

**Rowan College of South Jersey (RCSJ), Gloucester Campus & La Salle University**  
**Transfer Guide for Business Administration (A.S.) at RCSJ**  
**to Accounting, Business Administration, Business Systems & Analytics, Finance,**  
**International Business, Management & Leadership, and Marketing (B.S.B.A.) at La Salle University**

<b>RCSJ Courses</b>	<b>cr.</b>	<b>La Salle University Courses Satisfied</b>	<b>cr.</b>
ENG 101 English Composition I	3	ENG 110 College Writing I: Persuasion	3
BUS 102 Accounting I	4	BUS 101: Introduction to Financial Accounting	3
CIS 102 Introduction to Computers	4	CSC 151 Intro to Computing Using Packages	3
MAT 152 Applied Calculus	4	MTH 114 Applied Business Calculus	4
ENG 102 English Composition II	3	ENG 210 College Writing II: Research	3
SPE 101 Oral Communications	3	COM 150 Presentation Skills (3) BUS 150 Presentation Skills for Business (2)	3, 2
BUS 103 Accounting II	4	BUS 101 Introduction to Financial Accounting	3
Humanities Elective	3	Credit given depends on course taken	3
MAT 103 Statistics	3	BUS 202 Descriptive and Predictive Analytics, HSC 217 Statistics for Health Professionals, SOC 301 Principles of Statistics	3
BUS 106 Managerial Accounting or BUS 231 Principles of Management or PSY 101 General Psychology or SOC 101 Principles of Sociology	3	BUS 102 Accnting for Fin'l & Mang'l Decision Making or BUS 203 Organizat'nal Behavior & Skill Developmt or PSY 155 Intro to Psychology SOC 150 Principles of Sociology	3
ECO 101 Principles of Economics I	3	ECN 150 Intro to Macroeconomic: The U.S. IN The Global Economy	3
BUS 221 Principles of Marketing	3	BUS 204 Principles of Marketing with Applications	3
BUS 107 Business Law I	3	BUS 303 Legal and Ethical Environment of Business	3
CIS 207 Management Info Systems	3	BUS 205 Business Systems for Analytics	3
CIS 110 Fundamentals of Programming or 4-credit General Ed Elective	4	CSC 230 Programming Concepts and User Interfaces or Credit given depends on course taken	4
ECO 102 Principles of Economics II	3	ECN 201 Intro Microeconomics: Business Firm and Market Analysis I	3
BUS 108 Business Law II	3	ELT 940 Elective Credit	3
Lab Science Elective- take any except FSC 106, PHY 107 or PHY 121	4	Not Transferable	4
<b>Total Minimum Credits</b>	<b>60</b>		

**Please NOTE:** Students may complete the requirements for the bachelor's degree program within two years, although certain majors may require more than 20 courses, which could result in extended time at La Salle.

**RCSJ-La Salle Dual Admission Students:** Please refer to the Dual Admission application for eligibility requirements. Students interested in applying to La Salle through the Dual Admission program must sign the Dual Admission Application before completing 45 college-level credits. The Dual Admission Agreement includes a Core-to-Core component. Under the Dual Admission agreement, La Salle University's Core will essentially be fulfilled by the Core at Rowan College of South Jersey. In order to meet the requirements of La Salle's Core, students must take one CORE "qualifier" at La Salle, REL 100: Religion Matters. This course must be taken at La Salle because there is no equivalent course offered at the community college.

**Non-Dual Admission students** who transfer to La Salle University will be required to complete the entire La Salle Core, which includes specific courses in a number of disciplines. Coursework can be taken at La Salle or prior to transfer. Seek advisement for course options and visit the La Salle website, [www.lasalle.edu](http://www.lasalle.edu), to view the current course catalog.

*\* When equivalent courses are worth different credit amounts, the course will be satisfied and the amount of credit earned will transfer.*

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**Notes for Dual Admission Applicants:**

- 1) Dual Admission applications must be completed on La Salle University's website, [www.lasalle.edu](http://www.lasalle.edu), before 45 college credits are earned. It is free to apply online.
- 2) Additional courses beyond the associate degree can be taken at RCSJ to meet program requirements at La Salle.
- 3) RCSJ transcript must be sent one semester prior to graduating to the Office of Transfer Admission, La Salle University, 1900 W Olney Ave, Philadelphia, PA 19141.
- 4) Final official transcripts must be sent by the student as soon as the final semester is completed and associate's degree conferred.
- 5) Students must uphold a grade point average of 2.5 or higher to qualify for Dual Admission.
- 6) All Dual Admission applicants for full-time day programs will be eligible for the Dual Admission Achievement Scholarship.

**Additional Notes for all applicants (Dual Admission and regular transfer):**

- 1) The maximum amount of transfer credits awarded cannot exceed 90.
- 2) At least half of the courses required by the major department (i.e., major requirements) must be completed at La Salle.
- 3) For admission review, official transcripts must be sent from all previous colleges attended.
- 4) All full-time day applicants will be eligible for the merit-based Founder's Scholarship. The award amount will depend on grade point average and quality of curriculum.
- 5) The Phi Theta Kappa Scholarship is offered to full-time day transfer applicants who are members of PTK with a 3.5 cumulative GPA or above. Proof of membership is required to qualify for this scholarship.
- 6) Non-Dual Admission students should seek advisement on General Education Elective courses that will satisfy the La Salle Core.
- 7) Students are strongly advised to use this guide with the assistance of transfer services at RCSJ. The information in this transfer guide is subject to change. Therefore, students are advised to check periodically with transfer services for up-to-date information and to contact the Assistant Dean at La Salle, listed below, for advisement on major requirements that can be taken at RCSJ. Following this guide does not guarantee the transfer of credit or admission to La Salle University.

**Contact Information**

**La Salle University**

**School of Business**, Kristen Garry, Assistant Dean, [garry@lasalle.edu](mailto:garry@lasalle.edu) 215 951 1058

**Transfer Admission**, [admiss@lasalle.edu](mailto:admiss@lasalle.edu) 215 951 1500

**Rowan College of South Jersey**

**Office of University Partnerships**, 856-468-5000, ext 6709, [UniversityPartnerships@rcsj.edu](mailto:UniversityPartnerships@rcsj.edu)

## Requirements for Completion of B.S.B.A., Business majors, at La Salle University

### Business Administration:

Number of major courses required for graduation: 27

Total number of courses required for graduation: 40

Number of major credits required for graduation: 83

Total number of credits required for graduation: 120

### Finance or Business Systems & Analytics or Marketing:

Number of major courses required for graduation: 26

Total number of courses required for graduation: 40

Number of major credits required for graduation: 80

Total number of credits required for graduation: 120

### Management & Leadership:

Number of major courses required for graduation: 25 (plus a minor or second major)

Total number of courses required for graduation: 40

Number of major credits required for graduation: 77 (plus credits required to complete a minor or second major)

Total number of credits required for graduation: 120

### International Business:

Number of major courses required for graduation: 24 (plus a minor in RMI\* or second major)

Total number of courses required for graduation: 40

Number of major credits required for graduation: 74 (plus credits required for RMI minor\* or second major)

Total number of credits required for graduation: 120

*\*Taking a minor in Risk Management and Insurance (RMI) requires completion of an additional major course*

### Accounting:

Number of major courses required for graduation: 29

Total number of courses required for graduation: 42

Number of major credits required for graduation: 91

Total number of credits required for graduation: 128

Per the Dual Admission Agreement, the CORE is satisfied by the specified associate's degree earned, except for the following CORE Qualifier(s) that must be completed:

Course(s) at La Salle	Equivalent at Partner School	Notes
REL 100 Religion Matters	Not applicable	Must be taken at La Salle

The following courses are major requirements for graduation from La Salle. At least half of the courses required by the major department (i.e., major requirements) must be completed at La Salle. Therefore, no more than 13 of the required major courses for Business Admin, Finance, BSA or Marketing will be satisfied by transfer coursework; no more than 12 for Management & Leadership or International Business and no more than 14 for Accounting.

Required Major Courses at La Salle	Equivalent at Partner School	Notes
<b>Required for all Business majors:</b>		
ENG 110 College Writing I: Persuasion	ENG 101 English Composition I	Required for A.S.
ENG 210 College Writing II: Research	ENG 102 English Composition II	Required for A.S.
MTH 114 Appl Business Calc (or MTH 120)	MATH 152 Applied Calculus	Required for A.S.
CSC 155 Intro to Computer Appl for Business	Satisfied by CIS 102 Intro to Computers	Required for A.S.
BUS 150 Presentation and Collaboration Skills for Business	Satisfied by SPE 101 Oral Communications	Required for A.S.
ECN 150 Intro Macroeconomics	ECO 101 Principles of Economics I	Required for A.S.
ECN 201 Intro Microeconomics	ECO 102 Principles of Economics II	Required for A.S.
BUS 100 Business Perspectives	BUS 101 Intro to Business	Extra Course
BUS 101 Intro to Financial Accounting	BUS 102 + BUS 103	Required for A.S.
BUS 102 Accounting for Financial & Managerial Decision-Making	BUS 106 Managerial Accounting	BUS/PSY/SOC Option*
BUS 200 Bus Professionalism & Career Prep		
BUS 202 Descriptive & Predictive Analytics	MAT 103 Statistics	Required for A.S.
BUS 203 Organizational Beh & Skill Dev	BUS 231 Prin of Management	BUS/PSY/SOC Option*

BUS 204 Princ of Marketing w Appl	BUS 221 Principles of Marketing	Required for A.S.
BUS 205 Business Systems for Analytics	CIS 207 Management Info Systems	Required for A.S.
BUS 206 Financial Markets & Institutions		
BUS 208 Fundamentals of Financial Mgmt		
BUS 303 Legal & Ethical Env of Business	BUS 107 Business Law I	Required for A.S.
BUS 304 Prescriptive Analytics		
BUS 400 Business Strategy		
International Business Course/Experience (ECN 331, ECN 335; BUS 300; MKT 305; FIN 403; or MGT 356; or any Sch of Bus travel-study course)		
<b>Business Administration majors also take:</b>		
Writing Intensive School of Business Course (ACC 304, FIN 304, MGT 309, MGT 311, MGT 255, MKT 305 or MKT 402)		
5 Upper-level courses chosen from ACC, BSA, ENT, FIN, LAW, MKT, MGT, RMI, BUS 300 or BUS 370, with no more than two chosen from any of these disciplines		
<b>Finance majors also take 5 of the following, depending on the chosen track:</b>		
FIN 301 Fundamentals of Risk & Insurance		
FIN 304 Financial Decision-Making		
FIN 306 The Financial Services Industry		
FIN 308 Financial Services Marketing		
FIN 313 Employee Benefit Planning		
FIN 314 Risk Management		
FIN 375 Financial Statement Analysis		
FIN 401 Investment Analysis		
FIN 403 International Finance		
FIN 420 Financial Mgmt of Insurance Firm		
FIN 470 Selected Topics in Finance		
FIN 483 Senior Seminar		
<b>Bus Systems &amp; Analytics majors also take:</b>		
BSA 302 Appl Regression Modeling & Vis		
BSA 410 Systems Analysis & database Design		
BSA 420 Data Warehousing & Data Mining		
BSA 480 BSA Capstone		
Choose one: BSA 305, 385, 400, 405 or 415		
<b>Marketing majors must also take:</b>		
MKT 301 Personal Selling		
MKT 401 Marketing Research		
MKT 402 Marketing Management		
Choose 2: MKT 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 370, 371, 372, 373 or 374		
<b>Management &amp; Leadership majors also take:</b>		
MGT 312 Managing Human Resources		
MGT 355 Leadership: Theories & Real-World Challenges		
2 additional MGT courses other than internship or co-op		
Completion of a second major or minor		

<b>International Business majors also take:</b>		
Choose 4: BUS 300, BUS 371, ECN 331, FIN 403, MGT 309, MGT 356, MGT 305, or any School of Business-sponsored travel study course OR choose 3 of the list above plus 1 of the following: ECN 276, 330, 332, 335; POL 240, 341; EDC 218		
International Experience(s) met by Study Abroad, two travel study courses, an approved internship/coop in another country, one travel study course plus a domestic co-op or internship w significant international component, or other significant international experience approved by Program Director		
Completion of minor in Risk Management and Insurance, or a second major		
<b>Accounting majors also take:</b>		
ACC 201 Intermediate Financial Accounting I		
ACC 202 Intermediate Financial Accounting II		
ACC 303 Cost Accounting		
ACC 304 Auditing, Assurance & Forensic Services		
ACC 307 Federal Income Taxation		
ACC 405 Adv Accounting I		
Any 2 additional 400-level ACC courses except for ACC 450, 460 and 465		

\*Only one of these BUS/PSY/SOC course is required for the A.S. The other can be taken as an extra course.

### Free Electives

In addition to the requirements listed above, students must take enough courses to fulfill graduation credit requirements for their School and major.

The information in this transfer guide is subject to change. Therefore, students are advised to check periodically with transfer services for up-to-date information and to contact the Assistant Dean at La Salle for advisement on major requirements that can be taken at the two-year school. Following this guide does not guarantee the transfer of credit or admission to La Salle University.

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