

**Brookdale Community College (BCC) & La Salle University  
Transfer Guide for Media Studies Option, Humanities (A.A.)  
to Communication at La Salle University**

BCC Courses	cr.	La Salle University Courses Satisfied	cr.
COMM 101 Communication	3	Elective Credit	3
Mathematics/Science/Technological Competency Elective	3-4	Credit given depends on course taken	4
ENGL 121 English Composition: The Writing Process	3	ENG 110 College Writing I: Persuasion	3
Humanities Elective	3	Credit given depends on course taken	3
Mathematics Elective	3-4	Credit given depends on course taken	3-4
COMM 102 Communication Media	3	COM 101 Intro Mass Media	3
ENGL 122 English Composition: Writing and Research	3	ENG 210 College Writing II Research	3
History Elective	3	Credit given depends on course taken	3
Mathematics or Science Elective	3-4	Credit given depends on course taken	3-4
Social Sciences Elective	3	Credit given depends on course taken	3
Career Studies Elective: see recommendations	3	Credit given depends on course taken	3
Humanities Elective	3	Credit given depends on course taken	3
Science (with lab)	4	Credit given depends on course taken	4
SPCH 115 Public Speaking	3	COM 150 Presentation Skills	3
History Elective	3	Credit given depends on course taken	3
Career Studies Elective: see recommendations	3	Credit given depends on course taken	3
Cultural & Global Awareness Elective	3	Credit given depends on course taken	3
Humanities Elective	3	Credit given depends on course taken	3
Social Sciences Elective	3	Credit given depends on course taken	3
Elective Credit: see recommendations	3	COM 358 Adv Media Production	3
Minimum credits to graduate	60		

**Please NOTE: Students may complete the requirements for the bachelor's degree program within two years, although certain majors may require more than 20 courses, which could result in extended time at La Salle.**

**BCC-La Salle Dual Admission Students:** Please refer to the Dual Admission application for eligibility requirements. Students interested in applying to La Salle through the Dual Admission program must sign the Dual Admission Application before completing 45 college-level credits. The Dual Admission Agreement includes a Core-to-Core component. Under the Dual Admission agreement, La Salle University's Core will essentially be fulfilled by the Core at Brookdale Community College. In order to meet the requirements of La Salle's Core, students must take one **CORE Qualifier** – REL 100 Religion Matters – at La Salle as there is no equivalent course offered at BCC that will fulfill this requirement. Please see additional notes regarding Dual Admission on the reverse side.

**Non-Dual Admission students** who transfer to La Salle University will be required to complete the entire La Salle Core, which includes courses in a number of disciplines. Coursework can be taken at La Salle or prior to transfer. Seek advisement for course options and visit the La Salle website, [www.lasalle.edu](http://www.lasalle.edu), to view the current course catalog.

*\*When equivalent courses are worth different credit amounts, the course will be satisfied and the amount of credit earned will transfer.*

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**Notes for Dual Admission Applicants:**

- 1) Dual Admission applications must be completed on La Salle University's website, [www.lasalle.edu](http://www.lasalle.edu), before 45 college credits are earned. It is free to apply online.
- 2) Additional courses beyond the associate's degree can be taken at BCC to meet program requirements at La Salle.
- 3) For admission review, an official BCC transcript (and transcripts from all prior institutions) must be sent one semester prior to graduating to the Office of Transfer Admission, La Salle University, 1900 W Olney Ave, Philadelphia, PA 19141.
- 4) A final official transcript must be sent by the student as soon as the final semester is completed and associate's degree conferred.
- 5) Students must uphold a grade point average of 2.5 or higher to qualify for Dual Admission.
- 6) All Dual Admission applicants for full-time day programs will be eligible for the Dual Admission Achievement Scholarship.

**Additional Notes for all applicants (Dual Admission and regular transfer):**

- 1) The maximum amount of transfer credits awarded cannot exceed 70.
- 2) At least half of the courses required by the major department (i.e., major requirements) must be completed at La Salle.
- 3) For admission review, official transcripts must be sent from all previous colleges attended.
- 4) All full-time day applicants will be eligible for the merit-based Founder's Scholarship. The award amount will depend on grade point average and quality of curriculum.
- 5) The Phi Theta Kappa Scholarship is offered to all qualified full-time day transfer applicants who are members of PTK with a 3.5 cumulative GPA or above. Proof of membership is required to qualify for this scholarship.
- 6) Non-Dual Admission students should seek advisement on General Education Elective courses that will satisfy the La Salle Core.
- 7) Students are strongly advised to use this guide with the assistance of transfer services at BCC. The information in this transfer guide is subject to change. Therefore, students are advised to check periodically with transfer services for up-to-date information and to contact the Assistant Dean at La Salle, listed below, for advisement on major requirements that can be taken at BCC. Following this guide does not guarantee the transfer of credit or admission to La Salle University.

**Contact Information**

**La Salle University**

School of Arts and Sciences, [sasoffice@lasalle.edu](mailto:sasoffice@lasalle.edu) 215 951 1042  
Transfer Admission, [admiss@lasalle.edu](mailto:admiss@lasalle.edu) 215 951 1500

**Brookdale Community College**

Transfer Resources, [transfer@brookdalecc.edu](mailto:transfer@brookdalecc.edu)

### Requirements for Completion of B.A., Communication major, at La Salle University

Number of major courses required for graduation: 15

Total number of courses required for graduation: 40

Number of major credits required for graduation: 45

Total number of credits required for graduation: 120

Per the Dual Admission Agreement, the CORE is satisfied by the associate's degree earned, except for the following CORE Qualifier(s) that must be completed:

Course(s) at La Salle	Equivalent at Partner School	Notes
REL 100 Religion Matters	Not applicable	Must be taken at La Salle

The following courses are major requirements for graduation from La Salle. At least half of the courses required by the major department (i.e., major requirements) must be completed at La Salle. Therefore, for this major no more than 7 of the required major courses will be satisfied by transfer coursework.

Required Major Courses at La Salle	Equivalent at Partner School	Notes
<b>Required for all COM majors:</b>		
COM 101 Intro Mass Media	COMM 102 Communication Media	Required for A.A.
COM 102 Interpersonal Com		
COM 150 Presentation Skills	SPCH 115 Public Speaking	Required for A.A.
COM 205 Com Theory & Research		
COM 312 Persuasion		
<b>Concentration (choose one):</b>		
<b>Public Relations</b>		
COM 206 News Writing & Reporting	JOUR 101 Intro to Journalism	Career Studies Elective
COM 207 Principles of PR	COMM 106 Intro to Public Relations	Elective
COM 316 Com Research and Analysis		
COM 317 Organizational Com		
COM 357 PR Writing		
COM 338 Social Media		
COM 387 PR Cases and Campaigns		
COM 407 Public Relations Mngmt		
COM Elective outside of concentration	See courses listed in other concentrations, also COMM 115 or CINE 115=COM elect	Career Studies Elective
COM Elective outside of concentration	See above	Extra Course*
<b>Media and Journalism</b>		
COM 204 Media Criticism	CINE 105 or TELV 115	Career Studies or Elective
COM 208 Intro to Digital Video	TELV 122 Digital Video Production	Career Studies or Elective
COM 301 Media Industries		
COM 358 Adv Media Production	TELV 121 Television Production	Career Studies or Elective
COM 308 Com Law and Ethics		
Choose (1) from: COM 203 Media Writing or COM 206 News Writing	JOUR 101 Intro to Journalism	Career Studies or Elective*
Choose (1) from: COM 306 Feature Writing or		

COM 368 Video Editing		
COM 408 Media and Journalism Pract		
COM Elective outside of concentration	See courses listed in other concentrations, also COMM 115 or CINE 115=COM elect	Extra Course*
COM Elective outside of concentration	See above	Extra Course*
<b>Interpersonal Communication</b>		
COM 215 Group and Team Com		
COM 220 Intercultural Communication		
COM 315 Adv Interpersonal		
COM 316 Com Research and Analysis		
COM 317 Organizational Com		
Choose (1) from: COM 203 Media Writing or COM 206 News Writing or COM 357 PR Writing	JOUR 101 Intro to Journalism	Career Studies Elective
Choose (1) from: COM 255 Comm and Sport or COM 267 Comm and Conflict Mgmt or COM 325 Nonverbal Comm or COM 345 Sex, Gender and Comm or COM 365 Comm in Relationships		
COM 415 Capstone in App Inter Comm		
COM Elective outside of concentration	See courses listed in other concentrations, also COMM 115 or CINE 115=COM elect	Career Studies or Elective
COM Elective outside of concentration	See above	Elective

\* Two Career Studies and one Elective are required for this associate's degree. Extra course(s) could be taken at BCC to be applied to the bachelor's degree requirements. Seek advisement for additional course equivalencies.

### Free Electives

In addition to the requirements listed above, students must take enough courses to fulfill graduation credit requirements for their School and major.

The information in this transfer guide is subject to change. Therefore, students are advised to check periodically with transfer services for up-to-date information and to contact the Assistant Dean at La Salle for advisement on major requirements that can be taken at the two-year school. Following this guide does not guarantee the transfer of credit or admission to La Salle University.