
as the Volleyball Tournament will go to ANAD (National Association of
Anorexia Nervosa and Associated Disorders)

Supporting organizations include AED, ATA, Athletics and Recreation, Cross Country Team, Counseling
and Health Services, DPhiE, Golden Key, La Salle Dance Team, LEAN, Meditation Club, Peer Educators,
Psychology Club, SNAP, SWA, and Women’s Studies

This week of programming was funded by the students of La Salle University and the Activities Fee.
La Salle University’s National Eating Disorder Awareness Week Committee* & Women’s Studies presents

Killing Us Softly 4
Advertising’s Image of Women
Featuring Jean Kilbourne

A film that challenges the viewer to “think critically about popular culture and its relationship to sexism, eating disorders, and gender violence.” — Media Education Foundation

Followed by Panel Discussion

<table>
<thead>
<tr>
<th>Jule Ann Henstenburg M.S., R.D., CSP</th>
<th>Director - Nutrition Program</th>
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<tbody>
<tr>
<td>Kerrie Snead M.S., ATC, CSCS</td>
<td>Athletic Trainer</td>
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<tr>
<td>Elaine Zelley Ph.D.</td>
<td>Associate Professor, Communication</td>
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<tr>
<td>Christina Mariani</td>
<td>Junior, Nursing Major</td>
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<tr>
<td>Marisol Custodio</td>
<td>Junior, Communication/Sociology Major</td>
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Thursday, March 1, 2012, 12:30—2:00
Dan Rodden Theater

*NEDAW Committee, AED, APA, Athletics and Recreation, Cross Country Team, Counseling and Health Services, DPHE, Golden Key Honor Society, La Salle Dance Team, LEAN, Medication Club, Peer Educators, Psychology Club, SWAP, SWA, and Women’s Studies
ASH WEDNESDAY

February 22, 2012

Ashes will be given out at

9:50 a.m.
10:50 a.m.
11:50 a.m.
1:00 p. m. (within the Liturgy)
2:50 p.m.
3:50 a.m.
4:50 p.m.
5:50 p.m.

All Services will be in the De La Salle Chapel.

University Ministry and Service, Division of Student Affairs
Zivtech
Illuminating Technology

Alex Urevick-Ackelsburg
Partner/CEO

Friday, February 17
12:00 - 1:00
Olney 100
Digital Arts Seminar
All are Welcome
Connelly Library’s
E-Resources Fair

Tuesday, February 28 11:00 a.m.-3:00 p.m.

1st Floor, Connelly Library

Discover what’s available at the Library. We have what you need for your research. Come meet the publishers who produce online databases, journal articles, and e-books. Free giveaways and refreshments.

Raffle for La Salle Students
Prizes include gift cards, flash drives, and iPods.
Get your entry validated at all of the tables to be eligible for the Grand Prize—an Xbox 360 4GB!

This event is brought to you by the Connelly Library through the generous support of CQ Press, EBSCO, Elsevier, Films Media Group, Gale/Cengage Learning, John Wiley & Sons, Ovid Technologies, Oxford University Press, ProQuest, SAGE Publications, Salem Press, and Standard & Poor’s.
Faculty Senate Meeting  
January 19, 2012

Present: Welsh, Blum, Smith, McMonigle, Gauss, Chia, Falcone, Allen, Mosca, Price, Yost, Dillon, Ruiz, Zetick, Balchunis, S. Smith  
Excused: Borkowski, Cichowicz, Musser, Desnoyers, Ballough  

Approval of Minutes  
The Minutes of November 8, 2011 were approved with a vote of 14-0-3.  

Updates  
Partial Retirement  
Mike Smith presented a summary from a meeting with partially retired faculty concerning changing the partial retirement program. Issues discussed involved the rationale for changing the program and the timeline, faculty benefits; course load, faculty rights as presumptive, and the need to expand the program to include eligible non-tenure track faculty. Discussion included that changes would be implemented over time so that current faculty on partial retirement would not be affected. The document will be revised and brought to the Senate for feedback.  

Mediation and Grievance  
Mike Smith presented a review of the current processes for Mediation and Grievance and reported that a final write-up of recommendations is being prepared. Examples of what the recommendations may include are procedural and training requirements and separating the processes.  

Peer Review of Teaching  
Frank Mosca reported that the Provost was supportive of the Plan for Teaching Effectiveness. Discussion involved creating a document that can be used to enhance teaching practices especially for new faculty and those preparing for tenure and promotion review. Emphasis was placed on the positive effect of periodic reflection upon teaching and how this effort affirms our mission as a teaching institution. The Senate President will ask that a discussion of the document be placed on the Council of Deans' agenda.  

New Business  
Civility and Academic Honesty  
Marianne Gauss related experiences involving issues concerning civility and the need for there to be a campus-wide effort to promote respect of students and faculty. A handout was distributed for review, which is used on Opening Day as an SBA Activity addressing issues of classroom civility. It was suggested that the Senate work with Student Affairs to work with students to increase civility on campus. The Student Affairs and Campus Life Committee will address this agenda item.  

Adjourned at 1:40 p.m.  

Respectfully Submitted,  
Mary Ellen A. McMonigle, Secretary
Upcoming Home Events
February 19– February 25

Lacrosse @ McCarthy Stadium
Sun., Feb. 19       Oregon       1:00 p.m.

Men’s Basketball @ Gola Arena
Wed., Feb. 22      Temple       7:00 p.m.

Women’s Basketball @ Gola Arena
Sat., Feb. 25       Temple       1:00 p.m.

GO EXPLORERS!
JD mcGillicuddy’s Watch Party

LaSalle vs. UMass

Saturday, February 18  6:00

Appetizers will be provided!
Senior Accountant

The Office of Finance and Administration is currently seeking a Senior Accountant. The Senior Accountant is responsible for the proper recording and monitoring of transactions in the financial accounting system, complex reconciliations to include, but not limited to, endowment and investment accounts, detailed grant and related transactions, restricted account monitoring, making corrective entries based on analyses, providing timely analyses of financial information, and preparing schedules and other related financial data for the University.

The Senior Accountant is responsible for assisting in the closing and reconciliation of the University’s financial systems as well as preparing schedules and analyses for auditors. The Senior Accountant is responsible for preparing and posting routine to complex journal entries, including recurring and non-recurring entries. This includes, but is not limited to, researching general ledger account discrepancies, processing appropriate transactions, and following up to ensure proper resolution.

The position requires effective communication skills, ability to effectively analyze complex accounting data, proficiency in Microsoft Office and Excel, or similar desktop software, and the ability to meet deadlines and work in a fast-paced environment. This position offers a full benefits package, including tuition remission.

Applicants should have a B.S. in Accounting or a related field. Applicants should also have at least three to five years of related experience and/or similar responsibilities, preferably in a private college or university setting.

To apply, send cover letter, résumé, salary requirements, and three (3) references to the following:

Brian McCloskey  
Controller  
La Salle University  
1900 W. Olney Ave.  
Philadelphia, PA 19141  
mccloskeyb@lasalle.edu

AA/EOE

La Salle University is a Roman Catholic university in the tradition of the De La Salle Christian Brothers and welcomes applicants from all backgrounds who can contribute to our unique educational mission. For a complete mission statement, please visit our website at www.lasalle.
Procedures for Submitting Items for Inclusion in the Campus News

All information for the General, Academic, Minutes, or Athletic sections—with or without graphics and photos—must be submitted electronically either:

- via the “Submit an item” form in the Media and Publications channel on the News and Media tab of the portal,
- via e-mail to the campusnews@lasalle.edu. (The article title must be included in the subject line of the e-mail), or
- via CD sent to Campus News, Box 187.

Submissions can be sent with graphics and photos laid out with the text or sent with the text and graphics separately. Please submit flyers and circulars as attachments in Microsoft® Word or as PDF files. Please submit photos as JPEG files.

Letterhead or logos with submissions must conform to the approved standards explained and illustrated in the Brand Book published and distributed by University Communications.

All photos and graphics (clip art, logos other than La Salle’s) must have their owners’ permission to be reproduced. If you submit them with your information, you are responsible for gaining this permission.

All employment listings must be submitted first to Human Resources for approval (for more information, contact Chris Mickel at 215.951.1052).

Deadlines for Submission

- General News, Meeting Minutes, Events, and Other News: **Wednesday at 4 p.m.**
- New Positions of Employment at La Salle University: **Monday at 2 p.m.**