William C. Dunkelberg, Ph.D., is a nationally known authority on small business, entrepreneurship, consumer behavior, and consumer credit and government policy. During the last few decades, he served as an advisor to the U.S. Senate Committee of Commerce, and he was appointed to a two-year term with the Consumer Advisory Council of the Federal Reserve System in 1989. He is a past President and a fellow of the National Association for Business Economics. He was appointed to the Census Advisory Committee representing the American Economic Association in 1992 and again in 1995, when he served as Chair, and he served on the board of The National Bureau of Economic Research from 1996 to 1999. Dunkelberg is an elected member of the Conference of Business Economists, acting as Chair in 2003, and the National Business Economic Issues Council.

Currently, Dunkelberg is a professor of economics in the College of Literature and Liberty Bell Bank, which he has served since its founding in 2002 and has authored and co-authored numerous books and articles, and he writes a monthly small business economic report for the National Federation of Independent Business and a weekly commentary for the Philadelphia Inquirer.

Dunkelberg has presented expert testimony before the U.S. House of Representatives and Senate on myriad financial topics. He has shared his economic expertise during appearances on CNBC, Bloomberg, CNN, MSNBC, and the network evening news programs, and numerous local news and business television and radio shows. In addition, he has been involved with the boards of a number of businesses and foundations, including NCO Group, Advanta Corporation, the Commonwealth Foundation, the Javie Foundation for Charity, and Liberty Bell Bank, which he has served since its founding in 2002 and has served as Chair of the Board since 2009.

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11th annual economic outlook featured speaker

selected 2011 school of business student achievements

CASE COMPETITIONS AND CONFERENCES:

- UNIVERSITY OF ARIZONA ELI L JONES CASE COMPETITION: Matthew Holden, ’11, and Hong Dong, ’11
- INTERNATIONAL UNDERGRADUATE CASE COMPETITION, ROYAL ROADS UNIVERSITY, BRITISH COLUMBIA: Bridget Smith, ’11, Patrick Smith, ’11, Matthew Holden, ’11, and Andrew Still, ’11

HONORS AND SCHOLARSHIPS:

- TAX EXECUTIVE INSTITUTE HONG DONG, ’11
- JAC K KEIN SCHOLARSHIP: DARRELL CUNDELL, ’11, AND AMY LITTLE, ’11
- PHILADELPHIA CPA REVIEW SCHOLARSHIP: PATRICK SCHMIDT, ’11
- KAPPAN CPE REVIEW SCHOLARSHIP: ELIZABETH HAND, ’11
- OFFICE AND REVIEW SCHOLARSHIP: T X L I ’11
- P C R SCHOLARSHIP: AMY GERMANN, ’12
- PENNSYLVANIA SOCIETY OF PUBLIC ACCOUNTANTS BUSI NESS CHALLENGE SCHOLARSHIP: DAVID DELOREY, ’11
- INSURANCE SOCIETY OF PHILADELPHIA SCHOLARSHIP: ALEXANDRA MARTIN, ’11, JAMES O’NEILL, ’11, AND ANDREW STILL, ’11
- CHANCELLOR’S PROPERTY-CASUALTY UNDERGRADUATES PHILADELPHIA CHAPTER SCHOLARSHIP: JAMES O’NEILL, ’11, AND ANDREW STILL, ’11
- FINANCIAL EXECUTIVES INTERNATIONAL STUDENT AWARD: JAMES O’NEILL, ’11
- MANAGEMENT INFORMATION SYSTEMS SENIOR ACADEMIC AWARD: EMERALD WHITTON, ’11

Mark your calendar: school of business events—spring 2012

NETWORKING NIGHT—MARKETING, MANAGEMENT, AND MANAGEMENT INFORMATION SYSTEMS

February 2012, date TBD 1. Dormony Room, Union Building
- BETA GAMMA SIGMA INDUCTION CEREMONY
- Tuesday, April 3, 2012 1:6 p.m. Induction Ceremony 6:47 p.m. Reception 1. University Ballroom
- SCHOOL OF BUSINESS WORKSHOPS FOR PROSPECTIVE STUDENTS
- Saturday, April 14, 2012 1:3 p.m. 1. College Hall
- FINANCE DEPARTMENT SPRING RECOGNITION DINNER
- Thursday, April 19, 2012 6 p.m. 1. Dormony Room
- BANNERS DAY
- Tuesday, April 24, 2012 12:12 p.m. 1. University Ballroom
- MARKETING AWARDS DINNER
- Wednesday, April 25, 2012 1:6 p.m. 1. Dormony Room
- BUSINESS SCHOLARS COL-OP PROGRAM SENIOR DINNER
- Thursday, April 26, 2012 6 p.m. 1. Main Room

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