

La Salle University

VERIFICATION OF ALUMNI DATA

1900 W. Olney Avenue, Philadelphia, PA 19141



FIRST-CLASS MAIL

IMPORTANT ALUMNI VERIFICATION NOW DUE
Please Call 1-800-000-0000 Today



**LASALLE
UNIVERSITY**

ALUMNI ASSOCIATION

IMPORTANT NOTICE

La Salle University recently launched a comprehensive alumni data verification project. We are requesting all alumni of La Salle University to contact us for this important project.

We've assembled the information currently listed in our alumni files and now **need your help** to confirm the accuracy of your data and fill in any information gaps.

Up-to-date alumni information is critical for developing career placement guides to benefit students and alumni as well as determining our ranking in national evaluations.

Please call 1-800-000-0000 (toll-free) to take care of this important matter today.

We are also collecting stories from our alumni to memorialize the history of the campus experience through the years. Please call to verify your data and share your story today.

You will always be an Explorer!

Sincerely,



Trey Ulrich
Assistant VP, Alumni Relations

La Salle University

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Please call 1-800-000-0000 in the next 5 days.



ALUMNI ASSOCIATION

VERIFICATION NOW DUE

Time is running out on an important La Salle University project. I recently sent you a notice because I need your help. Verification of alumni information is now due for all La Salle University alumni.

According to my records, your alumni file has not been confirmed.

**I need you to call 1-800-000-0000 in the next 5 days.
All it takes is a quick confirmation of your alumni data
so I can mark your file "VERIFIED."**

Please call today to take care of this important matter.

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CONFIRMATION NECESSARY

More than 90% of the La Salle University alumni we've spoken with in regard to the verification project have made important revisions to their alumni data. This is the reason I urge you to call **1-800-000-0000** today. It's critically important to talk with each La Salle University alumnus.

Up-to-date alumni information is essential for developing career placement guides to benefit students and alumni as well as determining our ranking in national evaluations.

Please call 1-800-000-0000 (toll-free) to take care of this important matter today.

We are also collecting stories from our alumni to memorialize the history of the campus experience through the years. Please call to verify your data and share your story today.

Thank you in advance for your assistance in making this La Salle University project a success. (If you recently verified your alumni data, thank you for your prompt assistance.)

You will always be an Explorer!

Sincerely,



Trey Ulrich
Assistant VP, Alumni Relations