Position Description:

For the Position of:

President

October 2014
Title: President
Institution: La Salle University
Reports to: Board of Trustees
Location: Philadelphia, Pennsylvania
Website: www.lasalle.edu

The Summary of Opportunity:

Founded in 1863, La Salle University is a Catholic, Lasallian university in the tradition of the Brothers of the Christian Schools. During its 151-year history, La Salle has served a diverse community of learners by offering a rigorous curriculum and co-curricular experiences designed to help students gain theoretical and practical knowledge; deepen their ethical sensibilities; and prepare for a lifetime of continuous learning, professional success, and dedicated service. As a Catholic university rooted in the liberal arts tradition, La Salle challenges students to contemplate life’s ultimate questions as they develop their faith, engage in a free search for truth, and explore their full human potential. Named in honor of St. John Baptist de La Salle, patron saint of teachers, La Salle promotes excellence in teaching and scholarship, demonstrates respect for each individual, nurtures mentoring relationships, and encourages authentic community. As a university situated within an urban environment, La Salle invites students of varied means to enhance their academic experience by immersing themselves in the rich resources of Philadelphia and the region. All members of the community are called to maintain a heightened sensitivity to those marginalized within society as they practice civic engagement, provide leadership with a global perspective, and contribute to the common good.

La Salle places a strong emphasis on student-centered teaching and on meeting students where they are: intellectually, spiritually, and emotionally, particularly as the student body grows increasingly diverse. The integration of the central Lasallian values of faith, service, and community into all aspects of campus life helps students to be prepared for successful careers.
and fulfilling lives after graduation. La Salle has effectively blended its identity as a comprehensive, urban, Catholic university with its Lasallian mission, creating a warm, inclusive campus community that shares a particular concern for first-generation college students and those members who may not otherwise have had access to higher education.

Building on La Salle’s legacy, history, and mission, the next President will be expected to cast a transformative vision for the University’s future; bolster the financial resources to realize La Salle’s aspirations; elevate the University’s brand and stature in the Greater Philadelphia region as well as nationally and globally; and nurture the untapped potential of La Salle’s people and programs. La Salle seeks a President who is a creative, innovative and entrepreneurial leader with excellent interpersonal and communication skills, a strong moral and ethical foundation, and operational and management savvy to position the institution for success, growth, and excellence in the future.

The University invites and warmly welcomes Christian Brother candidates for the presidency; however, for the first time in La Salle’s history, lay Catholics and Catholics from other religious orders are also encouraged to consider this uncommonly attractive opportunity. The Search Committee and the Board of Trustees welcome talented individuals from higher education as well as from other industries and backgrounds to apply.

For a snapshot of La Salle’s academic programs, student life, financials, governance, and other information, please go to Appendix I: Overview of La Salle on page 10. More information may also be found at www.lasalle.edu.

**Priorities for the Next President**

The new President will be expected to perform a variety of duties and responsibilities. Highlighted below are the most important responsibilities the new President will be expected to meet with vigor and energy.

**Celebrating the Lasallian Tradition**

The new President must understand and embrace the values of the Brothers of the Christian Schools. These values include a deep personal commitment to service, community, academic excellence, and personal relationships. The next La Salle President must possess a strong “Catholic heart,” as evidenced by all aspects of his or her religious, professional, and civic life experiences. La Salle’s President will also uphold the principle of freedom of inquiry that is central to the Catholic intellectual tradition.
Sustaining the La Salle University Community

Open and transparent dialogue and a commitment to service, teaching, scholarship, research, and educational purpose will help to strengthen the sense of community that the campus has long valued. By communicating clearly, collaborating effectively, and engaging in transparent decision-making, La Salle’s President can sustain and deepen the community feeling that exists on campus and that extends to the University’s nearly 50,000 alumni. The new President must be comfortable with the intimacy and personality of a residential campus and should be a visible, approachable, and active member of the campus family.

Creating a Compelling and Transformative Vision

Currently, the Interim President, faculty, and senior administrative leaders, along with the members of the Board of Trustees, are developing a thoughtful and strong three-year operating plan and budget as a recommended roadmap for the next President. The new President will need to lead a formal strategic planning process that will create a fresh institutional vision, inspire confidence, and define La Salle’s future. The plan will serve as the framework to unleash the creativity and innovation of faculty and staff and grow La Salle’s undergraduate and graduate programs, identify new programs, and leverage technology and delivery systems to meet the future needs of students. Of note, La Salle’s 10-year accreditation visit by the Middle States Commission on Higher Education is scheduled for 2016. The preparation of the self-study is under way and will be helpful in bridging the self-study’s plan for La Salle’s future with that of the strategic vision. In addition, the School of Business is up for reaccreditation by the Association to Advance Collegiate Schools of Business (AACSB) in 2015.

Raising Revenues and Resources

When building the next strategic plan, it will be critical to build a robust financial model based upon sound assumptions concerning sources of revenues. The University’s two primary revenue sources are philanthropy and enrollment. Enhancing La Salle’s philanthropic culture and growing its gift revenues are critical to the University’s well-being. Growth in the endowment (currently valued at $75 million) will help to ensure La Salle’s long-term sustainability. The new President must fully embrace his/her role as the chief fundraiser and devote considerable time and effort cultivating, engaging, soliciting, and stewarding donors. Having a clear vision and compelling strategic plan to share with donors will be critical elements in meeting this challenge.

La Salle has averaged $10.4 million per year in philanthropic support over the last decade.
Unrestricted annual giving totaled more than $2.2 million last year, when 10 percent of all alumni made a gift to La Salle. In addition, gifts to La Salle’s athletic program totaled more than $780,000. La Salle recently launched a targeted campaign to complete financing for a new School of Business building. Of the $35 million total, $20 million will come from a bond secured in fall 2013, and more than $12 million in gifts and pledges have been received toward the balance. La Salle’s alumni are integral to these efforts, as the “friend-raising” aspect of fundraising is critical in La Salle’s outreach.

On the enrollment front, La Salle has enjoyed success in achieving or exceeding freshman enrollment goals in six of the last eight years, with a fall 2014 entering freshman class of 867. With an emphasis on increased retention, the University implemented a planned decrease in freshman class size for the fall of 2013 in order to increase the overall academic quality of the cohort. While this resulted in 7 percent fewer freshmen than in the preceding year, the substantive result was achievement of the goal of increasing the retention rate (now 83 percent) from first to second year, which in turn has led to growth in total undergraduate day enrollment for the last two years. Some graduate programs are experiencing growth while other programs have encountered challenges that are consistent with national trends. Since tuition and fees account for 87 percent of the budget, the new President must be comfortable analyzing and further refining the admission and financial aid variables that impact the total enrollment program.

Promoting La Salle Externally and Building Partnerships in Greater Philadelphia

Communicating the La Salle story and vigorously engaging external constituencies will be important responsibilities of the new President. The new President must develop new partnerships and beneficial relationships for La Salle with external organizations and groups. La Salle’s Nonprofit Center at the School of Business is a good example of how La Salle serves as an excellent resource to the Greater Philadelphia nonprofit community. Another key component of overall relationship-building is expanding La Salle’s activities and involvement with its immediate neighborhood, which, though rich in diversity, is in need of systemic economic development. There are opportunities to leverage La Salle’s resources and its students, faculty, staff, and alumni to make a greater impact in the neighborhood.

Initiating, developing, and deepening additional partnerships with the Archdiocese of Philadelphia; public and charter schools; the City of Philadelphia; corporations and the business community; nonprofit groups; and other colleges and universities will be mutually beneficial to La Salle and the community. These relationships and partnerships will enhance La Salle’s profile, stature, and brand in the Greater Philadelphia region.
Building a More Effective Infrastructure and Performance Culture

The faculty and staff are deeply committed and loyal to La Salle and embrace its mission. As proof, they have consistently had to do “more with less” over the years, while maintaining high standards of performance and service. While resources have been constrained, it will be appropriate for the new President, in partnership with the senior administrative team, to evaluate the budgeting process to ensure that resources are allocated effectively. This will require optimizing finances, human resources, information technology systems, procedures, and other elements of La Salle’s infrastructure to address inefficiencies. Additionally, the President will need to introduce fresh thinking on financial incentives and revenue-sharing options for Deans to develop new programs and to grow tuition. Included in this thinking is the need to develop strategies by which Deans, Chairs, Program Directors, and administrative staff acquire the autonomy they need to make resource-allocation decisions. Finally, a more performance-oriented culture needs to be instilled by the new President. The President’s ability to delegate to, empower, evaluate, and hold accountable members of his/her cabinet is a key expectation of the entire La Salle community.

Forging Strong Partnerships and Relationships Internally

An important aspect of the President’s job will be to develop relationships with a wide variety of stakeholders and constituencies, including faculty, staff, students, the Board of Trustees, and alumni. Relationships with the faculty are critical to the success of the academic agenda for the University. There is a strong cohort of young faculty who have brought new perspectives and energy to La Salle, and senior faculty members remain engaged and committed to the institution. There is also a strong sense of shared governance and spirit among the faculty. In addition, making certain that the administrative & professional staff are motivated and empowered is equally important; recognition that learning is an active process occurring outside the classroom throughout campus life as well as inside the classroom is a key component in engaging the professional staff. Students would like a President who is accessible, visible, and available and ensures there is cohesion between faculty and students and staff and students. Finally, the Board is deeply committed to La Salle’s mission, and its members are generous with their time, energy, and resources. The new President will have the opportunity to form a fresh partnership with the Board of Trustees, whose members seek an open, transparent, and collaborative relationship with the President. Such a partnership will enable the Board to be effective, while allowing the President to offer the campus community a better understanding of the Board’s work and best governance practices.
The Profile of La Salle’s Next President: Qualities and Characteristics

The new President must embody Lasallian values and must demonstrate a strong understanding of La Salle’s special mission as a Catholic, Lasallian institution of higher education. In order to do so, the new President must bring strong communication skills, well-defined interpersonal sensitivities, and a transparent leadership style that builds organizational consensus. The new President must also possess excellent strategic-thinking skills, with the charisma and energetic presence to inspire others. This individual will bring integrity of the highest order to every aspect of his/her personal and professional life, an uncompromised work ethic, high energy, and a sense of humor. The successful candidate will have demonstrated an ability to build consensus around strategic ideas and the courage to make difficult and challenging decisions. The President will possess an earned doctorate, terminal professional degree, or master’s degree.

The La Salle President will be:

- A visionary, dynamic, visible, and forward-thinking leader who will transform La Salle and inspire others to engage in that effort while advancing the University’s Lasallian values and Catholic identity;

- A person who understands the importance of an ongoing affirming relationship with the Brothers of the Christian Schools, especially those residing on La Salle’s campus;

- A person of the highest moral caliber who is self-reflective;

- A person of quiet determination with a high level of self-awareness and emotional intelligence.

- A strategic thinker and planner, who will identify existing strengths, nurture creative priorities, build consensus around future objectives, and implement change;

- A proven and effective fundraiser, able to stimulate a more robust culture of philanthropy and generate increased contributions;

- A gifted and thoughtful communicator who will build relationships with ease, become engaged with all La Salle constituencies, and be a publicly visible and influential partner in the Greater Philadelphia region;
• A person who values teaching, learning, and scholarship and who will consistently reinforce the centrality of the academic mission of La Salle;

• A person of demonstrated experience in organizing and managing the human, financial, and capital resources of a complex organization and who possesses a significant level of financial and operational acumen and business savvy;

• A person knowledgeable about the intricacies of enrollment management, the sophistication of educational marketing, and the importance of institutional branding;

• A person of cultural humility and committed to diversity and inclusion in its many forms;

• A person of passion, charisma, unbridled optimism, and creativity; and

• Above all—a leader: an individual with energy, sincerity, an entrepreneurial spirit, and a “can-do” and enabling attitude who is able to deal constructively with conflict and criticism and to relish successes while being able to admit and learn from mistakes, all with a sense of good humor and good will.

While a comprehensive understanding of higher education is important, and significant academic experience is desired, La Salle recognizes that there are other avenues to a successful presidency. The Search Committee will welcome interest from candidates who are outside the academy.

The Application Process

The Board of Trustees has retained the services of Diversified Search as consultants to the Search Committee. Screening will begin immediately and will continue until an appointment is made. Although applications will be accepted until the time that a new President is selected, candidates should plan to submit materials by Nov. 1, 2014, for the most favorable consideration. Nominations, inquiries, and applications should be directed electronically in confidence to lasallepresident@divsearch.com.
La Salle welcomes applicants from all backgrounds who can contribute to its unique educational mission.
Appendix: Overview of La Salle University

Rich Academic Experience and Programs

The heart and soul of La Salle can be found in the classrooms, labs, and gathering spaces where students and faculty come together in the spirit of collaboration. La Salle has more than 250 full-time faculty members across three schools—Arts and Sciences, Business, and Nursing and Health Sciences—and its College of Professional and Continuing Studies. The University offers 54 undergraduate majors, 24 graduate programs, and three doctoral programs (for a complete list, see page 17). La Salle University is accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools and the Pennsylvania Department of Education. Its School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB), a designation held by less than 5 percent of business schools worldwide. While the majority of the teaching is done face-to-face, La Salle offers several degree programs online, including the Doctor of Nursing Practice program and the Nonprofit Leadership and Computer Information Science master’s programs. Other online offerings, such as an M.S. in Analytics, are anticipated in the future.

La Salle’s faculty are highly regarded as both excellent teachers and distinguished scholars. More than 80 percent of La Salle’s professors hold a Ph.D. or the highest degree offered in their field. Within their ranks are published authors, renowned speakers, and sought-after expert commentators. Last year, faculty members were quoted in publications such as the Philadelphia Inquirer, the Christian Science Monitor, the Boston Globe, the San Francisco Chronicle, and HuffingtonPost.com. La Salle faculty are editors of peer-reviewed journals—for example, a professor in the School of Business is the editor of the International Journal of Applied Decision Sciences and receives funding for his research activities. Some faculty have also gained international recognition for their scholarship: A professor of German from the School of Arts and Sciences was awarded the Schlegel Tieck Prize of the Goethe Institute in London for the best translation of a literary work from German to English.

Faculty live the tenets of the Lasallian mission in their dedication to providing access to education for students of all backgrounds. For example, two faculty members in the School of Nursing and Health Sciences have been awarded a four-year, $2.3 million Health Resources and Services Administration grant to provide $15,000 scholarships for 40 disadvantaged undergraduate nursing majors each year.
Faculty get to know their students outside of the classroom, include them in their research activities, and build mentoring relationships that often endure long after graduation. The University’s personalized approach is reflected in La Salle’s student-to-faculty ratio of 14 to 1 (for day and evening undergraduates), and the average class size of 24 students. The average class size for graduate students is 21.

Intellectual discourse at the University is further strengthened with lectures and talks open to the community. Recent speakers have included journalist Chris Matthews, Pulitzer Prize-winning author and historian Doris Kearns Goodwin, and political and economic analyst Ben Stein. In addition, La Salle has hosted Cornell West, George Yancy, and Jeremiah Sulunteh Ambassador to Liberia. Students, faculty, staff, and visitors can enjoy touring the La Salle University Art Museum, which contains the Philadelphia area’s only University-housed permanent display of paintings, drawings, and sculptures from the Renaissance to the present.

La Salle has developed several innovative academic programs that blend theory and practice. Some examples include:

- **Honors Program:** a rigorous learning community that encourages critical thinking and intellectual curiosity and is widely regarded as a national model.

- **Business Scholars Co-op Program:** a four-year program in which high-achieving business students complete two full-time, paid co-op work experiences.

- **Bachelor of Science in Public Health:** a professionally focused program that promotes student understanding of the health and safety of communities both locally and globally.

- **Leadership and Global Understanding:** a minor program that prepares students to become engaged citizens by integrating service-learning, community service, and international and intercultural studies.

- **Summit Program:** an academic preparation program that provides structured support and resources for targeted first-year students as they transition from high school to college.

- **Four-Year BS/MBA in Accounting:** an accelerated program specifically tailored to emerging accounting professionals that enables highly motivated students to complete two degrees and meet the 150-credit requirement for CPA certification and licensure in just four years.

- **Politics, Philosophy, and Economics (PPE) major:** a unified program that is one of the only of
its type in the region and allows students to understand and analyze political, social, economic and ethical issues.

**Distinguished History and Heritage**

La Salle University was established in 1863 through the legacy of St. John Baptist de La Salle, the patron saint of teachers, who founded the Christian Brothers teaching order in 17th-century France. The Christian Brothers, known for their dedication to teaching and devotion to students, operate more than 1,000 educational institutions worldwide that educate more than 900,000 students. La Salle University is one of six Lasallian colleges or universities in the United States.

While La Salle is owned and governed under Pennsylvania nonprofit law by a self-perpetuating Board of Trustees, the University maintains a close relationship with the Brothers of the Christian Schools. This special relationship is expressed in the University bylaws as well as in a Covenant of Sponsorship Relationship with the Christian Brothers. It is clear from both of these documents that the wisdom, traditions, and teaching of St. La Salle have and will continue to guide the Trustees in defining the mission and vision for La Salle University.

Among Philadelphia schools, only the University of Pennsylvania has been granting baccalaureate degrees for more consecutive years than La Salle. La Salle became fully co-educational in 1970 and was granted university status by the Commonwealth of Pennsylvania in 1984.

**Student Body and a Vibrant Student Life**

La Salle has a total enrollment of 6,200 students (4,300 undergraduate and 1,900 graduate and doctoral) hailing from 42 states and Washington, D.C., Puerto Rico, the Virgin Islands and 55 countries. Approximately 35 percent of the student body is from recognized minority groups. One-third (33.5 percent) of traditional undergraduate students are the first in their families to attend college. More than three quarters of the University’s traditional undergraduate students live on campus. Beginning the 2015-16 academic year, there will be a residency requirement for all Undergraduate students through their sophomore year (or first four semesters) unless living with a parent or guardian. Within one year of graduation, 92 percent of all La Salle graduates find employment or are enrolled in graduate studies.

With 2014–15 tuition and fees at about $39,800, La Salle awards considerable financial aid to
students. Ninety-eight percent of 2014 incoming freshmen received institutional aid and the total amount of University-funded grants and scholarships to 2014 incoming freshmen is $20 million (with an average institutional grant and scholarship of $24,100). The total amount of University-funded grants and scholarships for all undergraduate students in 2014–15 is $92 million.

Outside of the classroom, campus life is enriched by student involvement in more than 100 clubs and organizations dedicated to performing arts, multicultural interests, media, student governance, academic pursuits, and community service. La Salle’s active, involved student body creates a dynamic community that lives and learns together. Students can opt to live in residential learning communities devoted to their interest in social justice and exploring Philadelphia, cheer on La Salle sports teams as part of the Explorer Entourage, hone their journalistic skills at The Collegian (the student-run newspaper) or La Salle TV, contribute to the Catholic life of the University through campus ministry activities, and perform in and provide technical support for productions of The Masque (the student theater program).

Financials and Fundraising

La Salle has an annual operating budget of $135 million and had a surplus of almost $800,000 for Fiscal Year 2014. The endowment is $75 million (as of June 30, 2014). The University is heavily dependent upon tuition and fees as a percentage of operating revenues (87 percent) for Fiscal Year 2014. La Salle raised $10.21 million in cash (up from $8.06 million in Fiscal Year 2013) from all sources, including $3.06 million in annual giving (known as The La Salle Fund) and $6.97 million in major gifts, grants, and endowments. Ten percent of La Salle’s alumni made a gift to the University in Fiscal Year 2014. The Alumni Association is vibrant, with consistent alumni club activity in Boston, New York City, Tampa and Naples, Fla., San Francisco, Washington, D.C., Chicago, Philadelphia, Bucks County, Pa., Chester County, Pa., South Jersey, and the Jersey Shore. The Office of University Advancement has recently focused its major gift activities on securing gifts for the new School of Business facility. To date, almost $12 million in gifts and pledges has been secured for that project, largely due to alumni support.

Board of Trustees

La Salle’s Board of Trustees is composed of up to 40 members. At least eight members must be Christian Brothers, and four must be La Salle graduates (including one who must be a current or former Director of the Alumni Association). Trustees serve five-year terms and may be re-elected to a successive five years. The Board Chair is a layperson. There are currently 37
members on the Board. The committees of the Board of Trustees are the Executive Committee, the Academic Affairs Committee, the Advancement Committee, the Audit and Risk Management Committee, the Committee for the Arts, the Compensation Committee, the Committee on Trusteeship and Governance, the Admissions and Enrollment Committee, the Finance Committee, the Investment Committee, the Planning Committee, the Student Affairs and Athletics Committee, and the Lasallian Mission Committee.

Athletic Excellence

La Salle student-athletes distinguish themselves in the classroom as well as in athletic competition. The University features 22 Division I sports, as well as 15 club and four intramural athletic teams. The men’s basketball team appeared in the Sweet Sixteen of the NCAA Tournament in 2013, and the women’s soccer team has earned a berth in the NCAA Tournament every year since 2011. In 2013-14, nine student-athletes were named Academic or Scholar All-Americans in their respective sports, and the graduation rate of La Salle’s student-athletes is higher than the NCAA Division I average.

Commitment to Community and Service

Service to the community is an intrinsic part of life at La Salle. To celebrate the University’s 150th anniversary, more than 1,000 students, alumni, faculty and staff volunteered for a Lasallian Day of Service at dozens of sites in Philadelphia and around the country. In total, La Salle students volunteering through community outreach programs and service-learning courses contributed more than 47,000 hours of community service last year. That contribution equals more than $1.06 million in in-kind support to the community, according to the U.S. government rate to calculate the value of volunteer service.

For its commitment to service, La Salle has earned the Community Engagement Classification from the Carnegie Foundation for the Advancement of Teaching, a recognition that has been bestowed on less than one percent of higher education institutions in the United States. For the last 13 years, the National Consortium for Academics and Sports has recognized the Athletic Department’s community service and youth outreach program, Project Teamwork, for its volunteer efforts, including its work with the Big Brothers/Big Sisters program and local elementary schools. La Salle has also been named to the President’s Higher Education Community Service Honor Roll for eight consecutive years.
Beautiful Urban Campus Setting

The University’s main campus is situated on 133 acres in Northwest Philadelphia, six miles from the cultural, historic and social attractions of Center City. Classes and programs are also offered at La Salle’s Bucks County Center in Newtown, Pa., and the Montgomery County Center in Plymouth Meeting, Pa., as well as in international locations in Basel, Switzerland, and Prague, Czech Republic.

La Salle has been an active participant in the economic development of its surrounding neighborhood. Most notably, the University was a key partner in a retail development adjacent to campus that brought the first supermarket to the neighborhood in nearly 50 years. There exists significant opportunity for La Salle to further partner with the city to contribute to the life of the city, its residents, and its institutions.

Over the past several years, La Salle has completed an extensive campus expansion and development initiative. In 2007, the University acquired the former site of Germantown Hospital, now known as West Campus, which houses the School of Nursing and Health Sciences and administrative offices for University Advancement, Finance and Administration, and the College of Professional and Continuing Studies. The Shoppes at La Salle, a retail center that includes The Fresh Grocer supermarket and Beneficial Bank, opened to the community in 2009. After a renovation and expansion project, Holroyd Hall reopened in 2009 as a state-of-the-art facility for science and technology education. Construction is under way on West Campus for the new School of Business building, scheduled to open in January 2016, and construction on a new fitness center and campus store complex is also scheduled to begin this fall and be completed in 2015.

Philadelphia as a Destination and Classroom

Philadelphia is a hub for history, the arts, sports, dining, shopping, and other educational, social and cultural offerings. The city’s neighborhoods each have their own distinct character and attractions, from the cobblestone streets and historic sites of Old City, to the priceless art collections in the Parkway Museums District, to the high-energy sports complexes of South Philly.

The city of Philadelphia also serves as an extended classroom for La Salle students. Their interactions with the city’s people and places—in internships and co-ops, in community outreach programs, and in visits to the city’s distinctive historical and cultural attractions—complement their studies and enrich their overall experience. Many faculty use the city’s
resources and neighborhoods to introduce students to the challenges and opportunities that come with living in an urban environment. Courses have explored themes of local food sustainability, immigration, diversity, Philadelphia history, community journalism, the environment, and the prison system.

Alumni Success

La Salle’s 48,000 alumni include a Deputy U.S. Secretary of State; the former President and CEO of The Associated Press; the Mid-Atlantic Regional CEO of Citizens Bank; CEOs and CFOs of regional, national, and international firms; bestselling authors; state legislators; and other leaders in the fields of law, accounting, finance, education, health care and technology. La Salle School of Business alumni can be found in senior management roles in 50 of the 100 largest firms in the Philadelphia region. Sixty-seven graduates have been named Fulbright Scholars, including six in the last two years, and 11 graduates have been honored with Emmy Awards.

Notable alumni include:

• Reginald Browne, ’93, Senior Managing Director, Cantor Fitzgerald LP
• William J. Burns, Jr., ’78, Deputy U.S. Secretary of State
• Tom Curley, ’70, former President and CEO of The Associated Press
• Tom Gola, ’55, former NBA player and Philadelphia politician
• Matthew Quick, ’96, author of The Silver Linings Playbook
• Cheryl Reeve, ’88, MBA ’90, head coach of WNBA’s Minnesota Lynx

Parts of La Salle’s campus were formerly known as the Belfield Estate, once home to renowned artist Charles Wilson Peale. The estate’s main residence, the Peale House, is listed on the National Register of Historic Places and now houses the President’s Office.
Complete list of Academic Programs

School of Arts and Sciences

Majors:
- American Studies
- Art History
- Biochemistry
- Biology
- Chemistry
- Communication:
  - Communication Management
  - Journalism
  - Mass Communication
  - Public Relations
- Computer Science (B.A. or B.S.)
- Criminal Justice
- Digital Arts and Multimedia Design (DArt)
- Economics
- Economics and International Studies
- Education:
  - 4-Year Middle-Level Education (B.A.)
  - 4-Year Middle-Level Education/Special Education (B.A.)
  - 4-Year Pre-K to 4/Special Education (B.A.)
  - 4-Year Secondary Education (Grades 7–12) (B.A.)
  - 5-Year Middle-Level Education (B.A./M.A.)
  - 5-Year Middle-Level Education/Special Education (B.A./M.A.)
  - 5-Year Pre-K to 4/Special Education (B.A./M.A.)
  - 5-Year Secondary Education (B.A./M.A.)
- English
- Environmental Science
- Environmental Studies
- Finance
- Foreign Languages and Literatures
  - French
  - German
  - Italian
o Russian
o Spanish

- Geology
- History:
  o 4-Year (B.A.)
  o 5-Year (B.A./M.A.)
- Information Technology
- Integrated Science, Business, and Technology (ISBT)
- International Relations
- Mathematics
- Philosophy
- Political Science
- Politics, Philosophy, and Economics
- Pre-Professional:
  o Dentistry
  o Law
  o Medicine
  o Veterinary Science
- Psychology
- Public Administration
- Religion
- Social Work
- Sociology

Minors:

**School of Business**

Majors:
- Accounting: 4-Year (B.S.)
- Accounting: 4-Year (BS/MBA)
- Business Administration
- Business Systems and Analytics
- International Business
- Management and Leadership
- Marketing
Minors:

School of Nursing and Health Sciences

Majors:

• Nursing
• Nutrition
• Public Health
• Speech-Language-Hearing Science: 4-Year (B.S.)
• Speech-Language-Hearing Science: 5-Year (B.S./M.S.)

College of Professional and Continuing Studies

• Organizational Leadership

Affiliated Programs with Thomas Jefferson University

• Medical Technology
• Occupational Therapy

Graduate Programs

School of Arts and Sciences

• Bilingual/Bicultural Studies
• Central and Eastern European Studies
• Computer Information Science
• Education
• English
• History
• Industrial/Organizational Management and Human Resources
• Information Technology Leadership
• Marriage and Family Therapy
• Professional and Business Communication
• Professional and Business Communication, One-Year
• Professional Clinical Counseling
• Teaching English to Speakers of Other Languages
• Theology and Ministry
• Translation and Interpretation
School of Business
- MBA, 4-Year BS/MBA in Accounting
- MBA, Full-time
- MBA, One-Year
- MBA, Part-time, Saturday, and Hybrid

School of Nursing and Health Sciences
- Nursing
- Public Health
- Speech-Language Pathology

College of Professional and Continuing Studies
- Economic Crime Forensics
- Human Capital Development
- Instructional Technology Management
- Nonprofit Leadership
- EMBA in Basel, Switzerland

Doctoral Programs

School of Arts and Sciences
- Clinical Psychology, Psy.D.
- Theology, Th.D.

School of Nursing and Health Sciences
- Nursing Practice, DNP