



2023-2024

# EXPLORER'S GUIDE

Majors & Minors at La Salle

***Handshake***

@lasalleucareers

## DEFINITION OF CAREER READINESS AT LA SALLE

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**Career readiness** is the attainment and demonstration of knowledge, behaviors, and skills that prepare graduates for a successful transition into their life beyond La Salle.

**Career readiness** includes articulating one's strengths and understanding that preparing to be a professional means preparing to be a life-long learner in our ever-changing world.

## LA SALLE CAREER READINESS COMPETENCIES

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### **Critical Thinking and Information Literacy**

Ability to discern fact from fiction; obtain, interpret, and use data and facts to reach a conclusion to a problem; create solutions to problems using sound judgement; demonstrate autonomy when solving problems

- a. Visit the Center for Academic Achievement and request a tutor if you need further assistance on a subject.
- b. Begin to define short-term and long-term career goals; write a goals statement describing how your education connects to your future career.
- c. Reflect on your personal values and the type of environment in which you thrive. Ask yourself if they align with the career(s) that interest you.
- d. Write down your three biggest accomplishments throughout high school and college. Take note of patterns and use them to guide your major or career choice.
- e. Fake jobs and employers exist to steal your information! Read the following document about fraudulent jobs handout to keep your personal identity safe during the internship and job search process.

### **Professionalism and Adaptability**

Ability to learn from mistakes; welcome feedback; demonstrate effective work habits (time management and prioritization of tasks); respect peers and co-workers' privacy in a professional and team setting; handle change and shift strategy in response to the situation

- a. Inquire to various offices around campus to see about available work study or budget positions
- b. Complete at least one internship, co-op, clinical, or field placement experience.
- c. Un-tag/delete every embarrassing photo or comment you've made on social media to prevent a future employer or client from finding it.
- d. Invest in a planner each year to keep you on-time and punctual. Record due dates, scheduled work times, and other appointments.

### **Oral and Written Communication**

Clearly articulates thoughts and ideas through written and spoken word; adapt pieces of writing for appropriate audiences; generate and deliver messages verbally; use verbal and written word to work effectively in a team setting

- a. Present to your class with pride. Use each public speaking opportunity to learn more about your presentation style and preferences.
- b. Schedule a mock interview with a Career Counselor via Handshake.
- c. Meet alumni and faculty about majors or minors to gather information about career options. Gather information on the field and how they personally got to where they are in their career today.
- d. Send a thank you email to your professor, supervisor, or coach each time they assist you with something.
- e. Use the Writing Center, located in the Center for Academic Achievement, to help you with your writing or to provide a second eye in proofreading your work.
- f. Use proper grammar and check your spelling when communicating via email with professors, coaches, and employers.

**Digital Technology**

Leverage existing digital technologies; adapt to new and emerging technologies; understand the technology needs associated with their major and future employment

- a. Research technology trends in your field of study. Get to know the programs, software, and tools that the professionals use as part of their daily duties.
- b. Learn how to use basic word processing programs like Microsoft Word, Excel, and Power Point at an intermediate to advanced level; enroll in a class or teach yourself via YouTube.
- c. Log-in to your Handshake account - the La Salle "hub" for internships and part-time/full-time employment.
- d. Create a LinkedIn account. Be sure to use a well-lit, professional photo and update your information frequently.

**Leadership and Collaborative Engagement**

Listens to the ideas and concerns of others to work collaboratively toward a solution; delegate work to other members of a team by identifying their key strengths; negotiate and manage conflict; start projects and initiatives inside and outside of the classroom based on intrinsic reward

- a. Go to the activities fair to see what student organizations are of interest to you – consider joining three!
- b. Meet fellow students in class, student organizations, or in your residence hall to begin building your network. You never know where they will intern or land a future job!
- c. Start, or continue, to hold leadership positions within your student organization(s) or volunteer organization(s).
- d. Take part in group projects throughout your coursework. Use the opportunity to lead and provide the group with information and educated opinions.

**Global and Diverse Perspectives**

Values, respects, and learns from other cultures, religions, races, and sexual orientations; recognize the history, values, beliefs and practices of other cultures; support and promote a safe environment for all cultures, religions, races, and sexual orientations

- a. Consider if, and where, study abroad or travel study might fit into your four year career and academic plan.
- b. Visit UMAS to see what community service activities and service trips are available.
- c. Enroll in history, art, religion, or social work courses focused on topics that you don't know much about. Expand your mind about the world and people around you.

**Self-Awareness and Development**

Understand when to ask questions when stuck on a problem or project; identify personal skills, strengths, knowledge, and experiences to inform career decisions and world views; appreciate continuous learning opportunities; remain resilient when faced with failure or demanding projects

- a. Write and/or update your resume – make an appointment on Handshake with a Career Counselor to get started. This should be done at the beginning of each new school year!
- b. Research careers on [www.onetonline.org](http://www.onetonline.org), the Bureau of Labor Statistics website, Glassdoor and LinkedIn.
- c. Attend our annual Job Fairs held on-campus each Fall and Spring semester.
- d. Meet with a Career Counselor to begin developing a career plan.
- e. Log-in to [www.focus2career.com](http://www.focus2career.com) and complete a comprehensive self-assessment tool to identify personal interests, skills, values, and discuss your results with a Career Counselor.

## ACTION PLAN FOR CHOOSING A MAJOR

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### Action Plan Checklist

- Self-Assessment Questions
  - Taking Action
  - Quick Review!
- Considering Majors & Minors
- Make an appointment with THE CAREER CENTER**

## SELF-ASSESSMENT

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### YOUR FIRST STEP IN EXPLORING YOUR POTENTIAL

Career exploration is an ongoing process and we believe that you will benefit if you actively engage in it, taking advantage of the experiences and resources La Salle has to offer.

The first step in choosing a major or career path that is right for you is to review your skills, interests, and values. The best course of study is one that will challenge and stimulate you and keep you interested throughout your years in college.

It's important to remember that many undergraduate majors have career possibilities outside of what may be "normal" for that major. For example, someone majoring in Psychology may go into sales or human resources. In addition, choosing a major just because it's in demand on the current job market doesn't guarantee success or satisfaction in the long run. The job market changes and you don't want to pursue a course of study that doesn't truly fit your interests.

The **Focus 2** is a great first step in the skills assessment process. The series of questions that follow here will also help you to systematically review your skills, interests, and values further.

It is easy to become confused or have questions after an assessment.

To alleviate your confusion, it is important to schedule an appointment with a Career Counselor so that we can help you sift through your results.

When answering assessment questions, remember that you are looking for patterns. If, for example, you've done well in English courses, have enjoyed working on the school paper and felt most valued when writing reports at work, you might want to consider a major in English or Communication. You can also review tests you took in high school like the SAT.

## SELF-ASSESSMENT QUESTIONS...

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### **...about education to help you review your skills and interests:**

As you answer these questions, consider both high school and college courses.

- Do you tend to get better grades in certain subjects?
- What subjects do you like the best?
- What subjects do you like the least?
- What was the most exciting school project you worked on?

### **...about extracurricular activities to help you determine your interests:**

Again, consider both high school and college activities.

- Do you belong to any clubs?
- Do you play individual or team sports?
- What is your role, if you play on a team?
- Do you write for the school newspaper?
- Are you a member of a musical group or marching band?
- Are you a member of school government?
- Have you assumed a leadership role in any of your activities?
- How about community activities? Do you volunteer or work on election campaigns?
- Have you studied or traveled abroad?

### **...about your work experience to help you review your skills:**

Think back on all your experiences and review how they reflect your values. What was really important to you in each area?

- Do you enjoy working with people?
- Would you rather deal with them on a one-to-one basis or in a group?
- Do you prefer working with data? Do you like words or numbers?
- Would you rather work with things?
- Are you entrepreneurial--have you started your own business?

### **...to ask yourself when reviewing test scores:**

- Is one type of score consistently higher than another type? For example, do your verbal scores tend to be better than quantitative measures?
- Do your results on interest tests tend to be similar to certain occupational fields?

## TAKING ACTION!

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### QUESTIONS TO ASK ACADEMIC DEPARTMENT REPRESENTATIVES ABOUT...

#### ...the specific requirements for the Major:

- Are there any preparatory courses required?
- Is there a minimum GPA for acceptance into the major?
- Is there a minimum GPA for progression through the major?
- How many courses are needed for the major?
- How many electives are allowed?
- Are there any department scholarships for students in this major?

#### ...dual majors and minors:

- If you are thinking about two or more career paths to follow, you might want to investigate a dual major or consider a minor. In most cases, you do not have to worry about extending your stay beyond four years. You can also declare a minor before you choose the major.
- Do students in your program often choose dual majors? If so, what are the most common dual majors and why?
- Do you recommend that students select a specific minor? If so, why?

#### ...the Field of Study:

- What do you see as the defining quality(s) of the successful student in this type of program or field?
- What types of internships or co-ops are available to students in this major?
- Do most of the graduates of this program go to graduate school? What types of programs do they seek?
- What types of job opportunities are available to graduates of this program? (See "Career Options" under this major -- this would be the appropriate time to address more specific questions)

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***Please thank this person for taking the  
time to speak with you!***

*(Sending a "thank you" note/e-mail is a  
nice touch.)*

## QUICK REVIEW!

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After assessing how your test results fit in with your past experiences and your skills, interests and values, you may want to take this quick review:

- List courses from high school and college in which you received A's and B's.
  
- List previous accomplishments at school, through activities and work.
  
- List the activities that interest you.
  
- What skills are your strongest?
  
- Can you identify the values that are most important to you?
  
- Have you identified patterns of interest in your past accomplishments, activities and test scores?

Ideally, you should be able to answer yes to all six of these questions. If not, we suggest meeting with your advisor or Career Counselor before moving forward. You can make an appointment with the Career Center or the Student Counseling Center; they will have other assessment tests that will help you identify skills, interests and values.

# CONSIDERING MAJORS AND MINORS

UNDERGRADUATE  
MAJORS & MINORS



## SOME THINGS TO CONSIDER ABOUT MAJORS...

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Many students change their majors several times within the course of a four-year program. *It's pretty normal to be sure that you aren't sure.*

While it is okay to be undeclared, you should be persistent in your search for the right major. Ask questions of yourself, your instructors, and your advisors. Utilize all the resources that are available at La Salle.

- Take advantage of "down times" to think about your future. As you will undoubtedly find out -- if you haven't already -- you will have many things to keep you busy. A fifteen week semester goes by at a rapid pace, so try to spend your "down time" wisely. Breaks in the semester and extended breaks (between semesters) are perfect opportunities to spend quality time considering your academic and career objectives.
- Most majors allow for a certain number of free electives. As an undecided student, you can use these electives to try to define your academic objectives.
- If you are looking to graduate "on time" (within four years), it is best to declare a major before you begin your junior year.
- If you declare a major that isn't what you thought it was, you can change majors again. However, if you are well into your junior year, it may be more prudent to stick with your chosen major, and then enroll in graduate school for an additional program. You cannot go wrong by pursuing advanced degrees. In fact, your career choice may require you to do post-baccalaureate work.

## AND MINORS...

- Minors are a way of standing out in a crowd, of distinguishing yourself in the eyes of an employer or graduate school; both are looking for graduates with a wide range of skills and a well-rounded academic background.

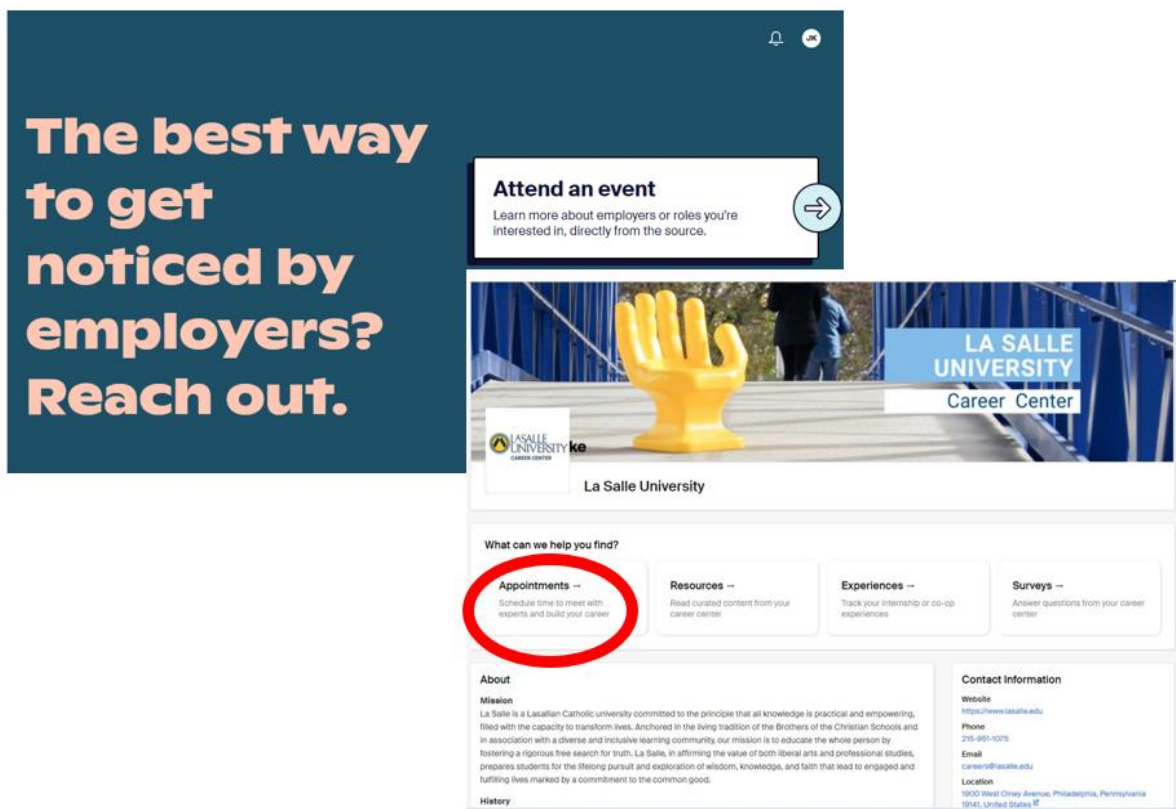
When you choose a major, you are not necessarily making a career choice. Remember that majors and minors are methods of organizing a course of study - they may or may not have a direct connection to a career path. Research demonstrates that most people end up working in careers that are not explicitly related to their undergraduate major.

## HANDSHAKE: SCHEDULE AN APPOINTMENT ONLINE!

**Handshake** is our job posting and recruiting database. Handshake not only helps you with your job and internship search, you can also make appointments with Career Counselors **ONLINE!** Simply pick a day and time that best suits you to come in – you can also reschedule and cancel appointments at your convenience.

Getting into Handshake is easy! Simply log-in to your MyLaSalle Portal, search “Handshake” in the search bar and click and launch the tool. You will already have a profile with a few sections filled out. Don’t forget to update and fill out the rest of your profile, though!

# Handshake



**The best way to get noticed by employers? Reach out.**

**Attend an event**  
Learn more about employers or roles you're interested in, directly from the source.

**LA SALLE UNIVERSITY**  
Career Center

La Salle University

What can we help you find?

- Appointments** -- Schedule time to meet with experts and build your career.
- Resources** -- Read curated content from your career center.
- Experiences** -- Track your internship or co-op experiences.
- Surveys** -- Answer questions from your career center.

**About**  
**Mission**  
La Salle is a Lacalian Catholic university committed to the principle that all knowledge is practical and empowering, filled with the capacity to transform lives. Anchored in the living tradition of the Brothers of the Christian Schools and in association with a diverse and inclusive learning community, our mission is to educate the whole person by fostering a rigorous free search for truth. La Salle, in affirming the value of both liberal arts and professional studies, prepares students for the lifelong pursuit and exploration of wisdom, knowledge, and faith that lead to engaged and fulfilling lives marked by a commitment to the common good.

**Contact Information**  
**Website**  
<https://www.lasalle.edu>  
**Phone**  
215-951-1075  
**Email**  
[careers@lasalle.edu](mailto:careers@lasalle.edu)  
**Location**  
1900 West Olney Avenue, Philadelphia, Pennsylvania  
19141, United States

## UNDERGRADUATE MAJORS

Majors available to take as minors are marked accordingly

An asterisk (\*) next to a major indicates STEM-Designated Undergraduate Majors

<b>ACCOUNTING – Bachelor of Science in Business Administration</b>			
<b>Contact(s)</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Dr. Kristin Wentzel Founders' Hall 378 215-951-5176 wentzel@lasalle.edu</p> <p><b>Internship/Co-Op</b> Dr. Kristin Wentzel Founders' Hall 378 215-951-5176 wentzel@lasalle.edu</p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Analytical skills</li> <li>◆ Written and oral communication skills</li> <li>◆ Critical thinking</li> <li>◆ Ability to work in a team</li> </ul>	<ul style="list-style-type: none"> <li>◆ Public accounting (CPA firms; self-employed CPA)</li> <li>◆ Private (Corporate; internal auditor) Accounting (cost; financial; statement analysis; tax)</li> <li>◆ Governmental Accounting (IRS; FBI; Federal, State or Municipal)</li> <li>◆ Not-For-Profit Accounting (hospital; health care; private foundations; charitable institutions)</li> </ul>	<ul style="list-style-type: none"> <li>◆ Accounting Association</li> <li>◆ Beta Alpha Accounting Honors Society</li> <li>◆ National Association of Black Accountants (student chapter)</li> </ul>
<b>Internship/Co-op Info</b>	Minimum GPA: 2.25; completion of ACC 201 and 202 preferred and 60 credits earned. Transfer students must have been at La Salle for at least one semester.		
<b>Additional Information</b>	American Institute of Certified Public Accountants – <a href="http://www.aicpa.org">www.aicpa.org</a> Pennsylvania Institute of CPAs – <a href="http://www.picpa.org">www.picpa.org</a> Institute of Management Accountants – <a href="http://www.imanet.org">www.imanet.org</a> Institute of Internal Auditors – <a href="http://www.theiia.org">www.theiia.org</a> Association of Certified Fraud Examiners - <a href="http://www.acfe.com">http://www.acfe.com</a>		

<b>ACTUARIAL SCIENCE – Bachelor of Science</b>			
<b>Contact</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Jonathan Knappenberger, Ph.D. Holroyd 123 215-951-1130 <a href="mailto:knappenb@lasalle.edu">knappenb@lasalle.edu</a></p>	<ul style="list-style-type: none"> <li>◆ Abstract, critical, and logical thinking</li> <li>◆ Problem solving</li> <li>◆ Quantitative skills</li> <li>◆ Analysis of financial and economic applications</li> <li>◆ Data analysis</li> <li>◆ Mathematical modeling</li> </ul>	<ul style="list-style-type: none"> <li>◆ Actuary</li> <li>◆ Financial Analyst</li> <li>◆ Statistician</li> <li>◆ Insurance Underwriter</li> </ul>	<ul style="list-style-type: none"> <li>◆ Kappa Mu Epsilon National Honorary Mathematics Honor Society</li> <li>◆ Gamma Iota Sigma</li> <li>◆ Math Club</li> </ul>
<b>Additional Information</b>	Society of Actuaries – <a href="http://www.soa.org">www.soa.org</a> Casualty Actuarial Society - <a href="http://www.casact.org">www.casact.org</a> American Mathematical Society – <a href="http://www.ams.org">www.ams.org</a> Mathematical Association of America – <a href="http://www.maa.org">www.maa.org</a> Society for Industrial and Applied Mathematics - <a href="http://www.siam.org">www.siam.org</a>		

<b>AMERICAN STUDIES – Bachelor of Arts</b>			
<b>Contact</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Director</b> Francis X. McKee, MA Hayman 337 215-951- 1223 <a href="mailto:mckee@lasalle.edu">mckee@lasalle.edu</a></p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Reading</li> <li>◆ Writing</li> <li>◆ Critical Thinking</li> <li>◆ Analysis</li> <li>◆ Application</li> <li>◆ Synthesis</li> <li>◆ Conceptual/Thematic Integration</li> <li>◆ Interdisciplinary Analysis</li> </ul>	<ul style="list-style-type: none"> <li>◆ Law</li> <li>◆ Journalism</li> <li>◆ Business</li> <li>◆ Civil Service</li> <li>◆ Public History</li> <li>◆ Library Work</li> <li>◆ Cultural Institutions</li> <li>◆ Teaching in Private/Charter Schools</li> <li>◆ Graduate Studies</li> </ul>	<ul style="list-style-type: none"> <li>◆ American Studies Student Association</li> </ul>
<b>Internship/Co-op Info</b>	Contact the La Salle University Career Center		

<b>ART HISTORY – Bachelor of Arts</b>			
<b>Contact(s)</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Dr. Stuart Leibiger Hayman 345 215-951-1093 <a href="mailto:leibiger@lasalle.edu">leibiger@lasalle.edu</a></p> <p><b>Internship/Co-op</b> Dr. Mey-Yen Moriuchi Hayman 150 215-951-1283 <a href="mailto:moriuchi@lasalle.edu">moriuchi@lasalle.edu</a></p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Interpretive</li> <li>◆ Critical Thinking</li> <li>◆ Analytical</li> <li>◆ Writing</li> <li>◆ Visual Literacy</li> </ul>	<ul style="list-style-type: none"> <li>◆ Museum or Gallery Professional</li> <li>◆ Art Educator</li> <li>◆ Art or Visual Resource Librarian</li> <li>◆ Art Therapist</li> <li>◆ Art Administrator</li> <li>◆ Auction House Professional</li> <li>◆ Design Professional</li> <li>◆ Art Consultant</li> <li>◆ Corporate Curator</li> <li>◆ Education – Elementary, Secondary, University</li> <li>◆ Estate or Art Appraiser</li> <li>◆ Artist Representative</li> <li>◆ Art Conservator</li> <li>◆ Art Law or Law Enforcement Professional</li> <li>◆ Art Critic, Journalist and Publisher</li> <li>◆ Medical Humanities Educator</li> </ul>	<ul style="list-style-type: none"> <li>◆ Art History Club</li> </ul>
<b>Internship/Co-op Info</b>	Minimum GPA: 3.0; approval of Department Chair. Students must apply for internships; application forms, available in the Arts Department office, must be submitted during pre-registration period before internships can be approved.		
<b>Additional Information</b>	College Art Association - <a href="http://www.collegeart.org">www.collegeart.org</a> American Alliance of Museums - <a href="http://www.aam-us.org">www.aam-us.org</a> Philadelphia Cultural Alliance - <a href="http://www.philaculture.org">www.philaculture.org</a> Museums Association - <a href="http://www.museumsassociation.org">www.museumsassociation.org</a> Career Alternatives for Art Historians - <a href="http://www3.nd.edu/~crosenbe/jobs.html">http://www3.nd.edu/~crosenbe/jobs.html</a>		

<b>BIOLOGY* – Bachelor of Science</b>			
<b>Contact</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Stefan Samulewicz, Ph.D. Holroyd 269 215-951-1251 samulewi@lasalle.edu</p> <p><b>(Available as a minor)</b></p> <p><b>Minors in:</b> Translational Science</p>	<ul style="list-style-type: none"> <li>◆ Interest in Natural Sciences</li> <li>◆ Ability to use scientific equipment and organize and maintain accurate records</li> <li>◆ Aptitude for scientific inquiry and problem solving</li> <li>◆ Ability to organize, analyze and interpret scientific data</li> <li>◆ Conduct and clearly explain scientific research</li> </ul>	<p><u>Each of these areas has numerous subdivisions and specializations</u></p> <ul style="list-style-type: none"> <li>◆ Biochemistry, Biology</li> <li>◆ Botany, Ecology, Environmental Science</li> <li>◆ Forensic Science</li> <li>◆ Genetics</li> <li>◆ Marine Biology, Zoology</li> <li>◆ Microbiology</li> <li>◆ Molecular Biology</li> </ul> <p><u>Medical fields</u></p> <ul style="list-style-type: none"> <li>◆ Medicine (M.D. or D.O.)</li> <li>◆ Dentistry</li> <li>◆ Optometry</li> <li>◆ Podiatry</li> <li>◆ Veterinary Medicine</li> <li>◆ Physician's Assistant</li> <li>◆ Physical, Occupational or Respiratory Therapy</li> <li>◆ Public Health</li> <li>◆ Research/Lab Technician</li> </ul> <p><u>Other options</u></p> <ul style="list-style-type: none"> <li>◆ Sales and Product Development</li> <li>◆ Administration (Health, Environmental, etc.)</li> <li>◆ Scientific Illustration</li> <li>◆ Scientific Writing</li> <li>◆ Teaching</li> <li>◆ Law</li> <li>◆ Bioinformatics</li> </ul>	<ul style="list-style-type: none"> <li>◆ Alpha Epsilon Delta</li> <li>◆ (Pre-Health Honor Society)</li> <li>◆ Phi Alpha Beta (Biology)</li> </ul>
<b>Internship/Co-op Info</b>	Position must be approved by Department Chair. Consult with the La Salle University Career Center.		

<b>BUSINESS ADMINISTRATION – Bachelor of Science in Business Administration</b>			
<b>Contact(s)</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair (Major)</b> Charles J. Fornaciari, Ph.D. Founders' Hall 448 215-951-1765 fornaciari@lasalle.edu</p> <p><b>Internship/Co-op</b> Patrick Coyle, PhD Assistant Professor Founders' Hall 450 215-951-1842 <a href="mailto:coyle@lasalle.edu">coyle@lasalle.edu</a></p> <p><b>Chair (Minor)</b> <b>Assistant Dean for Student Success</b> Kristen Garry Founders' Hall 241 215-951-1058 <a href="mailto:garry@lasalle.edu">garry@lasalle.edu</a></p> <p><b>(Available as a minor for non-business students only)</b></p>	<ul style="list-style-type: none"> <li>◆ Familiarity with basic business principles and terminology</li> <li>◆ Analytical skills</li> <li>◆ Written and Oral Communication skill</li> <li>◆ Entrepreneurial skills</li> <li>◆ Critical thinking skills</li> <li>◆ General Business skills</li> </ul>	<p><b>Major</b></p> <ul style="list-style-type: none"> <li>◆ Business Administration is a flexible major that is designed by the student (with an advisor) to meet his or her individual career aspirations.</li> <li>◆ Students pursue various careers in entrepreneurship, family business, as well as hospitality, retail, non-profit, or civil service fields.</li> </ul> <p><b>Minor</b></p> <ul style="list-style-type: none"> <li>◆ Minor: Entry-level positions in corporations, non-profits, and government that are seeking general business skills</li> </ul>	<ul style="list-style-type: none"> <li>◆ Beta Gamma Sigma Business Honor Society</li> </ul>
<b>Internship/Co-op Info</b>	Minimum GPA: 2.5; junior standing		
<b>Additional Sources of Information</b>	University Catalog		

<b>BUSINESS SYSTEMS &amp; ANALYTICS* – Bachelor of Science in Business Administration</b>			
<b>Contact(s)</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b>            Madjid Tavana, Ph.D.            Founders' Hall 635            215-951-1129            tavana@lasalle.edu</p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Analytical Skills</li> <li>◆ Problem solving skills</li> <li>◆ Decision-making skills</li> <li>◆ Computer skills</li> <li>◆ Creative thinking skills</li> <li>◆ Organizational skills</li> <li>◆ Communication skills</li> </ul>	<ul style="list-style-type: none"> <li>◆ Chief Information Officer</li> <li>◆ Chief Data Officer</li> <li>◆ Director of Information Technology</li> <li>◆ Financial Analyst</li> <li>◆ Operations Analyst</li> <li>◆ Business Intelligence Specialist</li> <li>◆ Data Mining Analyst</li> <li>◆ Biostatistician</li> <li>◆ Data Engineer</li> <li>◆ Financial Quantitative Analyst</li> <li>◆ Sports Analyst</li> <li>◆ Healthcare Analyst</li> <li>◆ Marketing Analyst</li> </ul>	<ul style="list-style-type: none"> <li>◆ The Business Systems &amp; Analytics Club</li> </ul>
<b>Internship/Co-op Info</b>	Minimum GPA: 2.5; completion of BUS 205 and preferably an upper-level major course, and junior standing.		

<b>CHEMISTRY and BIOCHEMISTRY* – Bachelor of Science</b>			
<b>Contact</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b>            Zeb Kramer, Ph.D.            Holroyd 329            215-951-1259            kramertz@lasalle.edu</p> <p><b>Internships</b>            Denise Femia, Ph.D.            Holroyd Hall 337            (215) 951 1570  <a href="mailto:femia@lasalle.edu">femia@lasalle.edu</a></p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Ability to make critical observations and decisions</li> <li>◆ Strong science, computer and math skills</li> <li>◆ Proficient communications skills, both written and oral</li> </ul>	<ul style="list-style-type: none"> <li>◆ Biochemist</li> <li>◆ Pharmaceutical Chemist</li> <li>◆ Polymer Chemist</li> <li>◆ forensic scientist</li> <li>◆ Agricultural Chemist</li> <li>◆ Geochemist</li> <li>◆ Food Scientist</li> <li>◆ Materials Scientist</li> <li>◆ Quality Assurance Inspector</li> <li>◆ Consumer Protection Specialist</li> <li>◆ Environmental Chemist</li> <li>◆ Metallurgist</li> <li>◆ Patent Examiner</li> <li>◆ Researcher</li> <li>◆ Toxicologist</li> <li>◆ Chemical Sales Rep</li> <li>◆ Pharmaceutical Sales Rep</li> <li>◆ M.D., D.O.</li> <li>◆ Nuclear Scientist</li> <li>◆ Pharmacist</li> <li>◆ Attorney</li> </ul>	<ul style="list-style-type: none"> <li>◆ Chymian Society</li> </ul>
<b>Internship/Co-op Info</b>	Minimum GPA 3.0 or chair approval; Completion of sophomore year		
<b>Additional Information</b>	American Chemical Society - <a href="http://www.acs.org/content/acs/en.html">http://www.acs.org/content/acs/en.html</a>		

**COMMUNICATION – Bachelor of Arts (4 yr) / Master of Arts (5 yr)**

*With specializations in: Advertising, Interpersonal Com, Public Relations, Media & Journalism, Sports Communication*

Contact(s)	Skills/Attributes	Career Options	Student Organizations
<p><b>Chair</b> Kelly Daily, Ph.D. Communication Center 223 (215) 951-1821 <a href="mailto:daily@lasalle.edu">daily@lasalle.edu</a></p> <p><b>Internship</b> Bro. Gerry Molyneaux Communication Center 221 215-951-1845 <a href="mailto:molyneau@lasalle.edu">molyneau@lasalle.edu</a></p> <p><b>(Available as a minor)</b></p> <p><b>Minors in:</b> Media Skills</p> <p><b>Graduate Director</b> Katie N. Dunleavy 227A Communication Center <a href="mailto:dunleavy@lasalle.edu">dunleavy@lasalle.edu</a> (215) 951-3520</p>	<ul style="list-style-type: none"> <li>◆ Able to collaborate and work well in teams</li> <li>◆ Creative</li> <li>◆ Organized</li> <li>◆ Enjoys thinking strategically</li> <li>◆ Enjoys working with people</li> <li>◆ Problem solving ability</li> <li>◆ Strong speaking and writing skills</li> <li>◆ Strong interpersonal skills</li> <li>◆ Works well under pressure</li> <li>◆ Values diversity</li> </ul>	<ul style="list-style-type: none"> <li>◆ Advertising Copywriter</li> <li>◆ Audio &amp; Video Producer</li> <li>◆ Attorney</li> <li>◆ Broadcast Journalist</li> <li>◆ Communication Training &amp; Coaching</li> <li>◆ Corporate Media Specialist</li> <li>◆ Corporate Trainer</li> <li>◆ Development &amp; Fundraising</li> <li>◆ Digital Content Manager</li> <li>◆ Director (TV, Film)</li> <li>◆ Editing &amp; Publishing</li> <li>◆ Educational Media Specialist</li> <li>◆ Event Planner</li> <li>◆ Human Relations Specialist</li> <li>◆ Marketing Lead</li> <li>◆ Online Content Manager</li> <li>◆ Producer (TV, Film, Radio)</li> <li>◆ Public Relations Specialist</li> <li>◆ Publishing</li> <li>◆ Reporter</li> <li>◆ Sales Representative</li> <li>◆ Sports Communication</li> <li>◆ Sports Media</li> <li>◆ Technical Writer</li> <li>◆ Social Media Content Manager</li> <li>◆ Web Content Strategist</li> </ul>	<ul style="list-style-type: none"> <li>◆ Association of Women in Communication (AWC)</li> <li>◆ <i>Collegian</i> (Newspaper)</li> <li>◆ Film Society</li> <li>◆ La Salle TV (LTV)</li> <li>◆ Lambda Pi Eta (Honor Society)</li> <li>◆ Public Relations Student Society of America (PRSSA)</li> <li>◆ WEXP (La Salle radio)</li> <li>◆ Young Broadcasters</li> </ul>
<b>Internship/Co-op Info</b>	Junior or Senior standing; Minimum 2.75 GPA; Commitment to work 12-15 hrs/week. One credit internships available to first-and second-year students.		
<b>Additional Information</b>	<ul style="list-style-type: none"> <li>• National Communication Association – <a href="#">Why Study Communication?</a></li> <li>• LinkedIn CEO says <a href="#">communication is the number 1 skill needed</a> in business</li> <li>• Assoc. for Education in Journalism and Mass Communication (<a href="#">AEJMC</a>)</li> <li>• Broadcasting Education Association (<a href="#">BEA</a>)</li> <li>• Public Relations Student Society of America (<a href="#">PRSSA</a>)</li> </ul>		



## COMMUNICATION SCIENCES AND DISORDERS –

Bachelor of Science (4 yr) / Master of Science (5 yr)

Contact(s)	Skills/Attributes	Career Options	Student Organizations
<p><b>Chair</b> Ryan Husak, Ph.D., CCC-SLP 215-951-1232 <a href="mailto:husak@lasalle.edu">husak@lasalle.edu</a></p> <p><b>Internship/Co-op</b> Maureen Costello, Ph.D., CCC-SLP St. Benilde Tower 2207 215-951-1888 <a href="mailto:costellom3@lasalle.edu">costellom3@lasalle.edu</a></p> <p>Four-year BS degree</p> <p>Five-year Undergraduate to Graduate BS/MS degree</p>	<ul style="list-style-type: none"> <li>◆ Ability to work independently and with members of a healthcare or educational team</li> <li>◆ Advocate for people with communication disorders</li> <li>◆ Analytical thinker</li> <li>◆ Caring, compassionate</li> <li>◆ Good communicator</li> <li>◆ Good listener</li> <li>◆ Good problem-solving skills</li> <li>◆ Empathic</li> <li>◆ Nonjudgmental</li> <li>◆ Flexible; patient</li> <li>◆ Respects diversity</li> <li>◆ Respects privacy and confidentiality</li> <li>◆ Willingness to learn</li> <li>◆ Interest in working with newborn to geriatric clients</li> </ul>	<p>Places of employment:</p> <ul style="list-style-type: none"> <li>◆ Hospitals</li> <li>◆ Schools; Universities</li> <li>◆ Rehabilitation Centers</li> <li>◆ Nursing and Residential Care Facilities</li> <li>◆ Private Practices</li> <li>◆ Research Centers</li> <li>◆ Corporations</li> <li>◆ Early intervention</li> </ul> <p>Areas of Specialty:</p> <ul style="list-style-type: none"> <li>◆ Articulation Disorders</li> <li>◆ Language Disorders</li> <li>◆ Deaf and Hard of Hearing</li> <li>◆ Aphasia</li> <li>◆ Autism</li> <li>◆ Dysphagia (swallowing)</li> <li>◆ Stuttering</li> <li>◆ Learning Disabilities</li> <li>◆ Traumatic Brain Injury</li> <li>◆ Voice</li> <li>◆ Accent Modification</li> </ul>	<ul style="list-style-type: none"> <li>◆ National Student Speech-Language-Hearing Association (NSSLHA)</li> </ul>
<b>Internship/Co-op Info</b>	Available only to Five-year students during senior year and graduate year Minimum GPA 3.0 for 4-yr major; Minimum GPA 3.5 for 5-yr track.		
<b>Additional Information</b>	American-Speech-Language-Hearing Association (ASHA) - <a href="http://www.asha.org">www.asha.org</a>		

<b>COMPUTER SCIENCE* – Bachelor of Arts or Bachelor of Science</b>			
<b>Contact(s)</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Jonathan Knappenberger, Ph.D. Holroyd 123 215-951-1130 <a href="mailto:knappenb@lasalle.edu">knappenb@lasalle.edu</a></p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Ability to apply principles of abstraction</li> <li>◆ Problem Solving Skills</li> <li>◆ Quantitative Skills</li> <li>◆ Analytical skills</li> <li>◆ Programming skills (JavaScript, Java, ASP, PHP)</li> </ul>	<ul style="list-style-type: none"> <li>◆ Software Developer</li> <li>◆ Network Programmer</li> <li>◆ Network Administrator</li> <li>◆ Software Engineer</li> <li>◆ Systems Analyst</li> <li>◆ Database Administrator</li> </ul>	<ul style="list-style-type: none"> <li>◆ Student Chapter of the Association for Computing Machinery (ACM)</li> <li>◆ Upsilon Pi Epsilon: International Honor Society for the Computing and Information Disciplines</li> </ul>
<b>Internship/Co-op Info</b>	Minimum GPA: 2.5 overall and in major; junior or senior standing.		
<b>Additional Information</b>	Association for Computing Machinery - <a href="http://www.acm.org">www.acm.org</a> Developers.net – <a href="http://www.developers.net">www.developers.net</a> IEEE - <a href="http://www.ieee.org">www.ieee.org</a>		

<b>CRIMINAL JUSTICE - Bachelor of Arts</b>			
<b>Contact(s)</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Brian Wyant, Ph.D. Hayman 351 215-991-3554 <a href="mailto:wyant@lasalle.edu">wyant@lasalle.edu</a></p> <p><b>Internship/Co-op</b> Kathleen Bogle, Ph.D. Hayman 353 215-951-1217 <a href="mailto:bogle@lasalle.edu">bogle@lasalle.edu</a></p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Integrity</li> <li>◆ Good communication skills (oral, written)</li> <li>◆ Strong moral character</li> <li>◆ Desire to help others</li> <li>◆ Critical thinking</li> <li>◆ Understanding of diversity</li> </ul>	<ul style="list-style-type: none"> <li>◆ Victim /Witness Advocate</li> <li>◆ Law Enforcement</li> <li>◆ Case Worker</li> <li>◆ Juvenile or Adult Probation/Parole</li> <li>◆ Corrections Officer</li> <li>◆ Private/Security</li> <li>◆ Criminal Investigator</li> <li>◆ Court Administrator</li> <li>◆ Graduate School</li> <li>◆ Law School</li> <li>◆ CIA/FBI/ICE/SS</li> <li>◆ Homeland Security</li> </ul>	<ul style="list-style-type: none"> <li>◆ Alpha Phi Sigma - CRJ Honor Society (Dr. Wyant)</li> </ul>
<b>Internship/Co-op Info</b>	Minimum GPA at least 2.5; Completed CRJ 161 & CRJ 261; Senior status		
<b>Additional Information</b>	American Society of Criminology - <a href="http://www.asc41.com">www.asc41.com</a> Academy of Criminal Justice Sciences - <a href="http://www.acjs.org">www.acjs.org</a>		

<b>DIGITAL ARTS (DArt) – Bachelor Of Arts</b>			
<b>Contact(s)</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Kelly Daily, Ph.D. Communication Center 223 (215) 951-1821 <a href="mailto:daily@lasalle.edu">daily@lasalle.edu</a></p> <p><b>Internship</b> Bro. Gerry Molyneaux Communication Center 221 215-951-1845 <a href="mailto:molyneau@lasalle.edu">molyneau@lasalle.edu</a></p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Digital Media Design and Layout</li> <li>◆ Multimedia Development and Publishing</li> <li>◆ Graphic Layout</li> <li>◆ Programming, Scripting, processing</li> <li>◆ PHP, SQL, Java</li> <li>◆ Animation design</li> </ul> <p><b>Software Skills</b></p> <ul style="list-style-type: none"> <li>◆ Adobe CS6 or Creative Cloud (Photoshop, Illustrator, Dreamweaver, In-Design, Premier)</li> <li>◆ Final Cut Pro Suite (Final Cut Pro, Sound Track, Cinema 4D)</li> </ul>	<ul style="list-style-type: none"> <li>◆ Audio &amp; Video Editor</li> <li>◆ Desktop Publisher</li> <li>◆ Digital Animator</li> <li>◆ Digital Media Producer (Internet &amp; Multimedia)</li> <li>◆ Graphic Artist</li> <li>◆ Educational Media Specialist/Trainer &amp; Developer</li> <li>◆ Internet Sales &amp; Marketing</li> <li>◆ Web Designer/Developer</li> </ul>	<ul style="list-style-type: none"> <li>◆ Anime Club</li> <li>◆ DArt Club</li> <li>◆ Classic Cartoons Club</li> </ul>
<b>Internship Info:</b>	Minimum cumulative GPA: 2.5; satisfactory review of portfolio; approval of the Director.		

<b>ECONOMICS – Bachelor of Arts</b>			
<b>ECONOMICS &amp; INTERNATIONAL STUDIES - Bachelor of Arts</b>			
<b>Contact(s)</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Mark Thomas thomasm@lasalle.edu</p> <p><b>Internship/Co-op</b>  <b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Ability to analyze causes of socioeconomic problems and issues</li> <li>◆ Ability to reason logically orally and in writing</li> <li>◆ Ability to assess viable solutions to Business and Gov't problems</li> <li>◆ Ability to use mathematical and statistical tools to frame arguments</li> <li>◆ Awareness of social, historical, philosophical and cultural roots of economic events</li> <li>◆ Ability to use a second language to supplement research efforts (for ECI majors)</li> </ul>	<ul style="list-style-type: none"> <li>◆ Financial Analyst/Planner</li> <li>◆ Financial Economic Consultant</li> <li>◆ International Affairs/Sales/Valuation</li> <li>◆ Insurance Specialist</li> <li>◆ Banking and Credit Officer</li> <li>◆ Environmental Impact Analyst/Consultant</li> <li>◆ Data Analyst/Forecaster</li> <li>◆ Market Researcher</li> <li>◆ Pension and Benefits Specialist</li> <li>◆ Economic Development Specialist</li> <li>◆ Urban/Regional Planner</li> <li>◆ Stockbroker</li> <li>◆ Gov't Economic Analyst</li> <li>◆ Attorney</li> <li>◆ Real Estate Development/Sales</li> <li>◆ University Professor</li> </ul>	<ul style="list-style-type: none"> <li>◆ Student Economics Association</li> <li>◆ Omicron Delta Epsilon Economics Honor Society</li> </ul>
<b>Internship/Co-op Info</b>	Minimum GPA 2.0; Prerequisite 3 Econ courses.		
<b>Additional Information</b>	The Economist – <a href="http://www.economist.com">www.economist.com</a> US Department of Labor – <a href="http://www.bls.gov">www.bls.gov</a>		

## EARLY ELEMENTARY/SPECIAL EDUCATION & MIDDLE LEVEL – Bachelor of Arts

### Certification and non-certification degree programs

#### Second Major: American Studies (AMST)

Contact(s)	Skills/Attributes	Career Options	Student Organizations
<p><b>Chair</b> Laura Roy, Ph.D.</p> <p><b>Department Information:</b> 215-951-1190 Hayman 254</p> <p><b>Graduate Director:</b> Kimberly Lewinski</p>	<ul style="list-style-type: none"> <li>◆ Committed to setting the standard through theory and practice and going above and beyond the traditional expectations of the profession.</li> <li>◆ Prepared to teach in public, private, charter, and independent schools in addition to non-PK12 settings such as non-profit organizations, hospitals, and government agencies.</li> <li>◆ Service and justice-oriented – manifesting a measurable degree of devotion to assist students, families, and communities in need.</li> <li>◆ A mission-driven, Lasallian ethos of care, compassion, and service to any educational context.</li> <li>◆ Understanding of developmental, cognitive, behavioral, and sociocultural approaches to teaching &amp; learning</li> <li>◆ Critical and reflective skills in learning and teaching</li> <li>◆ Culturally responsive and sustaining education for all students</li> <li>◆ Competence in goal-setting, needs assessment, curriculum and instructional design, instructional practice, evaluation, use of technology and behavior management</li> </ul>	<ul style="list-style-type: none"> <li>◆ Early Elementary Teacher (PreK-4)</li> <li>◆ Middle level Teacher (4-8): Social Studies Mathematics English</li> <li>◆ Special Education Teacher (PreK-12)</li> <li>◆ Additional certifications upon completion of Instructional I</li> </ul> <p>With additional certifications:</p> <ul style="list-style-type: none"> <li>◆ School Principal or Vice-Principal</li> <li>◆ Guidance Counselor</li> <li>◆ Curriculum Specialist</li> </ul>	<ul style="list-style-type: none"> <li>◆ La Salle's Education Association</li> </ul>
<b>Internship/Co-op Info</b>	Contact the Education office at 215-951-1190 or <a href="mailto:educdept@lasalle.edu">educdept@lasalle.edu</a>		
<b>Additional Information</b>	PA Department of Education - <a href="http://www.education.state.pa.us/">www.education.state.pa.us/</a> PA Education Association – <a href="http://www.psea.org">www.psea.org</a> American Association for Employment in Education – <a href="http://www.aeee.org">www.aeee.org</a> Pi Lambda Theta: Philadelphia Area Chapter at La Salle University - <a href="http://so-media.lasalle.edu/pilambdatheta/plt-philadelphia-chapter/">http://so-media.lasalle.edu/pilambdatheta/plt-philadelphia-chapter/</a> Council for Exceptional Children – <a href="http://www.specialedcareers.org">www.specialedcareers.org</a>		

**SECONDARY EDUCATION – Bachelor of Arts**  
**Certification and non-certification degree programs**  
**Second Majors: Communication, English, Biology, Chemistry, Mathematics, Spanish, History (Social Studies Certification)**

Contact(s)	Skills/Attributes	Career Options	Student Organizations
<p><b>Chair</b> Laura Roy, Ph.D.</p> <p><b>Department Information:</b> 215-951-1190 Hayman 254</p> <p><b>Graduate Director:</b> Kimberly Lewinski</p>	<ul style="list-style-type: none"> <li>◆ Committed to setting the standard through theory and practice and going above and beyond the traditional expectations of the profession.</li> <li>◆ Prepared to teach in public, private, charter, and independent schools in addition to non-PK12 settings such as non-profit organizations, hospitals, and government agencies.</li> <li>◆ Service and justice-oriented – manifesting a measurable degree of devotion to assist students, families, and communities in need.</li> <li>◆ A mission-driven, Lasallian ethos of care, compassion, and service to any educational context.</li> <li>◆ Understanding of developmental, cognitive, behavioral, and sociocultural approaches to teaching &amp; learning</li> <li>◆ Critical and reflective skills in learning and teaching</li> <li>◆ Culturally responsive and sustaining education for all students</li> <li>◆ Competence in goal-setting, needs assessment, curriculum and instructional design, instructional practice, evaluation, use of technology and behavior management</li> </ul>	<ul style="list-style-type: none"> <li>◆ Secondary School Teaching (grades 7-12) in: <ul style="list-style-type: none"> <li>English</li> <li>History</li> <li>Communication</li> <li>Spanish</li> <li>Chemistry</li> <li>Biology</li> <li>Math</li> </ul> </li> <li>◆ Related Occupations, depending upon academic concentration: <ul style="list-style-type: none"> <li>Human Resources</li> <li>Industrial Training</li> <li>Technical writing</li> <li>Publishing (writers, editors, proofreaders)</li> <li>Foreign Language Translators</li> <li>International Business</li> <li>Social and Welfare Services</li> <li>Civic and Public Service</li> <li>Geologist, EPA field technician</li> <li>Government Administrator</li> </ul> </li> <li>◆ Additional academic and instructional certifications upon completion of Instructional I</li> </ul> <p>With additional certifications:</p> <ul style="list-style-type: none"> <li>◆ School Principal or Vice-Principal</li> <li>◆ Guidance Counselor</li> <li>◆ Curriculum Specialist</li> </ul>	<ul style="list-style-type: none"> <li>◆ La Salle's Education Association</li> </ul>
<b>Internship/Co-op Info</b>	Contact the Education office at 215-951-1190 or <a href="mailto:educdept@lasalle.edu">educdept@lasalle.edu</a>		
<b>Additional Information</b>	PA Department of Education - <a href="http://www.education.state.pa.us/">www.education.state.pa.us/</a> PA Education Association – <a href="http://www.psea.org">www.psea.org</a> American Association for Employment in Education – <a href="http://www.aee.org">www.aee.org</a> Pi Lambda Theta: Philadelphia Area Chapter at La Salle University - <a href="http://so-media.lasalle.edu/pilambdatheta/plt-philadelphia-chapter/">http://so-media.lasalle.edu/pilambdatheta/plt-philadelphia-chapter/</a> American Federation of Teachers – <a href="http://www.aft.org">www.aft.org</a>		

<b>EDUCATION STUDIES – Bachelor of Arts</b>			
<b>Contact(s)</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Laura Roy, Ph.D.</p> <p><b>Department Information:</b> 215-951-1190 Hayman 254</p>	<ul style="list-style-type: none"> <li>◆ Designed to be a double major with Business, Social Work, Psychology, Religion, Public Health, Nutrition, Criminal Justice, or other compatible majors.</li> <li>◆ Prepared to work in education settings such as non-profit organizations, hospitals, cooperations, and government agencies.</li> <li>◆ Service and justice-oriented – manifesting a measurable degree of devotion to assist students, families, and communities in need.</li> <li>◆ A mission-driven, Lasallian ethos of care, compassion, and service to any educational context.</li> <li>◆ Understanding of how people learn and developmental, cognitive, behavioral, and sociocultural approaches to teaching &amp; learning</li> <li>◆ Critical and reflective skills in learning and teaching</li> <li>◆ Culturally responsive and sustaining education for all students</li> </ul>	<ul style="list-style-type: none"> <li>◆ Human Resources</li> <li>◆ Industrial Training</li> <li>◆ Instructional Design</li> <li>◆ Education Project Manager</li> <li>◆ Technical writing</li> <li>◆ Publishing (writers, editors, proofreaders)</li> <li>◆ International Business</li> <li>◆ Social and Welfare Services</li> <li>◆ Civic and Public Service</li> <li>◆ Local, State, or Federal Government Administrator</li> </ul>	<ul style="list-style-type: none"> <li>◆ La Salle's Education Association</li> </ul>
<b>Internship/Co-op Info</b>	Contact the Education office at 215-951-1190 or <a href="mailto:educdept@lasalle.edu">educdept@lasalle.edu</a>		
<b>Additional Information</b>	PA Department of Education - <a href="http://www.education.state.pa.us/">www.education.state.pa.us/</a> PA Education Association – <a href="http://www.psea.org">www.psea.org</a> American Association for Employment in Education – <a href="http://www.aaee.org">www.aaee.org</a> Pi Lambda Theta: Philadelphia Area Chapter at La Salle University - <a href="http://so-media.lasalle.edu/pilambdatheta/plt-philadelphia-chapter/">http://so-media.lasalle.edu/pilambdatheta/plt-philadelphia-chapter/</a> American Federation of Teachers – <a href="http://www.aft.org">www.aft.org</a>		

<b>ENGLISH – Bachelor of Arts</b>			
<b>Contact(s)</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Bryan Narendorf, Ph.D. Hayman 141 215-951-5002 <a href="mailto:narendorf@lasalle.edu">narendorf@lasalle.edu</a></p> <p><b>Minors in:</b> Creative Writing</p> <p><b>(Available as a minor and a double major)</b></p>	<ul style="list-style-type: none"> <li>◆ Reading</li> <li>◆ Writing/Editing</li> <li>◆ Critical Thinking</li> <li>◆ Linguistics</li> <li>◆ Public speaking</li> <li>◆ Analytical</li> <li>◆ Interpretive</li> <li>◆ Technological</li> </ul>	<ul style="list-style-type: none"> <li>◆ Communications:               <ul style="list-style-type: none"> <li>○ Writing</li> <li>○ Corporate</li> <li>○ Public Relations</li> <li>○ Journalism</li> <li>○ Editing/Publishing</li> <li>○ Creative Writing</li> <li>○ Desktop Publishing</li> <li>○ Web Publishing</li> <li>○ Web Editing/Authoring</li> </ul> </li> <li>◆ Education:               <ul style="list-style-type: none"> <li>○ Special</li> <li>○ Elementary</li> <li>○ Secondary</li> <li>○ College/University</li> </ul> </li> <li>◆ Law</li> <li>◆ Business:               <ul style="list-style-type: none"> <li>○ Management</li> <li>○ Administration</li> <li>○ Human Resources</li> <li>○ Marketing/Sales</li> </ul> </li> <li>◆ Government:               <ul style="list-style-type: none"> <li>○ Policy</li> <li>○ Program Analysis</li> <li>○ Administration</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>◆ English Club</li> <li>◆ Sigma Tau Delta (English Honors Society)</li> </ul>
<b>Internship/Co-op Info</b>	Contact Department Chair and Contact the La Salle University Career Center		



<b>FINANCE – Bachelor of Science in Business Administration</b>			
<b>Contact</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Jan Ambrose, Ph.D. Founders' Hall 537 215-951-1332 ambrose@lasalle.edu</p> <p><b>Internship/Co-op</b> Jan Ambrose, Ph.D. Founders' Hall 537 215-951-1332 ambrose@lasalle.edu</p> <p><b>(Available as a minor to Accounting majors)</b></p>	<ul style="list-style-type: none"> <li>◆ Analytical ability</li> <li>◆ Computer skills</li> <li>◆ Oral and written communication skills</li> <li>◆ Math aptitude</li> <li>◆ Attention to detail</li> <li>◆ Creative thinking</li> <li>◆ High energy level</li> <li>◆ Entrepreneurial spirit</li> </ul>	<ul style="list-style-type: none"> <li>◆ Underwriter</li> <li>◆ Account executive</li> <li>◆ Trader</li> <li>◆ Stockbroker</li> <li>◆ Insurance agent/broker</li> <li>◆ Risk manager</li> <li>◆ Financial analyst</li> <li>◆ Commercial lender</li> <li>◆ Branch manager</li> <li>◆ Investment analyst</li> <li>◆ Mortgage lender</li> <li>◆ Credit analyst</li> <li>◆ Account manager</li> <li>◆ Financial planner/advisor</li> <li>◆ Investment banker</li> <li>◆ Collections manager</li> <li>◆ Foreign exchange specialist</li> </ul>	<ul style="list-style-type: none"> <li>◆ Investment Club</li> <li>◆ Gamma Iota Sigma (National Collegiate Risk Management Fraternity)</li> </ul>
<b>Internship/Co-op Info</b>	Minimum GPA: 2.5; completion of one Business Core course in Finance (BUS 206, BUS 208).		

<b>GLOBAL LANGUAGES, LITERATURES, and PERSPECTIVES – Bachelor of Arts</b>			
<b>Spanish</b>			
<b>Dual majors for: CSD/Spanish, Spanish Immersion/EDU K-4, and Secondary Education in Spanish</b>			
<b>Contact(s)</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Victoria Ketz, Ph.D. Hayman 245 215-951-1201 ketz@lasalle.edu</p> <p><b>Minors in:</b> Latin American Studies Leadership and Global Understanding Spanish Black Studies</p> <p>5-year program BA Spanish/MA Translation &amp; Interpretation</p>	<ul style="list-style-type: none"> <li>◆ Interest in World cultures</li> <li>◆ Appreciates the socio-historical context that gives rise to different cultural events and productions</li> <li>◆ Respects &amp; embraces diversity</li> <li>◆ Good interpersonal skills</li> <li>◆ Ability to think critically</li> <li>◆ Oral/written communication skills</li> <li>◆ Problem solving skills</li> </ul>	<ul style="list-style-type: none"> <li>◆ Education (K-Higher Ed)</li> <li>◆ Social Work (Spanish)</li> <li>◆ International Business</li> <li>◆ Medical &amp; health professions</li> <li>◆ Publishing</li> <li>◆ Interpretation</li> <li>◆ Translation</li> <li>◆ Customs &amp; Immigrations</li> <li>◆ Journalism</li> <li>◆ Advertising</li> <li>◆ Marketing</li> <li>◆ Editing</li> <li>◆ Government Service</li> <li>◆ NGOs</li> <li>◆ Intelligence Agencies</li> </ul>	<ul style="list-style-type: none"> <li>◆ Organization of Latino-American Students - OLAS</li> <li>◆ Latin American Traditions in New Sounds - LATINS</li> <li>◆ Il Circolo Italiano – Italian Club</li> <li>◆ Sigma Delta Pi - College Hispanic Honors Society</li> <li>◆ Alpha Mu Gamma - National Collegiate Foreign Language Honor Society</li> <li>◆ ASL Club – American Sign Language Club</li> <li>◆ German Club</li> </ul>
<b>Internship/Co-op Info</b>	Contact the La Salle University Career Center		

<b>ENVIRONMENTAL SCIENCE* – Bachelor of Science</b>			
<b>Contact(s)</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Director</b> Zeb Kramer, Ph.D. Holroyd 329 215-951-1259 kramerz@lasalle.edu</p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Interest in Natural Sciences</li> <li>◆ Aptitude for scientific inquiry</li> <li>◆ Ability to organize, analyze and interpret scientific data</li> <li>◆ Conduct and clearly explain scientific research</li> <li>◆ Aptitude for accuracy and details</li> </ul>	<ul style="list-style-type: none"> <li>◆ Geologist</li> <li>◆ Hydrologist</li> <li>◆ Oceanographer</li> <li>◆ Seismologist</li> <li>◆ Climatologist</li> <li>◆ Environmentalist</li> <li>◆ Environmental Planner</li> <li>◆ Toxicologist</li> <li>◆ Government</li> <li>◆ Law</li> <li>◆ Consultant</li> <li>◆ Environmental Chemist</li> <li>◆ Environmental Biologist</li> </ul> <p>*additional courses may be required</p>	<ul style="list-style-type: none"> <li>◆ Environmental Science &amp; Geology Club</li> <li>◆ Students for Environmental Action - SEA</li> </ul>
<b>Internship/Co-op Info</b>		Minimum GPA: 2.75; <b>internships</b> are part-time employment that can be done with concurrent course work; <b>co-ops</b> are full-time employment that do NOT include concurrent course work.	

<b>HISTORY – Bachelor of Arts</b>			
<b>Contact</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Stuart Leibiger, Ph.D. Hayman 345 215-951-1093 leibiger@lasalle.edu</p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Research Skills</li> <li>◆ Written Communication Skills</li> <li>◆ Problem-solving and Analytical Skills</li> <li>◆ Inquisitive Attitude</li> <li>◆ Reading Comprehensive &amp; Retention</li> <li>◆ Verbal Communication Skills</li> <li>◆ Critical Thinking Skills</li> </ul>	<ul style="list-style-type: none"> <li>◆ Teacher/ Professor</li> <li>◆ Archeologist</li> <li>◆ Archivist/ Historian</li> <li>◆ Curator</li> <li>◆ Civil Service Worker</li> <li>◆ Foreign Service Officer</li> <li>◆ Diplomat</li> <li>◆ Program Analyst</li> <li>◆ Lawyer/Judge</li> <li>◆ Paralegal</li> <li>◆ Writer/ Journalist</li> <li>◆ Grant Writer</li> <li>◆ Researcher</li> <li>◆ Claims Examiner</li> <li>◆ Underwriter</li> <li>◆ Manager</li> <li>◆ Banker</li> <li>◆ Broker</li> </ul>	<ul style="list-style-type: none"> <li>◆ The Histories: La Salle Student Historical Society</li> <li>◆ History Honor Society (Phi Alpha Theta)</li> </ul>
<b>Internship/Co-op Info</b>		The History Department Internship Course is HIS 475; Contact Department Chair.	

<b>INFORMATION TECHNOLOGY* – Bachelor of Science</b>			
<b>Contact</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Jonathan Knappenberger, Ph.D. Holroyd 123 215-951-1130 knappenb@lasalle.edu</p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Ability to apply principles of abstraction</li> <li>◆ Problem Solving Skills</li> <li>◆ Quantitative Skills</li> <li>◆ Analytical skills</li> <li>◆ Programming skills (JavaScript, ASP, PHP, bash, PowerShell)</li> </ul>	<ul style="list-style-type: none"> <li>◆ Network Programmer</li> <li>◆ Network Administrator</li> <li>◆ Database Administrator</li> <li>◆ Computer Engineer</li> <li>◆ Systems Administrator</li> <li>◆ Web Developer</li> </ul>	<ul style="list-style-type: none"> <li>◆ Student Chapter of the Association for Computing Machinery (ACM)</li> <li>◆ Upsilon Pi Epsilon: International Honor Society for the Computing and Information Disciplines</li> </ul>
<b>Internship/Co-op Info</b>	Minimum GPA: 2.5 overall and in major; junior or senior standing.		
<b>Additional Information</b>	Association for Computing Machinery - <a href="http://www.acm.org">www.acm.org</a> IEEE - <a href="http://www.ieee.org">www.ieee.org</a>		

<b>INTEGRATED SCIENCE, BUSINESS, and TECHNOLOGY* – Bachelor of Science</b>			
<b>Contact</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Stefan Samulewicz, Ph.D. Holroyd 269 215-951-1251 samulewi@lasalle.edu</p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Teamwork</li> <li>◆ Creative Thinking</li> <li>◆ Scientific curiosity</li> <li>◆ Problem Defining</li> <li>◆ Problem Solving</li> <li>◆ Hands-on approach</li> <li>◆ Project management</li> <li>◆ Systems thinking</li> <li>◆ Interpersonal skills</li> <li>◆ Using technology to solve problems</li> </ul>	<ul style="list-style-type: none"> <li>◆ Technician</li> <li>◆ Analyst</li> <li>◆ Specialist</li> <li>◆ Coordinator</li> <li>◆ Manager</li> <li>◆ Executive</li> <li>◆ Consultant</li> <li>◆ Developer</li> <li>◆ Administrator</li> <li>◆ Supervisor</li> </ul>	<ul style="list-style-type: none"> <li>◆ Enactus - Engaging the next generation of entrepreneurial leaders to use innovation and business principles to improve the world.</li> </ul>
<b>Internship/Co-op Info</b>	Contact the La Salle University Career Center		
<b>Additional Information</b>	ISBT Website - <a href="http://www.lasalle.edu/isbt">www.lasalle.edu/isbt</a>		

## INTERNATIONAL BUSINESS – Bachelor of Science in Business Administration

International Business majors are required to have a second major (within or outside of the School of Business) or a minor in Risk Management and Insurance.

Contact(s)	Skills/Attributes	Career Options	Student Organizations
<p><b>Program Director</b> Swee-Lim Chia, Ph.D. Founders' Hall 331 215-951-1627 chia@lasalle.edu</p>	<ul style="list-style-type: none"> <li>◆ Business Analytical skills</li> <li>◆ Written and Oral Communication skills</li> <li>◆ Cross-cultural empathy and awareness</li> </ul>	<ul style="list-style-type: none"> <li>◆ Import-Export Agent</li> <li>◆ International Marketing Manager</li> <li>◆ International Trade Specialist</li> <li>◆ Foreign Sales Representative</li> <li>◆ Customs and Logistics Specialist</li> </ul>	<ul style="list-style-type: none"> <li>◆ American Marketing Association</li> <li>◆ Delta Sigma Phi</li> </ul>
<b>Internship/Co-op Info</b>	Minimum GPA: 2.5; at least one upper-level International course		

## MANAGEMENT AND LEADERSHIP – Bachelor of Science in Business Administration.

Management majors are required to have a second major or a minor (within or outside of the School of Business)

Contact(s)	Skills/Attributes	Career Options	Student Organizations
<p><b>Chair</b> Charles J. Fornaciari, Ph.D. Founders' Hall 448 215-951-1765 fornaciari@lasalle.edu</p> <p><b>Internship/Co-op</b> Patrick Coyle, PhD Founders' Hall 450 215-951-1842 coyle@lasalle.edu</p>	<ul style="list-style-type: none"> <li>◆ Interpersonal skills</li> <li>◆ Presentation skills</li> <li>◆ Organizational skills</li> <li>◆ Leadership skills</li> <li>◆ Written and oral communication skills</li> </ul>	<ul style="list-style-type: none"> <li>◆ Human Resources Specialist/Manager</li> <li>◆ Employee Benefit Administrator</li> <li>◆ General Business Manager</li> <li>◆ Operations Manager</li> <li>◆ Project Manager</li> <li>◆ Public Sector Manager</li> </ul>	
<b>(Available as a minor)</b>			
<b>Internship/Co-op Info</b>	Minimum GPA: 2.5; completion of BUS 203 and junior standing.		
<b>Additional Information</b>	American Management Association – <a href="http://www.amanet.org">www.amanet.org</a> Society for Human Resource Management – <a href="http://www.shrm.org">www.shrm.org</a>		

<b>MARKETING – Bachelor of Science in Business Administration</b>			
<b>Contact</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Co-Chairs</b>            Swee-Lim Chia, Ph.D.            Founders' Hall 331            215-951-1627            chia@lasalle.edu</p> <p>Pingjun (June) Jiang, Ph.D.            Founders' Hall 634            215-951-1728            jiang@lasalle.edu</p> <p><b>Internship/Co-op</b>            Contact the department chairs listed above</p> <p><b>Center for Sales Excellence</b>            Professor Michael DiPietro            Founders' Hall 329            215-951-3577            dipietrom@lasalle.edu</p> <p><b>(Available as a minor only for non-business students)</b></p>	<ul style="list-style-type: none"> <li>◆ Written and oral communication skills</li> <li>◆ Analytic skills</li> <li>◆ Problem-solving skills</li> <li>◆ Creativity</li> <li>◆ Interpersonal skills</li> <li>◆ Enjoy working with others</li> </ul>	<ul style="list-style-type: none"> <li>◆ Sales</li> <li>◆ Customer service</li> <li>◆ Advertising</li> <li>◆ Buyers and Purchasing Agents</li> <li>◆ Direct Marketing</li> <li>◆ Marketing Research</li> <li>◆ Public Relations</li> <li>◆ Logistics</li> <li>◆ Product/Brand Management</li> <li>◆ Training and Development</li> <li>◆ Event Marketing</li> <li>◆ Digital Marketing Specialist</li> <li>◆ Social Media Specialist</li> <li>◆ Search Engine Marketing Strategist</li> <li>◆ Web Traffic Analyst</li> </ul>	<ul style="list-style-type: none"> <li>◆ American Marketing Association</li> </ul>
<b>Internship/Co-op Info</b>	Minimum GPA: 2.5; completion of BUS 204 and at least one upper-level Marketing course.		
<b>Additional Information</b>	American Marketing Association – <a href="http://www.marketingpower.com">www.marketingpower.com</a> Students interested in sales may be eligible to receive a sales certificate from the University Sales Center Alliance (USCA). For further information, contact Professor Michael DiPietro.		

<b>MATHEMATICS* – Bachelor of Science</b>			
<b>Contact</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b>            Jonathan Knappenberger,            Ph.D.            Holroyd 123            215-951-1130            knappenb@lasalle.edu</p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Abstract, critical, and logical thinking</li> <li>◆ Problem solving</li> <li>◆ Quantitative skills</li> <li>◆ Scientific methodology</li> <li>◆ Data analysis</li> <li>◆ Mathematical modeling</li> </ul>	<ul style="list-style-type: none"> <li>◆ Actuary</li> <li>◆ Analyst</li> <li>◆ Bank Officer</li> <li>◆ Educator</li> <li>◆ Financial Planner</li> <li>◆ Mathematician</li> <li>◆ Statistician</li> <li>◆ Systems Analyst</li> </ul>	<ul style="list-style-type: none"> <li>◆ Kappa Mu Epsilon National Honorary Mathematics Honor Society</li> <li>◆ Math Club</li> </ul>
<b>Additional Information</b>	American Mathematical Society – <a href="http://www.ams.org">www.ams.org</a> Mathematical Association of America – <a href="http://www.maa.org">www.maa.org</a> Society for Industrial and Applied Mathematics - <a href="http://www.siam.org">www.siam.org</a> Society of Actuaries – <a href="http://www.soa.org">www.soa.org</a> Casualty Actuarial Society - <a href="http://www.casact.org">www.casact.org</a>		

<b>NURSING – Bachelor of Science in Nursing (BSN)</b>			
<b>Contact(s)</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Patricia DiGiacomo, EdD,RN Benilde 1107</p> <p><b>Contact through the Administrative Assistant:</b> Tonisha Whitfield 215-991-3572 whitfiel@lasalle.edu</p> <p><b>Graduate Nursing:</b> Patricia M. Dillon, Ph.D., RN Benilde 4413 <a href="mailto:dillonp@lasalle.edu">dillonp@lasalle.edu</a> 215-951-1322</p>	<ul style="list-style-type: none"> <li>◆ Ability to work independently and collaboratively with other members of the healthcare team</li> <li>◆ Advocate for patients, families and community members</li> <li>◆ Analytical thinking/clinical judgment</li> <li>◆ Caring, Compassion, Empathy</li> <li>◆ Confidentiality</li> <li>◆ Creativity</li> <li>◆ Flexibility</li> <li>◆ Competent</li> <li>◆ Good communication skills (oral &amp; written)</li> <li>◆ Good math skills</li> <li>◆ Informatics skills</li> <li>◆ Knowledgeable of safe practice</li> <li>◆ Life long learner</li> <li>◆ Nonjudgmental</li> <li>◆ Problem solving skills</li> <li>◆ Psychomotor skills</li> <li>◆ Quality Improvement</li> <li>◆ Respect for diversity</li> <li>◆ Respects privacy</li> <li>◆ Strong listening skills</li> <li>◆ Values individuals</li> <li>◆ Willingness to learn</li> </ul>	<ul style="list-style-type: none"> <li>◆ Administration</li> <li>◆ Case Management/Care Coordination</li> <li>◆ Correctional Health Nursing</li> <li>◆ Critical Care</li> <li>◆ Education</li> <li>◆ Emergency Room</li> <li>◆ Geriatric</li> <li>◆ Home Care</li> <li>◆ Hospice/Palliative Care</li> <li>◆ Informatics/Computer Management</li> <li>◆ Medical</li> <li>◆ Obstetrical</li> <li>◆ Occupational</li> <li>◆ Oncology</li> <li>◆ Operating Room</li> <li>◆ Outpatient Settings</li> <li>◆ Parish</li> <li>◆ Pediatric</li> <li>◆ Post-Anesthesia Care</li> <li>◆ Psychiatric/Mental Health</li> <li>◆ Public Health &amp; Community Health</li> <li>◆ Rehabilitation</li> <li>◆ Trauma</li> <li>◆ Sales representative</li> <li>◆ Pharmaceutical</li> <li>◆ Medical devices</li> <li>◆ Serving in the military</li> <li>◆ Skilled Nursing Facilities</li> <li>◆ Transitional Care Settings</li> </ul>	<ul style="list-style-type: none"> <li>◆ Student Nurses Association of Pennsylvania (SNAP)</li> <li>◆ Nursing Honor Society: Sigma Theta Tau International Honor Society Kappa Delta Chapter</li> <li>◆ Student Representation on School of Nursing Committees</li> </ul>
<b>Clinical Courses and Experiences</b>	<p>Minimum GPAs: <b>3.0 overall; 3.0 science</b> (Anatomy &amp; Physiology I and II, Chemistry, Microbiology); minimum grade of "C" in Developmental Psychology, Statistics and Nutrition; must complete Clinical Compliance Paperwork (cleared criminal record, cleared child abuse, FBI clearance, urine-drug testing, etc). Maintain a nursing course semester GPA of 2.75 and no nursing course grade less than a "C+".</p>		
<b>Additional Information</b>	<p>American Nurses Association – <a href="http://www.nursingworld.org">www.nursingworld.org</a>            National Student Nurses Association <a href="http://www.nсна.org">www.nсна.org</a>            American Association of Colleges of Nursing - <a href="http://www.aacn.nche.edu">www.aacn.nche.edu</a>            Discover Nursing - <a href="http://discovernursing.com">http://discovernursing.com</a>            National Council of State Boards-for licensing information - <a href="http://www.ncsbn.org">http://www.ncsbn.org</a>            National League for Nursing - <a href="http://www.nln.org/">http://www.nln.org/</a>            Pennsylvania State Board of Nursing - <a href="http://www.dos.pa.gov/ProfessionalLicensing/BoardsCommissions/Nursing/Pages/default.aspx">http://www.dos.pa.gov/ProfessionalLicensing/BoardsCommissions/Nursing/Pages/default.aspx</a>            PA State Nurses Association - <a href="http://www.pсна.org">http://www.pсна.org</a>            Sigma Theta Tau <a href="https://www.sigmanursing.org/">https://www.sigmanursing.org/</a></p>		

**NUTRITION\*** – Bachelor of Science (4 yr) / Master of Science (5 yr)

**Options:** *Didactic Program in Nutrition (4 yr BS degree)*

*Master's Coordinated Program in Nutrition and Dietetics Practice (5 yr BS/MS degree)*

Contact(s)	Skills/Attributes	Career Options	Student Organizations
<p><b>Director, Didactic Program in Nutrition:</b> Heather M. Krick, DHSc, MS, RDN, CSOWM, LDN, CBC Assistant Professor St. Benilde Tower 3004 215-951-1866 krick@lasalle.edu</p> <p><b>Graduate Director, Master's Coordinated Program in Nutrition and Dietetics Practice:</b> Robin Danowski, MS, RD, LDN Assistant Professor St. Benilde Tower 3019 215-991-3618 danowski@lasalle.edu</p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Ability to work independently and with other members of an interprofessional healthcare or educational team</li> <li>◆ Analytical thinker</li> <li>◆ Caring</li> <li>◆ Compassionate</li> <li>◆ Competent</li> <li>◆ Good communicator</li> <li>◆ Good listener</li> <li>◆ Good problem-solving skills</li> <li>◆ Empathetic</li> <li>◆ Flexible</li> <li>◆ Nonjudgmental</li> <li>◆ Patient</li> <li>◆ Respects diversity</li> <li>◆ Respects privacy and confidentiality</li> <li>◆ Willingness to learn</li> <li>◆ Culturally Competent</li> </ul>	<p>Places of employment:</p> <ul style="list-style-type: none"> <li>◆ Hospitals</li> <li>◆ Outpatient Clinics</li> <li>◆ Long Term Care</li> <li>◆ Private Practices</li> <li>◆ Public Health Departments</li> <li>◆ Government Agencies and Programs</li> <li>◆ Universities</li> <li>◆ Corporations</li> <li>◆ Non-profit organizations</li> <li>◆ Food/Supermarket Companies</li> <li>◆ Pharmaceutical Industry</li> </ul> <p>Areas of Specialty:</p> <ul style="list-style-type: none"> <li>◆ Medical Nutrition Therapy</li> <li>◆ Public Health and Community Nutrition</li> <li>◆ Foodservice Management</li> <li>◆ Culinary and Food Systems</li> <li>◆ Business/Entrepreneur</li> <li>◆ Sports Nutrition</li> <li>◆ Obesity and Adult Weight Management</li> <li>◆ Bariatric Nutrition</li> <li>◆ Nutrition Counseling</li> <li>◆ Research</li> </ul>	<ul style="list-style-type: none"> <li>◆ La Salle Explorers Advocating Nutrition (LEAN)</li> <li>◆ Student Member – Academy of Nutrition and Dietetics (AND)</li> </ul>
<b>Internship/Co-op Info</b>	<p>Externship available to senior-level Didactic Program students as a 3-credit course (Nutrition 460). Dietetic Internship available to Master's Coordinated Program students as 30-credit (minimum 1,000 hour) course progression, including Nutrition 501, 502, 510, 511, and 530, during senior year and graduate year. Minimum GPA and specific course grade requirements apply for Master's Coordinated Program.</p>		
<b>Additional Information</b>	<p>Academy of Nutrition and Dietetics (AND) – <a href="http://www.eatrightpro.org">www.eatrightpro.org</a>            Commission on Dietetic Registration (CDR) – <a href="http://www.cdrnet.org">www.cdrnet.org</a>            Pennsylvania State Board of Nursing-for PA licensing information – <a href="https://www.dos.pa.gov/ProfessionalLicensing/BoardsCommissions/Nursing/Pages/Licensed-Dietitian-Nutritionist-Licensure-Requirements-Snapshot.aspx">https://www.dos.pa.gov/ProfessionalLicensing/BoardsCommissions/Nursing/Pages/Licensed-Dietitian-Nutritionist-Licensure-Requirements-Snapshot.aspx</a></p>		

<b>PHILOSOPHY – Bachelor of Arts</b>			
<b>Contact</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Robert Dobie, Ph.D. Wister 215 215-951-1662 <a href="mailto:dobie@lasalle.edu">dobie@lasalle.edu</a></p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Listening, critically sympathetically and</li> <li>◆ Seeing issues from alternative viewpoints</li> <li>◆ Capacity for independent thought</li> <li>◆ Problem-solving resourcefulness based on a wide-ranging breadth of knowledge and a habit of asking offbeat questions</li> <li>◆ Bridging dialogue between individuals who are divided by philosophical differences</li> <li>◆ Developing a clear, orderly and persuasive presentation of ideas</li> <li>◆ Logical rigor in building an argumentative case</li> <li>◆ Alertness to subtle differences in meaning and to logical fallacies</li> <li>◆ Analytical depth that reaches down to fundamentals</li> <li>◆ Cultivated habit of reflecting about larger ends and of charting a pragmatic course that does not betray those ends</li> <li>◆ Training in ethics, theoretical &amp; applied, and an attunement to the ethical implications of any practice</li> </ul>	<p>Philosophy is one of the most versatile majors for establishing a career; graduates are successful in a broad range of professions and industries including the following:</p> <ul style="list-style-type: none"> <li>◆ Law</li> <li>◆ Diplomacy &amp; Foreign Service</li> <li>◆ Intelligence Analysis</li> <li>◆ Criminal Justice</li> <li>◆ Management Consulting</li> <li>◆ Marketing Research</li> <li>◆ Public Relations</li> <li>◆ Journalism</li> <li>◆ Publishing</li> <li>◆ Broadcasting</li> <li>◆ Educational Administration</li> </ul>	<ul style="list-style-type: none"> <li>◆ Philosophy Club</li> </ul>
<b>Internship/Co-op Info</b>	Contact the La Salle University Career Center		



<b>POLITICAL SCIENCE – Bachelor of Arts</b>			
<b>Contact(s)</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Mark Thomas <a href="mailto:thomasm@lasalle.edu">thomasm@lasalle.edu</a></p> <p><b>Majors Within Program:</b> Political Science (POL)</p> <p>Public Administration (PAD)</p> <p>International Relations (INR)</p> <p>Politics, Philosophy, and Economics (PPE)</p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Good communication skills (oral and written)</li> <li>◆ Good analytical skills</li> <li>◆ Diplomatic</li> <li>◆ Pragmatic</li> <li>◆ Desire to contribute to the betterment of the community (local, state, national, international)</li> <li>◆ Responsible (a team player)</li> <li>◆ Able to work under stress</li> <li>◆ Can think critically and globally about issues</li> <li>◆ Leadership ability</li> </ul>	<ul style="list-style-type: none"> <li>◆ Lawyer/Judge</li> <li>◆ Print &amp; Broadcast Journalism</li> <li>◆ FBI/CIA Agent or Analyst</li> <li>◆ Legislative Assistant</li> <li>◆ Campaign Manager</li> <li>◆ Elected Official</li> <li>◆ Foreign Service Officer</li> <li>◆ Government Administration or Manager</li> <li>◆ City Planner</li> <li>◆ Human Services Worker</li> <li>◆ Press Officer</li> <li>◆ Congressional Staff Aide</li> <li>◆ Labor Relations Specialist</li> <li>◆ Non-Profit Agencies</li> <li>◆ Research Analyst Law</li> <li>◆ Corporate Legal Counsel</li> <li>◆ Asst District Attorney</li> <li>◆ Public Affairs Advisor</li> <li>◆ Business Analyst</li> </ul> <p>Political Science majors have a wide range of career options in Federal/ State/Local Govt., Non-Profit Agencies, Law, Business, Journalism, Campaigns and lobbying, and Education</p> <p>For more info visit the newly revised PoliSci website <a href="http://www.lasalle.edu/schools/sas/polsci">www.lasalle.edu/schools/sas/polsci</a></p>	<ul style="list-style-type: none"> <li>◆ Phi Sigma Alpha -- National Political Science Honor Society</li> <li>◆ Young Democrats</li> <li>◆ College Republicans</li> <li>◆ St. Thomas More Pre Law Program</li> <li>◆ Mock Trial Association</li> <li>◆ Gavel Society</li> <li>◆ Lasallian Forum for Politics and Policy</li> </ul>
<b>Internship/Co-op Info</b>	Minimum GPA 3.0: Volunteer for approximately 10 hrs week.		
<b>Additional Information</b>	<p>American Enterprise Institute for Public Policy Research – <a href="http://www.aei.org">www.aei.org</a></p> <p>Foreign Policy Research Institute - <a href="http://www.fpri.org">www.fpri.org</a></p> <p>American Political Science Association – <a href="http://www.apsanet.org">www.apsanet.org</a></p> <p>Pre-Law Program Office –Hayman Hall 326</p>		

<b>PSYCHOLOGY – Bachelor of Arts</b>			
<b>Contact</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Co-Chairs</b> LeeAnn Cardaciotto, PhD Holroyd 104 215-951-5119 cardaciotto@lasalle.edu</p> <p>Lisa Jarvinen, PhD Holroyd 104 215-991-3605 jarvinen@lasalle.edu</p> <p><b>Internship</b> Contact Department Co-chair, Dr. Cardaciotto 215-951-5119 cardaciotto@lasalle.edu</p> <p>Program provides a solid foundation in the science of psychology. Excellent preparation for graduate study in psychology and related fields. Also, flexible major for entry level careers in mental health, business, law enforcement, and education. In addition to traditional areas of psychology (learning, cognition, physiological, personality, etc.), there are electives in newer areas of interest (forensic psychology, sport psychology, health psychology, industrial/business psychology, etc.)</p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Genuine concern for others</li> <li>◆ Awareness and understanding regarding people from diverse backgrounds</li> <li>◆ Problem-solving ability</li> <li>◆ Strong listening skills</li> <li>◆ Excellent communication skills</li> <li>◆ Emotional maturity</li> <li>◆ Analytic thinking skills</li> <li>◆ Research Skills</li> <li>◆ Ability to do detailed work independently and as part of a team</li> </ul>	<ul style="list-style-type: none"> <li>◆ Research Associate</li> <li>◆ Behavior Specialist</li> <li>◆ Therapeutic Support Specialist</li> <li>◆ Case Manager</li> <li>◆ Wraparound Counselor</li> <li>◆ Licensed Psychologist</li> <li>◆ Licensed Professional Counselor</li> <li>◆ Licensed Marriage and Family Therapist</li> <li>◆ Health Psychologist</li> <li>◆ Hospital Administrator</li> <li>◆ Industrial-Organization Mgmt</li> <li>◆ Human Resources Associate</li> <li>◆ Management Trainee</li> <li>◆ Business Consultant</li> <li>◆ Sales Representative</li> <li>◆ Pharmaceutical Sales Representative</li> <li>◆ Teaching</li> <li>◆ Law Enforcement</li> <li>◆ Law or Medical School</li> </ul>	<ul style="list-style-type: none"> <li>◆ Psychology Club</li> <li>◆ Psi Chi Honor Society</li> </ul>
<b>Internship/Co-op Info</b>	Internship - a one or two-semester experience that provides students with an opportunity to experience psychology as it is put into practice in off-campus professional settings.		
<b>Additional Information</b>	American Psychological Association - <a href="http://www.apa.org">http://www.apa.org</a> La Salle Psychology Department Website - <a href="https://www.lasalle.edu/psychology/">https://www.lasalle.edu/psychology/</a>		

<b>PUBLIC HEALTH – Bachelor of Science</b>			
<b>Contact</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Director</b> Candace Robertson-James, DRPH, MPH Benilde 3333 215-951-5032 <a href="mailto:robertsonjames@lasalle.edu">robertsonjames@lasalle.edu</a></p>	<ul style="list-style-type: none"> <li>◆ Understand how social, environmental, and biological factors influence health</li> <li>◆ Surveillance and measurement of infections and chronic disease</li> <li>◆ Evaluation of public health programs and policies</li> <li>◆ Understanding the holistic health care needs of individuals, families, and communities</li> <li>◆ Communication skills</li> <li>◆ Compassion and caring</li> <li>◆ An interdisciplinary approach to health and wellness</li> <li>◆ Sensitivity to cultural diversity, health disparities, and racial inequities in health</li> <li>◆ Advocate for vulnerable populations in community settings</li> <li>◆ Knowledge of disease prevention and health promotion strategies</li> <li>◆ Needs Assessment</li> <li>◆ Program Development</li> <li>◆ Program Implementation</li> <li>◆ Qualitative and quantitative research skills</li> </ul>	<ul style="list-style-type: none"> <li>◆ Graduates hold a variety of careers based in governmental, non-profit, and for profit settings:</li> <li>◆ Health educators</li> <li>◆ Program managers</li> <li>◆ Health advocates/Community health workers</li> <li>◆ Program evaluation</li> <li>◆ Research assistant</li> <li>◆ Entry level research associate</li> <li>◆ Research data coordinator</li> <li>◆ Peace Corps/AmeriCorps</li> <li>◆ Graduates can work with children, adults, and/or a variety of special populations. La Salle's Public Health Program focuses on the health of urban populations.</li> </ul>	<ul style="list-style-type: none"> <li>◆ Public Health Student Organization</li> </ul>
<b>Internship /Co-op Info</b>	Internships are highly encouraged and offered to senior public health students with a major GPA of 3.0 or higher. Job shadowing opportunities available- Contact the Career Center.		
<b>Additional Sources of Information</b>	<p>American Public Health Association (APHA) - <a href="http://www.apha.org/career/">http://www.apha.org/career/</a>            Discover Public Health? - <a href="http://www.aspph.org/discover/">http://www.aspph.org/discover/</a>            Pennsylvania Public Health Association (PPHA)- <a href="http://www.ppha.org/">http://www.ppha.org/</a>            Society for Public Health Education (SOPHE)- <a href="http://www.sophe.org/">http://www.sophe.org/</a>            Pennsylvania Chapter- Society for Public Health Education (PASOPHE)- <a href="http://www.pasophe.org/">http://www.pasophe.org/</a>            National Commission for Health Education Credentialing, Inc. - <a href="http://www.nchec.org/">http://www.nchec.org/</a></p>		

<b>RELIGION – Bachelor of Arts</b>			
<b>Contact</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Dr. Anthony Paul Smith College Hall 215-951-1348 <a href="mailto:smithanthony@lasalle.edu">smithanthony@lasalle.edu</a></p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Ability to consider abstract concepts</li> <li>◆ Paradoxical and creative thinking</li> <li>◆ Written and oral communication skills</li> <li>◆ Interest in history and the betterment of humanity</li> <li>◆ Critical reading, writing, and speaking</li> <li>◆ Ability to identify, understand, assess, make, and support arguments</li> <li>◆ Appreciation of cultural difference and pluralism and ability to see things from multiple perspectives</li> <li>◆ Social consciousness/ Responsibility</li> <li>◆ Empathy</li> </ul>	<ul style="list-style-type: none"> <li>◆ Teaching</li> <li>◆ Church Ministry</li> <li>◆ Social Work</li> <li>◆ Health Care</li> <li>◆ Government-Community Organizing</li> <li>◆ Nonprofit Management</li> <li>◆ Law</li> <li>◆ Faith-based Community Organizing</li> <li>◆ Faith-based Media/ Communications</li> </ul>	<ul style="list-style-type: none"> <li>◆ AIDS Outreach</li> <li>◆ The Alliance</li> <li>◆ Committee on Justice</li> <li>◆ Community Service</li> <li>◆ Explorers for Life</li> <li>◆ Habitat for Humanity</li> <li>◆ La Salle Ambassadors</li> <li>◆ The Point</li> <li>◆ Environmental Community of Olney (ECO)</li> <li>◆ Interdisciplinary Inter-religious and Intercultural Dialogue</li> <li>◆ Muslim Student Association</li> <li>◆ African-American Student League</li> </ul>
<b>Internship/Co-op Info</b>	Contact the La Salle University Career Center.		

<b>SOCIAL WORK – Bachelor of Social Work (BSW)</b>			
<b>Contact(s)</b>	<b>Skills/Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Chair</b> Janine Mariscotti, MSW, LCSW Hayman 369 215-951-1114 <a href="mailto:mariscot@lasalle.edu">mariscot@lasalle.edu</a></p> <p><b>Undergraduate Director</b> Adrienne Pollicemi, Hayman 367 215-951-1117 <a href="mailto:pollicemi97@lasalle.edu">pollicemi97@lasalle.edu</a></p> <p><b>Graduate Director</b> Brendan Young, Ph.D. Hayman 363 <a href="mailto:Youngb3@lasalle.edu">Youngb3@lasalle.edu</a></p> <p><b>Minors in:</b> Human Services</p> <p>Accredited by the Council on Social Work Education (CSWE), the national standard setting and monitoring body for U.S. Schools of Social Work.</p>	<ul style="list-style-type: none"> <li>◆ Integrity</li> <li>◆ Empathy</li> <li>◆ Flexibility</li> <li>◆ Belief in the basic dignity and growth potential of human beings</li> <li>◆ Desire for and commitment to social justice</li> <li>◆ Strong communication skills</li> <li>◆ Desire for self-awareness and integration of personal and professional self</li> <li>◆ Ability to think and work holistically</li> <li>◆ Willingness to engage in community service</li> </ul>	<ul style="list-style-type: none"> <li>◆ Children and Family Services</li> <li>◆ Older Adult Services</li> <li>◆ Community Development</li> <li>◆ Substance Abuse Recovery</li> <li>◆ Employee Assistance</li> <li>◆ Health Care</li> <li>◆ Mental Health Services</li> <li>◆ School Social Work</li> <li>◆ Policy Making</li> <li>◆ Probation and Parole</li> <li>◆ Social Administration</li> <li>◆ Disability Services</li> </ul>	<ul style="list-style-type: none"> <li>◆ Student Social Work Association</li> <li>◆ Phi Alpha Honor Society</li> </ul>
<b>Internship/Co-op Info</b>	Min GPA for graduation in Social Work 2.5; Field Practicum done in 2 <sup>nd</sup> semester junior year, 1 <sup>st</sup> & 2 <sup>nd</sup> semesters senior year; completion of SWK 160, 280, 281, 340 prior to Field Practicum; Field Practicum application required.		
<b>Additional Information</b>	<p>4+1 Program to earn a Masters in Social Work with a major in Social Work. Those students who graduate with a BSW and a 3.0 GPA or higher, may qualify to go on and earn their Masters degree in Social Work in 1 year (Full Time) Part Time options also available.</p> <p>National Association of Social Workers – <a href="http://www.naswdc.org">www.naswdc.org</a>  National Association of Black Social Workers – <a href="http://www.nabsw.org">www.nabsw.org</a>  Council on Social Work Education - <a href="http://www.cswe.org">www.cswe.org</a>  International Federation of Social Workers – <a href="http://www.ifsw.org">www.ifsw.org</a>  Association of Social Work Boards - <a href="http://www.aswb.org">www.aswb.org</a>  Association of Baccalaureate Social Work Program Directors – <a href="http://www.bpdonline.org">www.bpdonline.org</a></p>		

## SOCIOLOGY – Bachelor of Arts

Contact(s)	Skills/Attributes	Career Options	Student Organizations
<p><b>Chair</b> Brian Wyant, Ph.D. Hayman 351 215-991-3554 <a href="mailto:wyant@lasalle.edu">wyant@lasalle.edu</a></p> <p><b>Internship/Co-op</b> Kathleen Bogle, Ph.D. Hayman 353 215-951-1217 <a href="mailto:bogle@lasalle.edu">bogle@lasalle.edu</a></p> <p><b>(Available as a minor)</b></p>	<ul style="list-style-type: none"> <li>◆ Self-management skills</li> <li>◆ Communication, Interpersonal</li> <li>◆ Leadership</li> <li>◆ Analytical, Critical thinking</li> <li>◆ Statistics &amp; research design</li> <li>◆ Computer literacy</li> <li>◆ Cross-cultural understanding</li> <li>◆ Understanding of group dynamics from family to multinational companies</li> <li>◆ Work content skills acquired through internship</li> </ul>	<ul style="list-style-type: none"> <li>◆ Entry-level positions in business, government administration, banking, sales, and advertising,</li> <li>◆ Community planning and group work</li> <li>◆ Marketing and Market Research</li> <li>◆ Human Resources and personnel work</li> <li>◆ Social research and project development</li> <li>◆ Many social service roles &amp; helping professions</li> </ul>	<ul style="list-style-type: none"> <li>◆ Society for Social Transformation</li> <li>◆ Alpha Kappa Delta (International Sociology Honor Society)</li> <li>◆ NGOs (Non-Government Agencies)</li> <li>◆ Law School</li> <li>◆ Urban Planning</li> </ul>
<b>Additional Information</b>	<p>American Sociology Association - <a href="http://www.asanet.rorg">www.asanet.rorg</a>            Eastern Sociological Society - <a href="http://www.essnet.org">www.essnet.org</a>            International Sociological Association - <a href="http://www.ucm.es/info/isa">www.ucm.es/info/isa</a></p>		

# MINORS

## Interdisciplinary Minors

<b>BLACK STUDIES</b>			
<b>Contact</b>	<b>Skills and Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Program Coordinator</b> Luisa Ossa, Ph.D. Office Location 215-951-1213 ossa@lasalle.edu</p>	<ul style="list-style-type: none"> <li>◆ Understanding the histories and diversity of the Black diaspora</li> <li>◆ Recognizing and communicating the impacts of systemic racism on the Black diaspora</li> <li>◆ Strengthening and applying critical thinking skills to address social problems</li> <li>◆ Growing a commitment to racial and social justice</li> <li>◆ Communicating to others about social, racial, and ethnic inequities and developing strategies to address these inequities</li> <li>◆ Identifying how intersectional identities impact our lives and our world</li> <li>◆ Understanding and communicating to others the contributions of the Black diaspora to our world</li> </ul>	<ul style="list-style-type: none"> <li>◆ Black studies complements any career path. Examples include:</li> <li>◆ Business</li> <li>◆ Education</li> <li>◆ Government</li> <li>◆ Journalism</li> <li>◆ Law</li> <li>◆ Medicine</li> <li>◆ Public Health</li> <li>◆ Writing</li> <li>◆ Social Work</li> </ul>	<ul style="list-style-type: none"> <li>◆ African American Student League (AASL)</li> <li>◆ All Women Every Color</li> <li>◆ Organization of Latino-American Students - (OLAS)</li> </ul>
<b>Internship and Co-Op Information</b>	Contact the La Salle University Career Center		
<b>Additional Sources of Information</b>	<a href="https://www.lasalle.edu/black-studies/">https://www.lasalle.edu/black-studies/</a>		

Digital Marketing			
Contact	Skills and Attributes	Career Options	Student Organizations
<p><b>Program Coordinator</b> Pingjun (June) Jiang, Ph.D. Founders' Hall 634 215-951-1728 <a href="mailto:jiang@lasalle.edu">jiang@lasalle.edu</a></p> <p><b>Internship / Co-op</b> Pingjun (June) Jiang, Ph.D. Founders' Hall 634 215-951-1728 <a href="mailto:jiang@lasalle.edu">jiang@lasalle.edu</a></p> <p><b>Available as a minor only for non-business students or a Track in the Marketing program.</b></p>	<p>Students take a Digital Marketing minor to complement their major by developing the following abilities:</p> <ul style="list-style-type: none"> <li>◆ Ability to create Key Performance Indicators and perform Key Insight Analysis to better understand digital marketing data today</li> <li>◆ Ability to discover the hottest techniques to successfully plan, predict, and manage digital marketing campaigns.</li> <li>◆ Ability to analyze the effectiveness of social media, marketing campaigns, SEO, SEM, emails and mobile marketing.</li> <li>◆ Ability to use quantitative, qualitative and competitive tools to derive actionable insights.</li> <li>◆ Ability to explore the vital role of analytics in businesses' online marketing efforts and develop digital marketing campaign for a real client based on the analytical reports.</li> </ul>	<ul style="list-style-type: none"> <li>◆ Digital Marketing Content Creator/Specialist/ Associate, Inbound or Outbound</li> <li>◆ Digital Marketing Specialist/Strategist</li> <li>◆ Digital Marketing/Web/Google Analyst</li> <li>◆ Display Marketing/Advertising Manager/ Director</li> <li>◆ Ecommerce Associate Specialist</li> <li>◆ Email Marketing Specialist/Analyst</li> <li>◆ Influencer Marketing Specialist/Associate/ Coordinator/Assistant</li> <li>◆ Search Engine Marketing (SEM), (SEO), (PPC) Manager</li> <li>◆ SEO/PPC Specialists/Content Writer</li> <li>◆ Social Media Analyst</li> <li>◆ Social Media Content Manager</li> <li>◆ Social Media Coordinator</li> <li>◆ Social Media Marketing Manager/Director</li> </ul>	<p>Digital Explorers Lab</p>
<p>Internship / Co-op Info</p>	<p>Minimum GPA: 2.5; completion of a digital marketing-related course (certificate).</p>		
<p>Additional Sources of Information</p>	<p>Students can earn a Gold Badge of Digital Marketer. Digital Explorers Lab (Founders' Hall 171) is available to all La Salle students.</p>		



<b>ENTREPRENEURSHIP</b>			
<b>Contact</b>	<b>Skills and Attributes</b>	<b>Career Options</b>	<b>Student Organizations</b>
<p><b>Program Coordinator</b> Francis Mallon Hayman Hall 269 215-951-1178 <a href="mailto:mallon@lasalle.edu">mallon@lasalle.edu</a></p> <p><b>Executive Director, Center for Entrepreneurship</b> Steven Melick LSBB 228 215-951-1040 <a href="mailto:melick@lasalle.edu">melick@lasalle.edu</a></p>	<ul style="list-style-type: none"> <li>◆ Idea and opportunity formation</li> <li>◆ Market research</li> <li>◆ Financial planning and analysis</li> <li>◆ Fundraising</li> <li>◆ Presentation skills</li> <li>◆ Leadership</li> <li>◆ Analytical Skills</li> <li>◆ Written and interpersonal communication skills</li> <li>◆ Risk tolerance</li> </ul>	<p>Starting, leading, and managing a business or organization in one of the following areas:</p> <ul style="list-style-type: none"> <li>◆ Professional consulting: Marketing, Communications, Business, and Technical</li> <li>◆ Personal services: counseling, accounting, health/beauty, nutrition/fitness</li> <li>◆ Product invention/innovation, corporate entrepreneurship</li> <li>◆ Retail &amp; Food service</li> <li>◆ High risk, capital-intensive business (landscaping, construction, etc)</li> <li>◆ Environmental, green industries</li> <li>◆ Policy, governance, economic stimulus (public sector and non-profit organizations focused on economic development and support)</li> <li>◆ High finance-entrepreneurship (venture capital and private equity financing)</li> <li>◆ Real Estate (investing, property management and leasing)</li> <li>◆ Social entrepreneurship, non-profit</li> <li>◆ Arts, music, entertainment</li> </ul>	<ul style="list-style-type: none"> <li>◆ Enactus</li> </ul>
<b>Internship and Co-Op Information</b>	Contact the La Salle University Career Center.		

HUMAN SERVICES			
Contact	Skills and Attributes	Career Options	Student Organizations
<p><b>Program Director:</b> Adrienne Pollicemi, LCSW 215-951-1117 Pollicemi97@lasalle.edu</p>	<ul style="list-style-type: none"> <li>◆ A desire to help others</li> <li>◆ Integrity</li> <li>◆ Empathy</li> <li>◆ Flexibility</li> <li>◆ Belief in the basic dignity and growth potential of human beings</li> <li>◆ Belief in the basic dignity and growth potential of human beings</li> <li>◆ Desire for and commitment to social justice</li> <li>◆ Strong communication skills</li> <li>◆ Desire for self-awareness and integration of personal and professional self</li> <li>◆ Ability to think and work holistically</li> <li>◆ Willingness to engage in community service</li> </ul>	<ul style="list-style-type: none"> <li>◆ Human services worker</li> <li>◆ Drug &amp; Alcohol recovery specialist</li> <li>◆ Supportive employment specialist</li> <li>◆ Case manager for persons with mental illness</li> <li>◆ Child Development assistant</li> </ul>	<ul style="list-style-type: none"> <li>◆ Student Social Work Association</li> <li>◆ Phi Alpha Honor Society</li> </ul>
<b>Internship and Co-Op Information</b>	<p>Contact the La Salle University Career Center For the Human Services minor, students could be provided support by the Department of Social Work to connect with possible non-profit and social service internships</p>		
<b>Additional Sources of Information</b>	<p>Students may also benefit from having a Human Services Minor should they decide to go on for the MSW here at La Salle. Some of the course credit can be used towards an MSW degree and could reduce the number of courses needed.</p>		

Latin American Studies			
Contact	Skills and Attributes	Career Options	Student Organizations
<p><b>Program Director</b> Lisa Jarvinen, PhD, Professor, Department of History 215-991-3605 <a href="mailto:jarvinen@lasalle.edu">jarvinen@lasalle.edu</a></p>	<ul style="list-style-type: none"> <li>◆ Cultural awareness and understanding of the diversity of Latin America</li> <li>◆ Linguistic competency in Spanish</li> <li>◆ Global perspective and insights into the history, politics, economy, and culture of Latin America</li> <li>◆ Analytical thinking skills</li> <li>◆ Inter- and cross-disciplinary skills and knowledge via the integration of history, literature, art history, and political science</li> </ul>	<ul style="list-style-type: none"> <li>◆ Non-profit organizations that work with people from the region and / or in the region</li> <li>◆ Public sector or government agencies that work with people from the region and / or in the region</li> <li>◆ Businesses that have branches in the region and / or serve customers from the region</li> <li>◆ Community organizations that work with people from the region or who have ties to the region</li> <li>◆ Travel sector</li> </ul>	<ul style="list-style-type: none"> <li>◆ Organization of Latino-American Students - OLAS</li> <li>◆ Foreign Language Club</li> </ul>
<b>Internship and Co-Op Information</b>	Contact the La Salle University Career Center.		
<b>Additional Sources of Information</b>			

LEADERSHIP & GLOBAL UNDERSTANDING			
Contact(s)	Skills/Attributes	Career Options	Student Organizations
<p><b>Directors</b> Miguel Glatzer, PhD Hayman 355 <a href="mailto:glatzer@lasalle.edu">glatzer@lasalle.edu</a> 215 991 2891</p>	<ul style="list-style-type: none"> <li>◆ Understand, value and accept responsibility to become active citizens in the community</li> <li>◆ Sensitivity to cultural diversity</li> <li>◆ Leadership skills</li> <li>◆ Citizenship</li> <li>◆ Community involvement and engagement</li> <li>◆ Globalization trends in a changing global community</li> </ul>	<p>Various opportunities in:</p> <ul style="list-style-type: none"> <li>◆ Community-based organizations (local, national, or global)</li> <li>◆ Non-Profit organizations</li> <li>◆ Government agencies</li> <li>◆ Business</li> <li>◆ Any entry level business position suitable for those with Liberal Arts background</li> <li>◆ Educational organizations dealing with immigration issues</li> <li>◆ Global programs focusing on providing educational programming</li> </ul>	
<b>Internship/Co-op Info</b>	Contact the La Salle University Career Center.		

RISK MANAGEMENT & INSURANCE			
Contact(s)	Skills/Attributes	Career Options	Student Organizations
<p><b>Coordinator</b> Jeffrey Roman, Ph.D. Founders' Hall 542 215-951-1501 <a href="mailto:romanj@lasalle.edu">romanj@lasalle.edu</a></p> <p><b>Internship/Co-op</b> Jan Ambrose, Ph.D., Founders' Hall 537 215-951-1332 <a href="mailto:ambrose@lasalle.edu">ambrose@lasalle.edu</a></p> <p><b>Available as a minor or a Track in Finance program</b></p>	<ul style="list-style-type: none"> <li>◆ Broader perspective about risk and the financial and control techniques used to manage it</li> <li>◆ Improved analytical skills</li> <li>◆ Written and verbal communication skills</li> </ul>	<ul style="list-style-type: none"> <li>◆ Underwriter</li> <li>◆ Claims Rep</li> <li>◆ Data Analyst</li> <li>◆ Financial Analyst</li> <li>◆ Broker</li> <li>◆ Agent</li> <li>◆ Sales Associate</li> <li>◆ Risk Manager</li> </ul>	<ul style="list-style-type: none"> <li>◆ Gamma Iota Sigma (National Collegiate Risk Management Fraternity)</li> </ul>
<b>Internship/Co-op Info</b>	Minimum GPA: 2.5; completion of one Business Core course in Finance (BUS 206, 208) and junior standing.		
<b>Additional Sources of Information</b>	Gamma Iota Sigma - <a href="http://www.gammaiotasigma.org">www.gammaiotasigma.org</a> Risk & Insurance Management Society - <a href="http://www.rims.org">www.rims.org</a> Chartered Property Casualty Underwriters Society - <a href="http://www.cpcusociety.org">www.cpcusociety.org</a>		

SPORT MANAGEMENT			
Contact(s)	Skills/Attributes	Career Options	Student Organizations
<p><b>Coordinator:</b> Charles J. Fornaciari, Ph.D. Founders' Hall 448 215-951-1765 fornaciari@lasalle.edu</p> <p><b>Internship/Co-op</b> Patrick Coyle, PhD Assistant Professor Founders' Hall 450 215-951-1842 coyle@lasalle.edu</p>	<ul style="list-style-type: none"> <li>◆ Communication</li> <li>◆ Facilities and event management</li> <li>◆ Planning and time management</li> <li>◆ Social media</li> <li>◆ Sports law</li> <li>◆ Sports analytics</li> </ul>	<ul style="list-style-type: none"> <li>◆ Athletic Director</li> <li>◆ Broadcasting</li> <li>◆ Coach</li> <li>◆ Event management</li> <li>◆ Facilities management</li> <li>◆ Sports marketing</li> <li>◆ Sports analytics</li> <li>◆ Sports merchandising</li> <li>◆ Sport psychology</li> <li>◆ Sports agent</li> </ul>	<ul style="list-style-type: none"> <li>◆ Business of Sports Club</li> </ul>
<b>Internship/Co-op info</b>	Internships are typically tailored to the student's interests and major and are often supervised by faculty within the student's major.		
<b>Additional Sources of Information</b>	North American Society for Sport Management ( <a href="#">NASSM</a> ) Sport Marketing Association ( <a href="#">SMA</a> )		

The Explorer's Guide has been made possible through the collective efforts of the:

**Academic Affairs**  
*La Salle University Career Center*

**Division of Student Affairs**  
**School of Arts and Sciences**  
**School of Business Administration**  
**School of Nursing & Health Sciences**  
**Freshmen Advising Program**

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For more information, contact  
**La Salle University Career Center @ 215-951-1075**  
**or your Freshmen Advisor**

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