

SAMPLE RESUME

DANIELLE DIGITAL

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EDUCATION

La Salle University, Philadelphia, PA

Bachelor of Arts

Expected May 20XX

Major: **Digital Arts and Multimedia,**

- GPA: **3.96**
- **School of Business Dean's List** (Fall 20XX-Spring 20XX)
- **Honors Program Design**

RELEVANT EXPERIENCE

Mama Mir's Kitchen, Napoleon, OH

Digital Marketing Intern/ General Employee

May 20XX – August 20XX

- Designed and executed marketing campaigns for catering, single-serve meals, freezer meals, and private events, tailoring messages for diverse audiences (families, coaches, the elderly, and professionals).
- Developed a marketing calendar, an updated website, and a consistent brand voice, including logos, and a full branding guideline with graphic templates to be used/posted to social media.
- Fulfilled orders, prepped food, and handled office work such as inventory and printing labels, also managed closing duties, such as cleaning dishes and floors or balancing the cash drawer.

Fine Arts/Graphic Design, Philadelphia PA

Freelance

December 20XX – Present

- Designed event t-shirts, Christmas Cards, brand logos, and other original graphics and content.
- Paint acrylic portraits and landscapes, delivering personalized artwork that reflected each client's vision.

Olney Outlaws, Philadelphia, PA

Social Media Chair

December 20XX – Present

- Designed engaging graphics, logos, and content to strengthen the Olney Outlaws' brand identity.
- Developed and managed a social media marketing calendar to promote games, events, and student engagement.

Kohl's, Defiance, OH

Seasonal Sales Associate

December 20XX – March 20XX

- Delivered excellent customer service by assisting shoppers, processing transactions, handling returns and maintaining an organized sales floor; supported inventory management and seasonal resets to ensure smooth store operations.

SKILLS

Computer: Adobe Creative Cloud, Microsoft Office and Google Suite

Language: Fluent in Spanish, Moderate Proficiency in French