

**Manor College & La Salle University Transfer Guide for  
MARKETING (A.S.) at Manor to  
MARKETING (B.B.A.) at La Salle University**

<b>MANOR COURSE</b>	<b>CRS.</b>	<b>LA SALLE UNIVERSITY EQUIV. COURSE / AREA SATISFIED</b>	<b>CRS.</b>
AC 105 Financial Accounting	3	BUS 101 Introduction to Financial Accounting	3
BA 101 Intro to Business	3	BUS 100 Business Perspectives	3
EN 101 Fundamentals of Composition I	3	ENG 110 College Writing I: Persuasion	3
CS 105 Intro to Microcomputer Applications*	3	CSC 155 Intro to Computer Applications for Business	3
Social Science: EC 101 Macroeconomics	3	ECN 150 Intro Macroeconomics	3
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AC 203 Managerial Accounting	3**	BUS 207 Managerial Accounting	2**
BA 102 Principles of Marketing	3	BUS 204 Principles of Marketing w Applications	3
EC 102 Microeconomics	3	ECN 201 Intro Microeconomics	3
EN 102 Fundamentals of Composition II	3	ENG 210 College Writing II: Research	3
PL 100 Philosophy and the Human Condition	3	PHL 151 The Human Person	3
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BA 103 Legal Environment of Business	3	BUS 303 Legal and Ethical Environment of Business	3
BA 212 International Marketing	3	Elective credit	3
BA 219 Internet Marketing	3	Elective credit	3
Religion Elective	3	Religion Elective	3
MH 203 Statistics I	3	Math elective, unless MH 204 is also taken, then the combination of these courses will satisfy BUS 202 Applied Quantitative Methods for Business	3
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BA 202 Business Communication	3	Elective credit	3
BA 203 Principles of Management	3	BUS 203 Organizational Behavior and Skill Development	3
BA 213 Sales Strategies	3	Elective credit	3
History Elective	3	History Elective	3
Science Elective BI (all but BI 100, 106 and 204), CH (all but CH 210), PH (all but PH 201 and 202)	3-4	Science Elective	3-4
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**Manor-La Salle Dual Admission Students:** Please refer to the Dual Admission application for eligibility requirements. Students interested in applying to La Salle through the Dual Admission program must sign the Dual Admission Application before completing 45 college-level credits. The Dual Admission Agreement includes a Core-to-Core component. Under the Dual Admission agreement, La Salle University's Core will essentially be fulfilled by the Core at Manor College. In order to meet the requirements of La Salle's Core, students must take **CORE Qualifiers** – one Computer Science course and either a Psychology or Sociology course – at La Salle if they have not taken courses at Manor that will fulfill these requirements.

**Non-Dual Admission students** who transfer to La Salle University will be required to complete the entire La Salle Core, which includes specific courses in a number of disciplines. Coursework can be taken at La Salle or prior to transfer. Seek advisement for course options and visit the La Salle website, [www.lasalle.edu](http://www.lasalle.edu), to view the current course catalog.

*\*Although exemption determined through credit by examination is an option at Manor, please note, students will be required to take a Computer Science course at La Salle if CS 105 or 106 is not taken at Manor.*

*\*\* When equivalent courses are worth different credit amounts, the course will be satisfied and the amount of credit earned will transfer.*

**IMPORTANT NOTES ON OTHER SIDE**

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**Advising Notes Related to Core Qualifier – For Dual Admission Students:**

- 1) Dual Admission students who take any PS (Psychology) or SO (Sociology) course, except for SO 104 Intro to Criminal Justice and SO 202 Practice and Theory in Child Welfare and Mental Health, at Manor will satisfy La Salle's Psychology/Sociology Core Qualifier.
- 2) Students who take either CS 105 or 106 (as opposed to being exempt by exam) at Manor will satisfy La Salle's Computer Science Core Qualifier. CS 105 is preferred over 106.

**Advising Notes Related to Major Course Requirements:**

- 1) Although BA 203 Principles of Management will be accepted as La Salle's BUS 203, it is preferred that students take BA 209 Organizational Behavior, instead, to transfer in as La Salle's 203.
- 2) Students who take both MH 203 and 204 Statistics I and II at Manor will satisfy La Salle's required BUS 202 Applied Quantitative Methods for Business. MH 203 or 204 alone will not satisfy the BUS 202 requirement.
- 3) Students who take CS 205 Management Information Systems at Manor will satisfy La Salle's BUS 205 Information Technology with Applications course.
- 4) Students who take MH 201 Calculus I at Manor will satisfy La Salle's MTH 114 course.
- 5) BA 216 satisfies La Salle's BUS 208 Fundamentals of Financial Management.
- 6) For **Electives**, note that pre-college level courses, such as MH080 and MH090, do not meet this requirement. Paralegal courses are not transferable to La Salle. Please seek advisement on course selection and transferability. See notes above regarding courses that satisfy La Salle's Core Qualifier requirement.
- 7) Non-Dual Admission students need to complete the La Salle Core as part of earning a B.B.A. at La Salle. HS 110 History of Music and HS 111 History of Art are both transferable courses, either one of which will satisfy a Fine Arts/Language Core requirement at La Salle. HS 101 fulfills a History core requirement and HS 102 can be used to fulfill another core requirement. All other HS courses at Manor transfer as History electives.
- 8) The number of needed electives will depend on non-college level courses taken at Manor that will reduce the number of credits allowed in transfer.

**Additional Notes:**

- 1) The maximum number of credits that a student may transfer to La Salle is 70. Additional courses beyond the Associate degree can be taken at Manor to meet program requirements at La Salle. **A transfer student must complete at least half the major courses at La Salle.**
- 2) Students are required to submit official transcripts after each semester in which additional coursework was earned. It is the students' responsibility to make sure that La Salle has their most recent and updated transcripts before starting classes. All final transcripts **MUST** be received before attending La Salle. Failure to comply will result in a hold on all future registration at La Salle.
- 3) Students are strongly advised to use this guide with the assistance of the Manor College Transfer Center. The information in this transfer guide is subject to change. Therefore, students are advised to check periodically with the Transfer Center for up-to-date information and to contact the Assistant Dean at La Salle, listed below, for advisement on major requirements that can be taken at Manor. Following this guide does not guarantee the transfer of credit or admission to La Salle University.

**FOR FURTHER INFORMATION CONTACT:**

**La Salle University**

**School of Business**, Susan Mudrick, Assistant Dean, mudrick@lasalle.edu 215 951 1104

**Transfer Admission**, Christina Foley, Assistant Director, foleyc@lasalle.edu 215 951 1400

**Manor College**

**Transfer Center**, transfercenter@manor.edu 215-885-2360 x 280