

**Brookdale Community College (BCC) & La Salle University
Transfer Guide for Public Relations Option, Humanities (A.A.)
to Communication, Public Relations Track at La Salle University**

| BCC Courses | cr. | La Salle University Courses Satisfied | cr. |
|---|------------|--|------------|
| COMM 101 Communication | 3 | Elective Credit | 3 |
| Mathematics/Science/Technological Competency Elective | 3-4 | Credit given depends on course taken | 4 |
| ENGL 121 English Composition: The Writing Process | 3 | ENG 110 College Writing I: Persuasion | 3 |
| Humanities Elective | 3 | Credit given depends on course taken | 3 |
| Mathematics Elective | 3-4 | Credit given depends on course taken | 3-4 |
| | | | |
| COMM 102 Communication Media | 3 | COM 101 Intro Mass Media | 3 |
| ENGL 122 English Composition: Writing and Research | 3 | ENG 210 College Writing II Research | 3 |
| History Elective | 3 | Credit given depends on course taken | 3 |
| Mathematics or Science Elective | 3-4 | Credit given depends on course taken | 3-4 |
| Social Sciences Elective | 3 | Credit given depends on course taken | 3 |
| | | | |
| COMM 106 Intro to Public Relations | 3 | COM 207 Principles of Public Relations | 3 |
| Humanities Elective | 3 | Credit given depends on course taken | 3 |
| Science (with lab) | 4 | Credit given depends on course taken | 4 |
| SPCH 115 Public Speaking | 3 | COM 150 Presentation Skills | 3 |
| History Elective | 3 | Credit given depends on course taken | 3 |
| | | | |
| JOUR 101 Intro to Journalism | 3 | COM 206 Fundamentals of Journalism | 3 |
| Cultural & Global Awareness Elective | 3 | Credit given depends on course taken | 3 |
| Humanities Elective | 3 | Credit given depends on course taken | 3 |
| Social Sciences Elective | 3 | Credit given depends on course taken | 3 |
| Elective Credit: recommend TELV 121 Television Production | 3 | COM 358 Adv Media Production | 3 |
| Minimum credits to graduate | 60 | | |

Please NOTE: Students may complete the requirements for the bachelor's degree program within two years, although certain majors may require more than 20 courses, which could result in extended time at La Salle.

BCC-La Salle Dual Admission Students: Please refer to the Dual Admission application for eligibility requirements. Students interested in applying to La Salle through the Dual Admission program must sign the Dual Admission Application before completing 45 college-level credits. The Dual Admission Agreement includes a Core-to-Core component. Under the Dual Admission agreement, La Salle University's Core will essentially be fulfilled by the Core at Brookdale Community College. In order to meet the requirements of La Salle's Core, students must take one **CORE Qualifier** – REL 100 Religion Matters – at La Salle as there is no equivalent course offered at BCC that will fulfill this requirement. Please see additional notes regarding Dual Admission on the reverse side.

Non-Dual Admission students who transfer to La Salle University will be required to complete the entire La Salle Core, which includes courses in a number of disciplines. Coursework can be taken at La Salle or prior to transfer. Seek advisement for course options and visit the La Salle website, www.lasalle.edu, to view the current course catalog.

**When equivalent courses are worth different credit amounts, the course will be satisfied, and the amount of credit earned will transfer.*

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Notes for Dual Admission Applicants:

- 1) Dual Admission applications must be completed on La Salle University's website, www.lasalle.edu, before 45 college credits are earned. It is free to apply online.
- 2) Additional courses beyond the associate's degree can be taken at BCC to meet program requirements at La Salle.
- 3) For admission review, an official BCC transcript (and transcripts from all prior institutions) must be sent one semester prior to graduating to the Office of Transfer Admission, La Salle University, 1900 W Olney Ave, Philadelphia, PA 19141.
- 4) A final official transcript must be sent by the student as soon as the final semester is completed and associate's degree conferred.
- 5) Students must uphold a grade point average of 2.5 or higher to qualify for Dual Admission.
- 6) All Dual Admission applicants for full-time day programs will be eligible for the Dual Admission Achievement Scholarship.

Additional Notes for all applicants (Dual Admission and regular transfer):

- 1) The maximum amount of transfer credits awarded cannot exceed 90.
- 2) At least half of the courses required by the major department (i.e., major requirements) must be completed at La Salle.
- 3) For admission review, official transcripts must be sent from all previous colleges attended.
- 4) All full-time day applicants will be eligible for the merit-based Founder's Scholarship. The award amount will depend on grade point average and quality of curriculum.
- 5) The Phi Theta Kappa Scholarship is offered to all qualified full-time day transfer applicants who are members of PTK with a 3.5 cumulative GPA or above. Proof of membership is required to qualify for this scholarship.
- 6) Non-Dual Admission students should seek advisement on General Education Elective courses that will satisfy the La Salle Core.
- 7) Students are strongly advised to use this guide with the assistance of transfer services at BCC. The information in this transfer guide is subject to change. Therefore, students are advised to check periodically with transfer services for up-to-date information and to contact the Assistant Dean at La Salle, listed below, for advisement on major requirements that can be taken at BCC. Following this guide does not guarantee the transfer of credit or admission to La Salle University.

Contact Information

La Salle University

School of Arts and Sciences, sasoffice@lasalle.edu 215 951 1042
Transfer Admission, admiss@lasalle.edu, 215 951 1500

Brookdale Community College

Transfer Resources, transfer@brookdalecc.edu

Requirements for Completion of B.A., Communication major, at La Salle University

Number of major courses required for graduation: 15

Total number of courses required for graduation: 40

Number of major credits required for graduation: 45

Total number of credits required for graduation: 120

Per the Dual Admission Agreement, the CORE is satisfied by the associate's degree earned, except for the following CORE Qualifier(s) that must be completed:

| Course(s) at La Salle | Equivalent at Partner School | Notes |
|--------------------------|------------------------------|---------------------------|
| REL 100 Religion Matters | Not applicable | Must be taken at La Salle |
| | | |

The following courses are major requirements for graduation from La Salle. At least half of the courses required by the major department (i.e., major requirements) must be completed at La Salle. Therefore, for this major no more than 7 of the required major courses will be satisfied by transfer coursework.

| Required Major Courses at La Salle | Equivalent at Partner School | Notes |
|--|------------------------------------|-------------------|
| Required for all COM majors: | | |
| COM 101 Intro Mass Media | COMM 102 Communication Media | Required for A.A. |
| COM 102 Interpersonal Com | | |
| COM 150 Presentation Skills | SPCH 115 Public Speaking | Required for A.A. |
| COM 205 Com Theory & Research | | |
| COM 312 Persuasion | | |
| | | |
| Concentration, Public Relations | | |
| COM 206 News Writing & Reporting | JOUR 101 Intro to Journalism | Required for A.A. |
| COM 207 Principles of PR | COMM 106 Intro to Public Relations | Required for A.A. |
| COM 316 Com Research and Analysis | | |
| COM 317 Organizational Com | | |
| COM 357 PR Writing | | |
| COM 338 Social Media | | |
| COM 387 PR Cases and Campaigns | | |
| COM 407 Public Relations Mngmt | | |
| COM Elective outside of concentration | TELV 121 = COM 358 | Elective |
| COM Elective outside of concentration | TELV 122 = COM 208 | Extra Course* |

* One Elective is required for this associate's degree. An extra course could be taken at BCC to be applied to the bachelor's degree requirements.

Free Electives

In addition to the requirements listed above, students must take enough courses to fulfill graduation credit requirements for their School and major.

The information in this transfer guide is subject to change. Therefore, students are advised to check periodically with transfer services for up-to-date information and to contact the Assistant Dean at La Salle for advisement on major requirements that can be taken at the two-year school. Following this guide does not guarantee the transfer of credit or admission to La Salle University.