

ANNA ART-HISTORY

Philadelphia, PA | Name@lasalle.edu | 123.456.7891 | LinkedIn Link

EDUCATION

La Salle University, Philadelphia, PA
Bachelor of Arts Expected May 20XX
Major: **Art History**

- **GPA:** 3.8
- **Relevant Coursework:** Foundations of Arts Management, Art and Medicine

RELEVANT EXPERIENCE

Olney Outlaws, Philadelphia, PA
Social Media Chair December 20XX – Present

- Designed engaging graphics, logos, and content to strengthen the Olney Outlaws’ brand identity.
- Developed and managed a social media marketing calendar to promote games, events, and student engagement.

Mama Mir’s Kitchen, Napoleon, OH
Digital Marketing Intern/ General Employee May 20XX – August 20XX

- Designed and executed marketing campaigns for catering, single-serve meals, freezer meals, and private events, tailoring messages for diverse audiences (families, coaches, the elderly, and professionals).
- Developed a marketing calendar, an updated website, and a consistent brand voice, including logos, and a full branding guideline with graphic templates to be used/posted to social media.
- Fulfilled orders, prepped food, and handled office work such as inventory and printing labels, also managed closing duties, such as cleaning dishes and floors or balancing the cash drawer. Additionally, I designed their first website while assisting with social media and marketing efforts.

WORK EXPERIENCE

Kohl’s, Defiance, OH
Seasonal Sales Associate December 20XX – Jan 20XX

- Delivered excellent customer service by assisting shoppers, processing transactions, handling returns and maintaining an organized sales floor; supported inventory management and seasonal resets to ensure smooth store operations.

LEADERSHIP & ACTIVITIES

Metro Atlantic Athletic Conference Academic Honor Roll	20XX
Association of Collegiate Water Polo Coaches All-Academic Team	20XX
Nation’s Highest Team GPA Average of any D1 Water Polo Program	20XX

SKILLS

Computer: Proficiency in Adobe Creative Cloud, Microsoft Office and Google Suite
Language: Fluent in Spanish, Moderate proficiency in French