Reception for the Grimes Lecture, March 15
DATE: March 12, 2012
TO: The La Salle University Community
FROM: Michael J. McGinniss, F.S.C.

I am happy to report that the Board of Trustees has completed the final step in this academic year's tenure and promotion process. Accordingly, I can announce the following promotions in rank:

To Associate Professor:  
   Dr. Kathleen Bogle  
   Dr. Stuart Gentry

To Professor:  
   Dr. Barbara Amster

In addition, the following faculty members have been approved for tenure:  
   Dr. Barbara Amster  
   Dr. Kathleen Bogle  
   Dr. Stuart Gentry

Please join me in congratulating these colleagues in this recognition of their continued growth as teachers, scholars, and valued members of the La Salle community.

Thank you.
“I Got What on My Midterm?!?”

Make a new game plan for the second half of the semester by reconsidering your time management, reading, and study strategies. All students welcome!

Tues., March 20 at 5:00 p.m.
Wed., March 21 at 1:00 p.m.
Olney 125
Brainstorming Ideas for New Graduate Programs

Monday, April 2, 2012
1:00 p.m. to 2:00 p.m.
Music Room

Lunch is included

Join Sally Francis, Senior Scholar in Residence of the Council of Graduate Schools, as she leads a discussion about generating ideas for new graduate programs, especially in

- interdisciplinary areas across the University
- the sciences
- the social sciences

Who’s invited: faculty, directors, chairpersons, and staff

R.S.V.P. by March 26 to Michele Guy at 215.951.1043 or guy@lasalle.edu
Date: March 16, 2012
To: To All Eligible Faculty
From: Bro. John McGoldrick
Assistant Provost
Subject: Lindback Award Nominations

Since 1961, a generous award from the Christian R. and Mary F. Lindback Foundation has enabled La Salle to recognize excellence in teaching by members of its full-time faculty. The award is presented to a faculty member whose teaching is characterized by superior knowledge of the subject matter, vitality and inspiration in its presentation in class, and devotion to helping students realize their potential.

Nominations for the award are invited from members of the full-time faculty and students in all divisions and programs of the University. The final selection from those nominations is made by a committee composed of the Provost; the Deans of Arts and Sciences, Business, and Nursing and Health Sciences; the President of the Faculty Senate; and the Vice President for Academic Affairs of the Students’ Government Association.

The award is presented at the Undergraduate Commencement Ceremony in May.

This announcement has been e-mailed to all faculty members in the past few days, along with a list of eligible faculty members and a nominating ballot. This ballot can be completed, printed, signed, and then delivered to Dr. Mary Jeanne Welsh (Campus Box 332).

The deadline for nominations this year is Monday, March 26, 2012.

Thank you.
Join Us
Monday, March 26, 2012, 12 – 2
in Olney 209

Facilitated by Dr. Jim Black, founder of the National Conference on Student Retention in Small Colleges and cofounder of the National Small College Admissions Conference and the National Small College Enrollment Conference.

In addition to examining the seven profound emerging trends expected to impact how colleges and universities will teach tomorrow’s students and provide needed services, this Innovative Educators webinar will debunk common misconceptions and explore the potential impact of environmental changes such as:

- increasingly diverse students
- heightened competition
- mounting fiscal constraints

RSVP to frazier@lasalle.edu. Boxed lunch will be served to the first 20 RSVPs.
Sponsored by The Freshman Advising Office, a division of Academic and Learning Support Services.
Featured Photos

Lectures on using Tegrity software and “Arts and Crafts in the Military,” March 13

David Livewell,’89, reading from his work, March 13

La Salle vs. Minnesota in the NIT playoffs, March 14

St. Patrick’s Day decorations and meals in the World Café and Faculty Dining Room, March 15
Heritage Week Events

Saturday, March 17
SUSTAINABILITY SYMPOSIUM 9:30 a.m. to 2:30 p.m., Holroyd Science Center, "Is There a Win-Win Approach to Sustainability in the Greater Philadelphia Region?"

Sunday, March 18
LITURGY, 6:00 p.m. De la Salle Chapel

QUIZZO: DO YOU KNOW YOUR LA SALLE? 7:00 p.m. Backstage

Monday, March 19
CELEBRATING FACULTY ACHIEVEMENT, 3:30 to 5:00 p.m. (with formal program at 4:00 p.m.) Dunleavy Room

Tuesday, March 20
EXPLORER CAFÉ, 5:00 to 6:00 p.m. In this special Explorer Café for Graduate Students, Dr. LeeAnn Cardaciotto (PSY) will lead a discussion “Goals: Highways to Happiness or Deceiving Dead-ends?”

PRESENTATION OF THE ROUSSEAU JUSTICE AWARD, 5 p.m. De la Salle Chapel

Wednesday, March 21
COLOR DAY—Be sure to show your school spirit by wearing blue and gold today.

COMMUNITY DINNER, 3:30 p.m. to 7:30 p.m. (All offices close at 3:30.)

Thursday, March 22
JIM KEADY, “BEYOND THE SWOOSH: SWEATSHOPS AND SOCIAL JUSTICE,” 12:30-1:45 p.m. Dan Rodden Theater

INTER-FAITH PRAYER SERVICE, 7 p.m. De la Salle Chapel

Friday, March 23
SERVICE AWARDS LUNCHEON, 12:30 p.m. Union Ballroom (By invitation only)

Basketball Marathon, 3:00 p.m. Tom Gola Arena sponsored by the Students’ Government Association benefiting the American Cancer Society

SUNDAY, March 25
A POST-HERITAGE WEEK EVENT: “LVS RIDE: A COAST TO COAST MOVEMENT,” 7:30 p.m. Rodden Theater
WHO AM I?

CLUE: "Here I am as a young child. I was born in Philadelphia and have spent most of my life in this city. Like my father, several uncles, and older brother, I attended a mammoth parochial school, the source of vocations for many Christian Brothers, religious sisters, and priests. (In parochial school my greatest challenge being left-handed was trying to master—unsuccessfully—the Palmer Method.) Here at La Salle, many faculty come to me seeking support for a variety of activities."

Do you know who this person is? Send the name along with your name to campusnews@lasalle.edu. [His identity will be announced in the next issue.]

If you have a photo of yourself from the past and would like to be featured, please send it along with a clue to the above e-mail address or to Campus News, Box 187. All prints of photos will be scanned and returned.
Learn how to stand out in a crowd at the …

Spring Job Fair 2012!

Attend

How to Handle a Job Fair Workshop!

Wednesday, March 14 ☰ 1:00-1:30 and 5:30-6:00
Wednesday, March 21 ☰ 1:00-1:30 and 5:30-6:00
Wednesday, March 28 ☰ 1:00-1:30 and 5:30-6:00

Come to get answers to the following:

✓ What should I wear to a job fair or an interview?
✓ How do I answer tough interview questions, like what are my weaknesses?
✓ What kind of questions should I be asking?
✓ How do I create my ‘60-second’ intro?
✓ Much more!

Location: Career and Employment Services
4th floor Lawrence Administration Center

The SPRING JOB FAIR is on Friday, March 30 from 12:00-3:00 in the HAYMAN CENTER!
La Salle University, Department of Social Work

presents

Supporting Families:
A Film Series with Panel Discussion

The Notebook

Wednesday, March 28, 2012  6:30 — 9:30 p.m.

Music Room, Union Building, La Salle University
1900 West Olney Avenue, Philadelphia, PA 19141

Panel Discussants

Jennifer Carmody, MSW, Pennsylvania Senior Medicare Patrol at CARIE
Kathleen E. Czekanski, Ph.D., MSN, La Salle University
Matthew Myrick, MSW, LSW, Bryn Mawr Extended Care Center

3 CECs available for PA LSWs & LCSWs: $15 (Payable to Social Work Dept, La Salle University)
Free CECs for La Salle Department of Social Work Students, Field Supervisors, and Advisory Board

For additional information, contact The Department of Social Work at 215.951.1108

Save the Date

Rachel Getting Married

Wednesday, November 14, 2012, 6:30 p.m.

The La Salle University Social Work Department Advisory Board gratefully acknowledges the support of the Joseph & Sally Handler Foundation
The La Salle University Art Museum and the student artists of the Catholic high schools of the Archdiocese of Philadelphia invite you to visit the

Archdiocesan Student Art Exhibition
March 24 to April 12, 2012
Opening Reception & Awards Ceremony
Saturday, March 24, 1-3 p.m.

On display in the Community Gallery of the
La Salle University Art Museum,
Lower Level, Olney Hall
1900 West Olney Avenue
Philadelphia, PA 19141
215.951.1221
www.lasalle.edu/museum

Please note that the Art Museum will be closed April 6-April 9 for the Easter Holiday.
got health?
La Salle University
2012 Health Fair
Thursday, March 29
12:00 - 2:00 Ballroom & Music Room

Health Screenings
Fitness Information
Free Chair Massages
Healthy Food Samples
Prizes & Giveaways
Dance & Music Demos

Sponsored by the Health Advisory Committee and funded by the Student Activity Fee
March Health Tip:

What type of drinker are you?

LOW RISK DRINKER
- Sips drinks
- Limits drinks to one per hour
- Eats before they drink
- Has money for a phone call or cab fare

HIGH RISK DRINKER
- Plays drinking games
- Drinks to get drunk
- Drinks and drives
- Mixes alcohol and drugs

Alcohol safety tips

- Be aware and think about the risks and consequences of drinking, including getting arrested, getting sick, contracting an STD, etc.
- Don’t mix drinking with driving, drugs, or operating machines.
- Designate a sober driver.
- Don’t give in to peer pressure or drink because “everyone else does it.”
- Be with people who drink non-alcoholic beverages or ones that look like “drinks,” such as non-alcoholic beer in a glass.

Long term health risks!

- Neurological problems, including dementia, stroke and neuropathy.
- Cardiovascular problems, including myocardial infarction, cardiomyopathy, atrial fibrillation and hypertension.
- Psychiatric problems, including depression, anxiety, and suicide.
- Social problems, including unemployment, lost productivity, and family problems.
- Cancer of the mouth, throat, esophagus, liver, colon, and breast.
- Other gastrointestinal problems, including pancreatitis and gastritis.
- Liver diseases, including
  - Alcoholic hepatitis
  - Cirrhosis, which is among the 15 leading causes of all deaths in the United States

Brought to you by SNAP and the Health Advisory Committee
To: The La Salle Community  
From: Dr. Margurete Walsh, Assistant Vice President for Human Resources  
Date: March 16, 2012  
Subject: Service Awards

Each year, the President honors all full-time employees who have attained five-year service milestones with the University. This event has been moved to Heritage Week to more closely align with La Salle’s mission and greatly honor the faculty and staff for their service, dedication and loyalty to the University. Those individuals listed below have reached one of the five-year milestones in 2011 and they will be honored at a ceremony on March 23, 2012. Please join me in congratulating them and acknowledging their service to the University in reaching these important milestones.

**Five Year Anniversary**
- Erin McHugh
- Donna Mills
- Rosemarie Moss
- Suzanne Neisser
- Tuyen Nguyen
- Karen Rossi
- Leonora Samonte
- Letitia Savage
- Colby Simpkins
- Jennifer Sipe
- Janet Smith
- Maria Stout
- Diane Terrell
- Guadalupe Torres
- Joan Ulmer
- Carmen Vendelin
- Kathleen Ward-Gaus
- Jemel Williams

**Ten Year Anniversary**
- Robert Arcangel
- Gregory Beckett
- James Behr
- Claire Busse
- Jarita Capehart
- Conchetta Clayburn
- Jerletra Coleman
- Hollis Curden
- Madeleine Dean
- Kristin Delaw

**Fifteen Year Anniversary**
- Mark Badstubner
- Francis Berna
- John Boucher
- Marianne Dainton
- Patricia Duffy
- Rolando Feliciano
- Maria Flood
- Elizabeth Heenan
- Michael Hesdon
- Darlene Logan
- Jacqueline Pastis
- Matthew Smith
- Deborah Yost

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(continued from the previous page)

**Twenty Year Anniversary**
Janet Ambrose
Mary Ellen Balchunis
Richard Mshomba
Cornelia Tsakiridou
Mary Jeanne Welsh

**Thirty Year Anniversary**
Ruth Jenkinson
Alvino Massimini
Steven Meisel
Lynn Miller
Susan Mudrick
Annette O'Connor
Kenneth Rhoda
Kathryn Szabat

**Thirty-Five Year Anniversary**
Marjorie Allen
Lester Barenbaum
Arleen Dallery
Joseph Seltzer

**Forty Year Anniversary**
Joshua Buch
James Butler
Stephen Longo

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**International Photo Contest**

Friday, April 13 is La Salle's seventh annual "Around the World" in St. Basil event beginning at 8:00 p.m.! Coupled with this event is the ever-popular International Photo Contest for both students and faculty/staff (two separate contests).

Photos should be of international travel taken in the past year. E-mail photos in .jpg format with title and location to Kate Cook (cook@lasalle.edu) no later than **Friday, March 30**. Winners will be notified via e-mail the following week. One submission per person, please.
digital arts seminar
friday, march 16
12:00-1:00  Olney 100
Gregg Holtsclaw
director, digital marketing
The La Salle Community Building Team is pleased to announce La Salle’s 2nd annual Easter Food Drive. This year, we will be partnering with five churches in our neighborhood (Third Eternal Baptist Church; Love Baptist Church, Corinthian Baptist Church, First Immanuel Baptist Church and New Gethsamene Baptist Church) to make sure that those in our community will have fresh produce for their Easter holiday. Last year, La Salle raised over $1000 for food banks in Philadelphia during the Easter Food Drive. This year we intend to do even more. As our students helped load trucks filled with potatoes, onions, and carrots, we recommitted ourselves to our mission: “to foster an environment of faith which produces a reciprocal respect among all persons in the community and to establish an atmosphere in which community members may openly bear witness to their convictions on world peace and social justice.” Especially in these difficult economic times, we want to join with others in our community in providing fresh produce during this season. We are inviting you to participate with us!

When can you donate money?  
March 14-30

When will food distribution take place?  
Friday and Saturday, March 30-31

Sponsored by the La Salle Community Building Team: Marjorie Allen, Cherylyn Rush, Bill Durham, Nancy Ahlum, and Reverend Todd Johnson, Coordinating Team
Video Recommendations from Connelly Library
This week’s recommendations are inspired by St. Patrick’s Day and International Women’s Day, both observed in March. Visit us in the AV department on the lower level of Connelly Library or see our new guide to the AV department at http://guides.lasalle.edu/audiovisual. (All plot summaries are from the Connelly Library catalog.)

A Farewell to Arms - (1957 Feature Film)
CAST: Rock Hudson, Jennifer Jones, Vittorio De Sica
“During World War I, an American (Hudson) in the Italian ambulance corps and an English Red Cross nurse (Jones) find love on the battlefield.”

Evelyn - (2002 Feature Film)
CAST: Pierce Brosnan, Aidan Quinn, Julianna Margulies, Stephen Rea, John Lynch, Sophie Vavasseur, Alan Bates
“In 1953, Desmond Doyle (Brosnan) takes on the Irish family law system and the Catholic Church in a bid to be reunited with his children.”

The Last September - (1999 Feature Film)
CAST: Maggie Smith, Michael Gambon, Jane Birkin, Fiona Shaw, Lambert Wilson, David Tennant, Richard Roxburgh, Keeley Hawes
“In 1920, a young woman struggles with her longings for love and the yearning for freedom as the war for Irish independence escalates around her family of Anglo-Irish aristocrats and their estate in County Cork. Sir Richard Naylor and his wife, Lady Myra, and their friends maintain a skeptical attitude toward the events going on around them, but behind the facade of tennis parties and army camp dances, all know that the end of British rule in the south of Ireland and the demise of a way of life that had survived for centuries is approaching. Their niece, Lois Farquar, attempts to live her own life and gain her own freedoms from the very class that her elders are vainly defending.”

Russian Feminism: Twenty Years Forward - (2008 Documentary)
“This documentary portrays how Russians and Americans collaborated in reviving women’s activism in the USSR and post-Soviet Russia and in creating Russian women's studies on both sides of the ocean. The film is based on interviews with 18 experts who were engaged in this project, including activists and scholars. Participants assess the project's successes and failures since the days of glasnost and discuss the stiff challenges that Russian feminists face in the Putin-Medvedev era”.

Summer Fling - (1999 Feature Film)
CAST: Catherine O’Hara, Jared Leto, Christina Ricci, Gabriel Byrne, Amanda Shuy
“Set in Ireland in 1977. A crowd pleasing comedy which shows that growing up in one offbeat family isn't always easy, but it is always funny. It's June, and Frankie is sure he's blown his exams and his one chance at getting into college. He thus pursues this summer's major goals: planning the ultimate beach party and getting better acquainted with the babes on the beach.”

Typhoid Mary, the Most Dangerous Woman in America - (2004 Documentary)
“In 1906 in America it was first discovered that humans could transmit typhoid fever. This is a dramatization of the outbreak and a profile of Irish cook Mary Mallon, known as 'Typhoid Mary'. Quarantined against her will, the story reveals the newfound power of health officials to protect the masses, often at the expense of personal liberties.”
IRAN AS A GLOBAL THREAT: AN ISRAELI PERSPECTIVE

Featuring the Hon. Raslan Abu Rukun, Deputy Consul General of Israel in Philadelphia

Tuesday, March 27, 2012 • 12:30 – 2 p.m. • Dunleavy Room, 3rd Floor, La Salle Union

DRP
Event is free and open to the public.
For details, please contact Cornelia Tsakiridou
at 215.951.1558, 215.951.1015, or tsakirid@lasalle.edu.
Goals: Highways to Happiness or Deceiving Dead-Ends?

Facilitated by LeeAnn Cardaciotto, Ph.D.,
Graduate Psychology Program

Special Grad Café for Heritage Week.
Tuesday, March 20, 5:00 p.m.
Holroyd Atrium. Free Food. Open to all.

Join us for a special Grad Community Café as part of Heritage Week 2012.

How do we live a meaningful life? What goals do we choose to pursue, and how do we make these choices? Are there costs to pursuing goals or obtaining what we’re seeking?

This café will examine the nature of goals including the potential benefits and costs of their pursuit. Through discussion and experiential exercises, we will explore a way to put goals in context that might benefit our well-being and create the life we want to be living.

Please note the special day and time of this Grad Café. Explorer Cafés are regularly held every Wednesday at 3:00 p.m.

Questions or comments? Contact Julianna Gwiszcz (gwiszczj1@lasalle.edu).
Health Advisory Committee Meeting
February 22, 2012

*Present:* Co Chairs: Lane Neubauer, Dina Oleksiak, Members: Marjorie Allen, Kate Cook, Holly Harner, Chris Mickel, Jeff Lyons, Matt Gionta, Freddy Mitchell,

*Absent:* Fega Achoja, Matt Brislin, Huntly Collins, Mike Gilbert

I. **Smoking Policy**
   a. Lane Neubauer & Dina Oleksiak reported that they attended the Community Development Advisory Board meeting to get feedback about implementing “designated smoking areas” on main campus. CDAB was in support of upcoming changes and gave input about where “designated smoking areas” should be on Main Campus.
   b. Anecdotal feedback from HAC members is that changes on West Campus have been positively received.
   c. Dr. Neubauer is working with a class of Public Health Nursing students who will be designing an evaluation form to be administered in the Atrium to students, faculty, and staff who frequent West Campus. The nature of the evaluation will be to gauge satisfaction/dissatisfaction with the transition to designated smoking areas. Separately, they will look at adherence issues such as number of cigarette butts in “smoke free areas” as well as “designated smoking areas.”

II. **National Eating Disorder Awareness Week (February 27 – March 1)**
   a. Student Leaders from 11 Student Organization as well as staff and faculty from 6 Departments comprise the NEDAW committee.
   b. A week of initiatives designed to raise awareness of Eating Disorders/Disordered Eating are being planned. These include but are not limited to “tabling” in the Union, Candlelight Ceremony, “Beauty comes in all Sizes” fashion show, Killing Us Softly 4 video and panel discussion, PSA’s to be aired at Basketball Games and on Channel 56, and more.

III. **Blood Drive – February 29 and March 1**
   a. Several student organizations are lined up to staff donor recruitment shifts in each of the Food Venues. Twenty-four different shifts will be sent out to sign up donors.
   b. Since the Fall Blood Drive was somewhat problematic on the part of the American Red Cross, Dr. Neubauer will be talking with the ARC representatives about addressing the issues that arose at the Fall Blood Drive: i.e., long wait times, discourteous staff, unprofessional conversations, confusion on the ARC’s part regarding walk ins, etc.

IV. **March Health tip – Alcohol Safety**

V. **Health Fair – March 29**
   a. Discussion took place about how to improve evaluation form.
      i. Include demographic information
      ii. Ask about whether HF visitors from last year changed any of their health habits as a result of visiting the HF.
      iii. Evaluation will be circulated to HAC members for additional suggestions to be sent to Marjorie Allen.
   b. Health Fair roles and responsibilities were reviewed as well as time lines for publicity, etc.
   c. Theme for 2012 will be “Got Health 2012?”
   d. At the time of the meeting, Dina Oleksiak and Lane Neubauer had lined up approximately 40 “on campus” and “off campus” vendors.
   e. Jeff Lyons is working on Food Vendors. Matt Gionta has gotten commitments from five performing groups who will give demonstrations at the Health Fair.
   f. It was very difficult finding an agency able and willing to do glucose & cholesterol testing at this year’s Health Fair. Dina Oleksiak reported that Einstein no longer provides these screenings. She contacted five additional hospitals and agencies who all reported they no longer administer these tests at Health Fairs. La Salle’s health insurance broker (Armstrong Doyle and Carroll) was contacted; our representative (John Manion) suggested an agency that specializes in Health Fair screenings; Armstrong Doyle and Carroll will cover the cost for employees. Finance and Administration has generously agreed to cover the cost for students.

VI. **Next Meeting** is scheduled for Weds. March 14 in U312.

Respectfully submitted by

Lane B. Neubauer Ph.D., Co-Chair
Upcoming Home Events
March 16-25

Lacrosse @ McCarthy Stadium
Sun., March 25
San Diego State 1:00 p.m.

Baseball @ DeVincent Field
Fri., March 16
Buffalo 3:00 p.m.
Sat., March 17
Saint Peter’s 12:00 p.m.
Sun., March 18
New York Tech 12:00 p.m.
Tues., March 20
Villanova 3:15 p.m.
Wed., March 21
Temple 3:00 p.m.

Softball @ West Campus Field
Fri., March 23
Fordham 3:00 p.m.
Sat., March 24
Fordham 12:00 p.m.

Men’s & Women’s Tennis @ La Salle Tennis Courts
Sat., March 24
St. Francis (PA) 11:00 a.m.

Women’s Tennis @ La Salle Tennis Courts
Sun., March 25
Rider 11:00 a.m.

GO EXPLORERS!
Student and Accounts Receivable Assistant

La Salle University, in historic and culturally rich Philadelphia, is accepting applications for a Student and Accounts Receivable Assistant, a full-time position. The successful candidate will be a high-energy team player, dedicated to providing optimum customer service to our students, parents and colleagues.

Responsibilities:
- Timely identification and dunning of non-enrolled students with debit balances
- Monitoring weekly, monthly and quarterly trial balance reports
- Participation in pre-collection efforts for delinquent tuition accounts
- Working with Perkins Loan Coordinator to meet due diligence requirements and minimize cohort default rate
- Establishing payment plans by executing promissory notes for delinquent tuition accounts
- Establishing repayment schedules for defaulted Perkins accounts
- Liaison to Student Financial Services, Office of the Registrar, Food Services and the Student Administrative Services to resolve account discrepancies
- Projects as assigned by the Director or Assistant Director

Requirements and Qualifications:
- Must have Accounts Receivable or Collections experience in an academic environment
- Be committed to exceptional customer service
- Have familiarity with Title IV programs
- Must possess effective written and oral communication skills
- Have working knowledge of Banner and Microsoft Office
- be able to establish priorities and multi-task in a fast paced environment
- Possess excellent problem solving and negotiation skills
- Must be positive, pro-active and detail oriented

We offer and attractive compensation and benefits package, including tuition remission. Interested applicants should submit a cover letter, resume and three references to saar@lasalle.edu.

A/EOE

La Salle University is a Roman Catholic university in the tradition of the De La Salle Christian Brothers and welcomes applicants from all backgrounds who can contribute to our unique educational mission. For a complete mission statement, please visit our website at www.lasalle.edu.
Coordinator, Center for New Media – Multimedia Services

Multimedia Services at La Salle University seeks a Coordinator for our Center for New Media. The Coordinator, Center for New Media, is responsible for the overall operation of a media facility that operates in a “show-how” and blended self-service/full-service model. The Coordinator will be responsible for planning, implementation, and daily operation of the Center and its technology.

- Establish and implement a system of “show-how” services allowing for clients to be trained on self-service media equipment and be assisted as needed.
- Recruit, hire and train student staff on the operating model and specific services to be delivered. Monitor student worker performance and deliver feedback regularly and as needed.
- Complete all necessary billing for, and ordering of, supplies provided through the Center.
- Assist the Senior Engineer, Multimedia Services, on an as-needed basis in providing technology distribution, maintenance and support.
- Take responsibility for daily operations of the Multimedia Services department.
- Assist in ongoing planning and maintenance for a facility that provides the services as described below, including research of other institutions’ facilities and modeling based on broadly accepted best practices and needs of La Salle community.
- Research and apply for grants and external funding dedicated to supporting and developing the Center and its services.
- Establish and implement a workflow for all provided services, including intake, billing (as needed), production and delivery.

The Coordinator should have two or more years experience in a multimedia service position and a bachelor’s degree in a related field, or an equivalent combination of experience and education. Proficiency on the Macintosh and Windows operating systems is required, including demonstrated ability to use and teach key software packages including Adobe Creative Suite (or similar), Final Cut Pro or Sony Vegas Video Editing Software, Microsoft Office Professional, and Intuit Quickbooks. Demonstrated troubleshooting skills in both computing and audio visual equipment are required. Excellent reading, writing, editing and mathematics skills appropriate to the work is required. Intermediate or better understanding of people and project management is required. Experience working with staffs of student workers is preferred.

Further knowledge of or demonstrated interest in AV system design and components including but not limited to Extron switching equipment, projectors and video conferencing equipment is preferred. Willingness and demonstrated ability to further develop this knowledge as changes in technology come to market are required. Experience in inventory, basic office accounting, and billing processes is preferred. Ability to lift and carry up to 50 lbs, climb ladders, effectively use tools requiring high dexterity, normal hearing and vision with correction is required.

Position opening subject to final budgetary approval. This full-time position offers a competitive salary and benefits package, including tuition remission. To apply, send a cover letter, résumé, salary requirements, and three references to the following:

David A. Sullivan  
Senior Engineer, Multimedia Services  
La Salle University  
1900 W. Olney Ave.  
Philadelphia, PA 19141

Application materials may also be e-mailed to sullivand1@lasalle.edu. Applications will be reviewed as they are received until the position is filled.

A/EOE
La Salle University is a Roman Catholic university in the tradition of the De La Salle Christian Brothers and welcomes applicants from all backgrounds who can contribute to our unique educational mission. For a complete mission statement, please visit our website at www.lasalle.edu.
Procedures for Submitting Items for Inclusion in the Campus News

All information for the General, Academic, Minutes, or Athletic sections—with or without graphics and photos—must be submitted electronically either:

- via the “Submit an item” form in the Media and Publications channel on the News and Media tab of the portal,
- via e-mail to the campusnews@lasalle.edu. (The article title must be included in the subject line of the e-mail), or
- via CD sent to Campus News, Box 187.

Submissions can be sent with graphics and photos laid out with the text or sent with the text and graphics separately. Please submit flyers and circulars as attachments in Microsoft Word or as PDF files. Please submit photos as JPEG files.

Letterhead or logos with submissions must conform to the approved standards explained and illustrated in the Brand Book published and distributed by University Communications.

All photos and graphics (clip art, logos other than La Salle’s) must have their owners’ permission to be reproduced. If you submit them with your information, you are responsible for gaining this permission.

All employment listings must be submitted first to Human Resources for approval (for more information, contact Chris Mickel at 215.951.1052).

Deadlines for Submission

- General News, Meeting Minutes, Events, and Other News: Wednesday at 4 p.m.
- New Positions of Employment at La Salle University: Monday at 2 p.m.